

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-----------------------|
| Smith & Hawken, Ltd. | | 12/30/2009 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|------------------------|
| Name: | Target Brands, Inc. |
| Street Address: | 1000 Nicollet Mall |
| Internal Address: | TPS-3165 |
| City: | Minneapolis |
| State/Country: | MINNESOTA |
| Postal Code: | 55403 |
| Entity Type: | CORPORATION: MINNESOTA |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------|
| Registration Number: | 2196480 | HANDS-ON GARDENER |

CORRESPONDENCE DATA

Fax Number: (612)696-3399
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: trademark.info@target.com
 Correspondent Name: Target Brands, Inc.
 Address Line 1: 1000 Nicollet Mall
 Address Line 2: TPS-3165
 Address Line 4: Minneapolis, MINNESOTA 55403

| | |
|--------------------|-------------------|
| NAME OF SUBMITTER: | Ann Dunn Wessberg |
| Signature: | /adw/ |
| Date: | 01/07/2010 |

Total Attachments: 2

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**TRADEMARK
 REEL: 004126 FRAME: 0473**

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ASSIGNMENT

WHEREAS, Smith & Hawken, Ltd., a Delaware corporation ("Smith & Hawken"), is an owner of certain rights with respect to the following trademark in the United States:

Registration

| <i>Trademark</i> | <i>Reg. No.</i> | <i>Reg. Date</i> |
|-------------------|-----------------|------------------|
| HANDS-ON GARDENER | 2196480 | 10/13/1998 |

WHEREAS, Target Brands, Inc., a Minnesota corporation and a wholly-owned subsidiary of Target Corporation ("Target"), with a principal address of 1000 Nicollet Mall, TPS-3165, Minneapolis, Minnesota, U.S.A., is desirous of acquiring any and all rights which Smith & Hawken has in said listed trademark (the "Mark") and the goodwill of the business of Smith & Hawken in connection with said trademark.

NOW, THEREFORE, to all whom it may concern:

Be it known that for substantial consideration, the receipt of which is hereby acknowledged, said Smith & Hawken does hereby sell, assign and transfer unto said Target its entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark; the above identified registration thereof; any domain name containing the Mark or any derivatives of the Mark; all common law rights related to the Mark; all rights of renewal and extension; and all claims for profits or damages by reason of past infringement or dilution of the Mark with the right to sue for and collect the same without a duty to account to Smith & Hawken for the same.

SMITH & HAWKEN, LTD.,
A Delaware Corporation

Date: 12-30-09

By: [Signature]

Title: Vice President, Secretary

State of OHIO)
County of Union)ss

On this 30 day of December, 2009, before me, a notary public, appeared the person who signed this instrument, who acknowledged that he/she signed it as his/her free act on behalf of Smith & Hawken, Ltd., with authority to do so.

[Seal]

[Signature]
Notary Public
JAMES E. ROBERTS, Attorney At Law
NOTARY PUBLIC, STATE OF OHIO
My commission has no expiration date.
Section 147.03 R.C.