Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

## **CONVEYING PARTY DATA**

| Name                                | Formerly | Execution Date | Entity Type                            |
|-------------------------------------|----------|----------------|--|
| WELLS FARGO FOOTHILL, LLC, as Agent |          | 109/30/2009    | LIMITED LIABILITY<br>COMPANY: DELAWARE |

## **RECEIVING PARTY DATA**

| Name:           | PIERRE FOODS, INC., formerly known as PF Holdings, Inc. |
|-----------------|---|
| Street Address: | 9990 Princeton Road                                     |
| City:           | Cincinnati  |
| State/Country:  | оню   |
| Postal Code:    | 45246   |
| Entity Type:    | CORPORATION: DELAWARE                                   |

PROPERTY NUMBERS Total: 112

| Property Type  | Number   | Word Mark            |  |  |  |  |
|----------------|----------|----------------------|--|--|--|--|
| Serial Number: | 78484125 | ABSOLUTE ANGUS       |  |  |  |  |
| Serial Number: | 78484117 | ABSOLUTE ANGUS       |  |  |  |  |
| Serial Number: | 77479104 | BIG A                |  |  |  |  |
| Serial Number: | 77479079 | BIG AZ               |  |  |  |  |
| Serial Number: | 76254000 | BIG AZ               |  |  |  |  |
| Serial Number: | 74695460 | BREAKFAST ON THE GO! |  |  |  |  |
| Serial Number: | 78233281 | BUBBA TWINS          |  |  |  |  |
| Serial Number: | 78630890 | BUFFALOADED          |  |  |  |  |
| Serial Number: | 75816574 | CAFETERIA ADVENTURES |  |  |  |  |
| Serial Number: | 78600213 |                      |  |  |  |  |
| Serial Number: | 78600229 |                      |  |  |  |  |
| Serial Number: | 76210949 | CHIX-B-Q             |  |  |  |  |
| Serial Number: | 76210948 | CHIX-B-Q             |  |  |  |  |
| Serial Number: | 76272195 | CHOP HOUSE           |  |  |  |  |

900151685 REEL: 004127 FRAME: 0215

78484125

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| Serial Number: | 76272440 | CHOP HOUSE                                       |  |  |  |  |
|----------------|----------|--|--|--|--|--|
| Serial Number: | 77593332 | CLASSIC KETTLE CREATIONS                         |  |  |  |  |
| Serial Number: | 77593370 | CLASSIC KETTLE KREATIONS                         |  |  |  |  |
| Serial Number: | 73496943 | COMMODITY MAGIC                                  |  |  |  |  |
| Serial Number: | 76211365 | DELI BREAK                                       |  |  |  |  |
| Serial Number: | 78372280 | DELITE BITES                                     |  |  |  |  |
| Serial Number: | 74507554 | DINE 'N WITH                                     |  |  |  |  |
| Serial Number: | 77479116 | EL PUESTO DE PEDRO                               |  |  |  |  |
| Serial Number: | 75076168 | FAST CHOICE                                      |  |  |  |  |
| Serial Number: | 75513223 | FASTBITES  |  |  |  |  |
| Serial Number: | 73766865 | FRENCH TOAST BOAT                                |  |  |  |  |
| Serial Number: | 73774889 | FRENCH TOAST BOAT                                |  |  |  |  |
| Serial Number: | 75208171 | GLOBAL GRILL                                     |  |  |  |  |
| Serial Number: | 73173253 | GOLDDIGGER                                       |  |  |  |  |
| Serial Number: | 75392520 | H.E.L.P.S. HEALTHCARE ENTREE LOW PREP SELECTIONS |  |  |  |  |
| Serial Number: | 75641478 | HAM N GO   |  |  |  |  |
| Serial Number: | 75676610 | HEARTHSIDE SELECT                                |  |  |  |  |
| Serial Number: | 77479096 | HOT DIGGITY SUBS                                 |  |  |  |  |
| Serial Number: | 77593410 | KETTLE CREATIONS                                 |  |  |  |  |
| Serial Number: | 77593379 | KETTLE KREATIONS                                 |  |  |  |  |
| Serial Number: | 74140493 | LEAN MAGIC                                       |  |  |  |  |
| Serial Number: | 73720859 | LIKE MOM'S                                       |  |  |  |  |
| Serial Number: | 74507074 | LINK-N-DOG                                       |  |  |  |  |
| Serial Number: | 75928450 | MAIN STREET DINER                                |  |  |  |  |
| Serial Number: | 78634277 | MERCATO GRILLE                                   |  |  |  |  |
| Serial Number: | 78652426 | MERCATO GRILLE                                   |  |  |  |  |
| Serial Number: | 73703228 | MICRO-WICHES                                     |  |  |  |  |
| Serial Number: | 78525726 | OUTRAGEOUS ANGUS                                 |  |  |  |  |
| Serial Number: | 78195712 | PIERRE CREATIONS                                 |  |  |  |  |
| Serial Number: | 77278963 | PIERRE GRILLERS                                  |  |  |  |  |
| Serial Number: | 74613401 | PIERRE MAIN STREET DINER                         |  |  |  |  |
| Serial Number: | 75617209 | PIERRE SELECT                                    |  |  |  |  |
| Serial Number: | 78484654 | PIERRE SIGNATURES                                |  |  |  |  |
| Serial Number: | 74058325 | PIZZA PARLOR SANDWICH                            |  |  |  |  |
| Serial Number: | 75597580 | PROUD TO SERVE                                   |  |  |  |  |
|                |          | TRADEMARK  |  |  |  |  |

| Serial Number: | 75597581 | PROUD TO SERVE                 |
|----------------|----------|--------------------------------|
| Serial Number: | 75591729 | PROUD TO SERVE AMERICA'S HEROS |
| Serial Number: | 77125215 | RESPONSE FOOD LABS             |
| Serial Number: | 75641477 | RIB NIBBLERS                   |
| Serial Number: | 73822522 | RIB-B-Q                        |
| Serial Number: | 73373463 | RIB-B-Q                        |
| Serial Number: | 73400038 | RIB.B.Q                        |
| Serial Number: | 75252821 | RIB-B-Q                        |
| Serial Number: | 74507127 | SAUS-A-RAGE                    |
| Serial Number: | 75610898 | SELECT RECIPE                  |
| Serial Number: | 75641476 | SHOESTRINGS                    |
| Serial Number: | 78290290 | SMOKIE GRILL                   |
| Serial Number: | 73822571 | TWO-FERS                       |
| Serial Number: | 73690934 | TWO-FERS                       |
| Serial Number: | 74291428 | WONDERBITES                    |
| Serial Number: | 78525759 | YUKON GRILL                    |
| Serial Number: | 78322280 | AUNTIE MAE'S                   |
| Serial Number: | 76375351 | BARNYARD CRITTERS              |
| Serial Number: | 78115660 | CHEF'S PANTRY                  |
| Serial Number: | 78126537 | CHEF'S PANTRY                  |
| Serial Number: | 78240100 | CLOVERVALE FARMS               |
| Serial Number: | 73207480 |                                |
| Serial Number: | 76006559 | DINO CRITTERS                  |
| Serial Number: | 78576673 | PB JAMWICH                     |
| Serial Number: | 73455993 | MOM 'N' POP'S                  |
| Serial Number: | 73102602 | MOM 'N' POP'S                  |
| Serial Number: | 73121892 | MOM 'N' POP'S                  |
| Serial Number: | 75352838 | BAR-Z-QUE                      |
| Serial Number: | 75431528 | CHEF ROYALE                    |
| Serial Number: | 73703237 | CHIC-N VITTLES                 |
| Serial Number: | 75243649 | CIRCLE Z                       |
| Serial Number: | 73497636 | CRISPY STEAK                   |
| Serial Number: | 76454483 | ENTREE LEGENDS                 |
| Serial Number: | 76532542 | ENTREE LEGENDS                 |
| Serial Number: | 75343005 | FRYZ                           |
| <u> </u>       | -11      | "TRADEMARK                     |

| Serial Number: | 74412548 | FRYZ                       |
|----------------|----------|----------------------------|
| Serial Number: | 72168487 | H HI-BRAND                 |
| Serial Number: | 75240005 | HEAVENLY WINGS             |
| Serial Number: | 72202079 | HENDERSON'S PORTION PAK    |
| Serial Number: | 72191841 | HI-BRAND                   |
| Serial Number: | 75243648 | HONEY HUGGED               |
| Serial Number: | 75352835 | JIM'S COUNTRY MILL SAUSAGE |
| Serial Number: | 75352834 | MEATS THAT MAKE MENUS      |
| Serial Number: | 76620038 | QUICKSTEAKZ                |
| Serial Number: | 76571313 | RANCHMEN'S                 |
| Serial Number: | 75343011 | ROCKIN' ROASTED            |
| Serial Number: | 76568743 | RUSSLER                    |
| Serial Number: | 75358226 | SAFE QUICK VERSATILE       |
| Serial Number: | 76545076 | SCRAMBLEZ                  |
| Serial Number: | 76454943 | SHOOTERZ                   |
| Serial Number: | 75358227 | sqv                        |
| Serial Number: | 75243661 | WING DEMONS                |
| Serial Number: | 76527711 | WING DEMONS HOT 'N SPICY   |
| Serial Number: | 76527710 | Z                          |
| Serial Number: | 76454871 | Z CARE                     |
| Serial Number: | 76454872 | Z CARE                     |
| Serial Number: | 76480793 | Z VITTLE BUNS              |
| Serial Number: | 75243028 | ZARTIC                     |
| Serial Number: | 72302445 | ZARTIC                     |
| Serial Number: | 75353782 | ZARTRAN                    |
| Serial Number: | 75352839 | Z-BEST BIRD YOU CAN SERVE  |
| Serial Number: | 75243660 | Z-BIRD                     |
| Serial Number: | 75386792 | Z BIRD                     |

## **CORRESPONDENCE DATA**

Fax Number: (404)815-2424

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 404-815-2231

Email: carolfraser@paulhastings.com

Correspondent Name: Carol Fraser, Corporate Paralegal

Address Line 1: 600 Peachtree Street, N.E., Suite 2400

Address Line 2: Paul Hastings Janofsky & Walker LLP

| Address Line 4: Atlanta, GEORGIA 30308  |                  |  |  |  |  |
|---|------------------|--|--|--|--|
| NAME OF SUBMITTER:  | Carol Fraser     |  |  |  |  |
| Signature:  | //Carol Fraser// |  |  |  |  |
| Date:   | 01/08/2010       |  |  |  |  |
| Total Attachments: 10 source=Pierre trademark release#page1.tif source=Pierre trademark release#page2.tif source=Pierre trademark release#page3.tif source=Pierre trademark release#page4.tif source=Pierre trademark release#page5.tif source=Pierre trademark release#page6.tif source=Pierre trademark release#page7.tif source=Pierre trademark release#page8.tif source=Pierre trademark release#page9.tif source=Pierre trademark release#page9.tif source=Pierre trademark release#page9.tif | f                |  |  |  |  |

### RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

THIS RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL (this "Release") is made as of September 30, 2009 ("Effective Date") by WELLS FARGO FOOTHILL, LLC, a Delaware limited liability company, in its capacity as Agent for the Lender Group and the Bank Product Providers (in such capacity, "Grantee"), in favor of PIERRE FOODS, INC. (formerly known as PF HOLDINGS, INC.), a Delaware corporation, CLOVERVALE FARMS, LLC (formerly known as CLOVERVALE FARMS, INC.), an Ohio limited liability company, and ZARTIC, LLC, an Ohio limited liability company (each individually a "Grantor"), and collectively, "Grantors").

WHEREAS, pursuant to the terms and conditions of that certain Credit Agreement, dated as of December 12, 2008 (as amended, restated, supplemented or otherwise modified, renewed or extended from time to time, the "Credit Agreement") among PF Holdings, Inc. (renamed Pierre Foods, Inc.), as Borrower, the Lenders, and Grantee, the Lender Group was willing to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof;

WHEREAS, in order to induce the Lender Group to enter into the Credit Agreement and the other Loan Documents and to induce the Lender Group to make financial accommodations to Borrower as provided for in the Credit Agreement, Grantors agreed to grant a continuing security interest in and to the Collateral, including the Trademark Collateral, in order to secure the prompt and complete payment, observance and performance of, among other things, the Secured Obligations, pursuant to that certain Security Agreement dated as of December 12, 2008 among the Grantors and the Grantee (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantors were required to execute and deliver to Grantee, for the benefit of the Lender Group, that certain Trademark Security Agreement;

WHEREAS, pursuant to the terms and conditions of that certain Trademark Security Agreement, dated as of December 12, 2008 (as amended, restated, supplemented or otherwise modified from time to time, the "<u>Trademark Security Agreement</u>"), by and among Grantors and Grantee, each Grantor unconditionally granted, assigned, and pledged to Grantee, for the benefit of the Lender Group and the Bank Product Providers, to secure the Secured Obligations, a continuing first priority security interest (the "<u>Security Interest</u>") in such Grantor's right, title and interest in and to the following, whether then owned or thereafter acquired or arising and wherever located (collectively, the "<u>Trademark Collateral</u>"):

- (a) all of its trademarks, trade names, registered trademarks, trademark applications, service marks, registered service marks and service mark applications, including (i) the registered trademarks, trademark applications, registered service marks and service mark applications listed on Schedule 1 (the "Trademarks"); (ii) all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due or payable under and with respect thereto, including payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (iv) the right to sue for past, present and future infringements and dilutions thereof, (v) the goodwill of each Grantor's rights corresponding thereto throughout the world, and (vi) all of each Grantor's rights corresponding thereto throughout the world; and
- (b) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

LEGAL\_US\_W # 62769164.2

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on December 23, 2008 at Reel 003908, Frame 0106;

WHEREAS, pursuant to the terms and conditions of that certain payoff letter, dated as of September 30, 2009, Grantee has consented to the release of the Security Interest in the Collateral including, without limitation, the Trademark Collateral, including, without limitation, the Trademarks; and

WHEREAS, Grantee desires to release its Security Interest in the Trademark Collateral, including, without limitation, the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby covenants and agrees as follows:

- 1. All capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Credit Agreement.
- 2. Grantee hereby terminates, releases, and discharges fully its Security Interest granted pursuant to any Loan Document in all of Grantors' right, title and interest in and to the Trademark Collateral, including but not limited to the Trademarks listed on <u>Schedule 1</u> hereto.
- 3. To the extent Grantee retains any such interest, Grantee hereby assigns, transfers and conveys to Grantor, all of Grantee's right, title and interest, now owned or hereinafter acquired, that it may have whether by assignment or otherwise, in and to any mortgage and continuing security interest and collateral assignment in the Trademark Collateral, including without limitation the entire right, title and interest in and to the Trademarks.
- 4. Grantee hereby authorizes Grantors or Grantors' authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Grantee in the Trademark Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.
- 5. Grantee hereby agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions as may be reasonably requested or are required in order to more fully and effectively carry out the purposes of this Release.
- 6. GOVERNING LAW. THE VALIDITY OF THIS RELEASE, THE CONSTRUCTION, INTERPRETATION, AND ENFORCEMENT HEREOF, AND THE RIGHTS OF THE PARTIES HERETO WITH RESPECT TO ALL MATTERS ARISING HEREUNDER OR RELATED HERETO SHALL BE DETERMINED UNDER, GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

[signature page to follow]

LEGAL\_US\_W # 62769164.2

IN WITNESS WHEREOF, Grantee has caused this Release to be executed and delivered by its duly authorized officer as of the Effective Date.

WELLS FARGO FOOTHILL, LLC,

a Delaware limited liability company, as Grantee

Name:

Samontha Alexande

[SIGNATURE PAGE TO TRADEMARK RELEASE]

# SCHEDULE I

to.

# TRADEMARK SECURITY AGREEMENT

# **Trademark Registrations/Applications**

## **TRADEMARKS**

## A. Owned Trademarks

| Mark Name                              | Country<br>ID | Status     | Application # | File Date  | Registration<br># | Registration<br>Date | Owner Name           |
|--|---------------|------------|---------------|------------|-------------------|----------------------|----------------------|
| ABSOLUTE<br>ANGUS                      | US            | ALLOWED    | 78/484,125    | 9/15/2004  |                   |                      | PF HOLDINGS,<br>INC. |
| ABSOLUTE<br>ANGUS                      | US            | ALLOWED    | 78/484,117    | 9/15/2004  |                   |                      | PF HOLDINGS,<br>INC. |
| BIG A                                  | US            | PENDING    | 77/479,104    | 5/20/2008  |                   |                      | PF HOLDINGS,<br>INC. |
| BIG AZ                                 | US            | PENDING    | 77/479,079    | 5/20/2008  |                   |                      | PF HOLDINGS,<br>INC. |
| BIG AZ                                 | US            | REGISTERED | 76/254,000    | 5/08/2001  | 2,614,772         | 9/03/2002            | PF HOLDINGS,<br>INC. |
| BREAKFAST<br>ON THE GO<br>(AND DESIGN) | US            | REGISTERED | 74/695,460    | 6/30/1995  | 2,005,805         | 10/08/1996           | PF HOLDINGS,<br>INC. |
| BUBBA TWINS                            | US            | REGISTERED | 78/233,281    | 4/02/2003  | 2,849,785         | 6/01/2004            | PF HOLDINGS,<br>INC. |
| BUFFALOADED                            | US            | REGISTERED | 78/630,890    | 5/16/2005  | 3,455,277         | 6/24/2008            | PF HOLDINGS,<br>INC. |
| CAFETERIA<br>ADVENTURES                | US            | REGISTERED | 75/816,574    | 10/06/1999 | 2,426,560         | 2/06/2001            | PF HOLDINGS,<br>INC. |
| CHEF LOGO<br>BLACK DESIGN              | US            | ALLOWED    | 78/600,213    | 4/1/2005   |                   |                      | PF HOLDINGS,<br>INC. |
| CHEF LOGO<br>RED DESIGN                | US            | PENDING    | 78/600,229    | 4/1/2005   |                   |                      | PF HOLDINGS,<br>INC. |
| СНІХ-В-Q                               | US            | REGISTERED | 76/210,949    | 2/15/2001  | 2,544,625         | 3/05/2002            | PF HOLDINGS,<br>INC. |
| СНІХ-В-Q                               | US            | REGISTERED | 76/210,948    | 2/15/2001  | 2,510,217         | 11/20/2001           | PF HOLDINGS,<br>INC. |
| CHOP HOUSE                             | US            | REGISTERED | 76/272,195    | 6/15/2001  | 2,529,860         | 1/15/2002            | PF HOLDINGS,<br>INC. |

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| Mark Name  | Country<br>ID | Status     | Application # | File Date   | Registration # | Registration<br>Date | Owner Name           |
|--|---------------|------------|---------------|-------------|----------------|----------------------|----------------------|
| CHOP HOUSE   | US            | REGISTERED | 76/272,440    | 6/15/2001   | 2,561,735      | 4/16/2002            | PF HOLDINGS,<br>INC. |
| CLASSIC<br>KETTLE<br>CREATIONS                               | US            | PENDING    | 77/593,332    | 10/15/2008  |                |                      | PF HOLDINGS,<br>INC. |
| CLASSIC<br>KETTLE<br>KREATIONS                               | US            | PENDING    | 77/593,370    | 10/15/2008  |                |                      | PF HOLDINGS,<br>INC. |
| COMMODITY<br>MAGIC   | US            | REGISTERED | 73/496,943    | 8/29/1984   | 1,331,238      | 4/16/1985            | PF HOLDINGS,<br>INC. |
| DELI BREAK   | US            | REGISTERED | 76/211,365    | 2/15/2001   | 2,614,524      | 9/03/2002            | PF HOLDINGS,<br>INC. |
| DELITE BITES   | US            | REGISTERED | 78/372,280    | 2/23/2004   | 3,067,446      | 3/14/2006            | PF HOLDINGS,<br>INC. |
| DINE 'N WITH   | US            | REGISTERED | 74/507,554    | 3/31/1994   | 1,912,699      | 8/15/1995            | PF HOLDINGS,<br>INC. |
| EL PUESTO DE<br>PEDRO  | US            | PENDING    | 77/479,116    | - 5/20/2008 |                |                      | PF HOLDINGS,<br>INC. |
| FAST CHOICE  | US            | REGISTERED | 75/076,168    | 3/21/1996   | 2,052,455      | 4/15/1997            | PF HOLDINGS,<br>INC. |
| FASTBITES  | US            | REGISTERED | 75/513,223    | 7/06/1998   | 2,261,726      | 7/13/1999            | PF HOLDINGS,<br>INC. |
| FRENCH<br>TOAST BOAT   | US            | REGISTERED | 73/766,865    | 12/3/1988   | 1,554,935      | 9/5/1989             | PF HOLDINGS,<br>INC. |
| FRENCH<br>TOAST BOAT<br>(AND DESIGN)                         | US            | REGISTERED | 73/774,889    | 1/17/1989   | 1,626,155      | 12/04/1990           | PF HOLDINGS,<br>INC. |
| GLOBAL GRILL   | us            | REGISTERED | 75/208,171    | 12/04/1996  | 2,112,383      | 11/11/1997           | PF HOLDINGS,<br>INC. |
| GOLDDIGGER   | US            | REGISTERED | 73/173,253    | 6/05/1978   | 1,121,101      | 6/26/1979            | PF HOLDINGS,<br>INC. |
| H.E.L.P.S.<br>HEALTHCARE<br>ENTREE LOW<br>PREP<br>SELECTIONS | US            | REGISTERED | 75/392,520    | 11/19/1997  | 2,273,614      | 8/31/1999            | PF HOLDINGS          |
| HAM N GO<br>(AND DESIGN)                                     | US            | REGISTERED | 75/641,478    | 2/18/1999   | 2,345,081      | 4/25/2000            | PF HOLDINGS,<br>INC. |
| HEARTHSIDE<br>SELECT   | US            | REGISTERED | 75/676,610    | 4/07/1999   | 2,485,773      | 9/04/2001            | PF HOLDINGS,<br>INC. |
| HOT DIGGITY<br>SUBS  | US            | PENDING    | 77/479,096    | 5/20/2008   |                |                      | PF HOLDINGS,<br>INC. |

| Mark Name                         | Country<br>ID | Status     | Application # | File Date  | Registration<br># | Registration<br>Date                    | Owner Name           |
|-----------------------------------|---------------|------------|---------------|------------|-------------------|---|----------------------|
| KETTLE<br>CREATIONS               | US            | PENDING    | 77/593,410    | 10/15/2008 |                   |   | PF HOLDINGS,<br>INC. |
| KETTLE<br>CREATIONS               | US            | PENDING    | 77/593,379    | 10/15/2008 |                   | *************************************** | PF HOLDINGS,<br>INC. |
| LEAN MAGIC                        | ŬS            | REGISTERED | 74/140,493    | 2/19/1991  | 1,677,773         | 3/03/1992                               | PF HOLDINGS,<br>INC. |
| LIKE MOM'S<br>(AND DESIGN)        | US            | REGISTERED | 73/720,859    | 4/01/1988  | 1,517,327         | 12/20/1988                              | PF HOLDINGS,<br>INC. |
| LINK-N-DOG                        | US            | REGISTERED | 74/507,074    | 3/30/1994  | 1,917,400         | 9/05/1995                               | PF HOLDINGS,<br>INC. |
| MAIN STREET<br>DINER              | US            | REGISTERED | 75/928,450    | 2/25/2000  | 2,525,981         | 1/01/2002                               | PF HOLDINGS,<br>INC. |
| MERCATO<br>GRILLE                 | US            | REGISTERED | 78/634,277    | 5/20/2005  | 3,320,050         | 10/23/2007                              | PF HOLDINGS,<br>INC. |
| MERCATO<br>GRILLE (AND<br>DESIGN) | US            | REGISTERED | 78/652,426    | 6/16/2005  | 3,353,485         | 12/11/2007                              | PF HOLDINGS,<br>INC. |
| MICRO-<br>WICHES                  | US            | REGISTERED | 73/703,228    | 12/28/1987 | 1,505,035         | 9/20/1988                               | PF HOLDINGS,<br>INC. |
| OUTRAGEOUS<br>ANGUS               | US            | REGISTERED | 78/525,726    | 12/2/2004  | 3,160,338         | 10/17/2006                              | PF HOLDINGS,<br>INC. |
| PIERRE<br>CREATIONS               | US            | REGISTERED | 78/195,712    | 12/18/2002 | 2,784,407         | 11/18/2003                              | PF HOLDINGS,<br>INC. |
| PIERRE<br>GRILLERS                | US            | PENDING    | 77/278,963    | 9/13/2007  |                   |   | PF HOLDINGS,<br>INC. |
| PIERRE MAIN<br>STREET DINER       | US            | REGISTERED | 74/613,401    | 12/20/1994 | 2,016,292         | 11/12/1996                              | PF HOLDINGS,<br>INC. |
| PIERRE SELECT                     | US            | REGISTERED | 75/617,209    | 1/08/1999  | 2,437,502         | 3/20/2001                               | PF HOLDINGS,<br>INC. |
| PIERRE<br>SIGNATURES              | US            | REGISTERED | 78/484,654    | 9/16/2004  | 3,363,145         | 1/01/2008                               | PF HOLDINGS,<br>INC. |
| PIZZA PARLOR<br>SANDWICH          | US            | REGISTERED | 74/058,325    | 5/14/1990  | 1,642,199         | 4/23/1991                               | PF HOLDINGS,<br>INC. |
| PROUD TO<br>SERVE                 | US            | REGISTERED | 75/597,580    | 12/01/1998 | 2,330,338         | 3/14/2000                               | PF HOLDINGS,<br>INC. |
| PROUD TO<br>SERVE                 | us            | REGISTERED | 75/597,581    | 12/01/1998 | 2,327,379         | 3/07/2000                               | PF HOLDINGS,<br>INC. |

| Mark Name                               | Country<br>ID | Status     | Application # | File Date  | Registration # | Registration<br>Date | Owner Name           |
|---|---------------|------------|---------------|------------|----------------|----------------------|----------------------|
| PROUD TO<br>SERVE<br>AMERICA'S<br>HEROS | US            | REGISTERED | 75/591,729    | 11/10/1998 | 2,327,377      | 3/07/2000            | PF HOLDINGS,<br>INC. |
| RESPONSE<br>FOOD LABS                   | US            | PENDING    | 77/125,215    | 3/8/2007   |                |                      | PF HOLDINGS,<br>INC. |
| RIB NIBBLERS                            | US            | REGISTERED | 75/641,477    | 2/18/1999  | 2,319,248      | 2/15/2000            | PF HOLDINGS,<br>INC. |
| RIB-B-Q                                 | CA            | REGISTERED | 494965        | 11/17/1982 | TMA305055      | 7/19/1985            | PF HOLDINGS,<br>INC. |
| RIB-B-Q                                 | US            | REGISTERED | 73/822,522    | 8/30/1989  | 1,598,832      | 5/29/1990            | PF HOLDINGS,<br>INC. |
| RIB-B-Q                                 | US            | REGISTERED | 73/373,463    | 7/07/1982  | 1,257,730      | 11/15/1983           | PF HOLDINGS,<br>INC. |
| RIB-B-Q (AND<br>DESIGN)                 | CA            | REGISTERED | 494966        | 11/17/1982 | TMA305056      | 7/19/1985            | PF HOLDINGS,<br>INC. |
| RIB-B-Q (AND<br>DESIGN)                 | P             | REGISTERED | H01-034095    | 3/28/1989  | 2482479        | 11/30/1992           | PF HOLDINGS,<br>INC. |
| RIB-B-Q (AND<br>DESIGN)                 | US            | REGISTERED | 73/400,038    | 10/14/1982 | 1,276,424      | 5/01/1984            | PF HOLDINGS,<br>INC. |
| RIB-B-Q (AND<br>DESIGN)                 | US            | REGISTERED | 75/252,821    | 3/06/1997  | 2,132,710      | 1/27/1998            | PF HOLDINGS,<br>INC. |
| SAUS-A-RAGE                             | US            | REGISTERED | 74/507,127    | 3/30/1994  | 1,928,706      | 10/17/1995           | PF HOLDINGS,<br>INC. |
| SELECT RECIPE                           | US            | REGISTERED | 75/610,898    | 12/23/1998 | 2,322,506      | 2/22/2000            | PF HOLDINGS,<br>INC. |
| SHOESTRINGS                             | US            | REGISTERED | 75/641,476    | 2/18/1999  | 2,302,272      | 12/21/1999           | PF HOLDINGS,<br>INC. |
| SMOKIE GRILL                            | US            | REGISTERED | 78/290,290    | 8/21/2003  | 2,954,775      | 5/24/2005            | PF HOLDINGS,<br>INC. |
| TWO-FERS                                | US            | REGISTERED | 73/822,571    | 8/30/1989  | 1,599,764      | 6/05/1990            | PF HOLDINGS,<br>INC. |
| TWO-FERS                                | US            | REGISTERED | 73/690,934    | 10/22/1987 | 1,505,013      | 9/20/1988            | PF HOLDINGS,<br>INC. |
| WONDERBITES                             | US            | REGISTERED | 74/291,428    | 7/06/1992  | 1,781,595      | 7/13/1993            | PF HOLDINGS,<br>INC. |
| YUKON GRILL                             | US            | REGISTERED | 78/525,759    | 12/2/2004  | 3,392,829      | 3/4/2008             | PF HOLDINGS,<br>INC. |

| Mark Name                          | Country<br>ID | Status     | Application # | File Date  | Registration<br># | Registration<br>Date | Owner Name                        |
|------------------------------------|---------------|------------|---------------|------------|-------------------|----------------------|-----------------------------------|
| AUNTIE MAE'S                       | US            | REGISTERED | 78/322,280    | 11/3/2003  | 2,901,797         | 11/9/2004            | CLOVERVALE<br>FARMS, INC.         |
| BARNYARD<br>CRITTERS               | US            | REGISTERED | 76/375,351    | 2/27/2002  | 2,663,004         | 12/17/2002           | CLOVERVALE<br>FARMS, INC.         |
| CHEF'S<br>PANTRY                   | US            | REGISTERED | 78/115,660    | 3/18/2002  | 2,666,690         | 12/24/2002           | CLOVERVALE<br>FARMS, INC.         |
| CHEF'S<br>PANTRY AND<br>DESIGN     | US            | REGISTERED | 78/126,537    | 5/6/2002   | 2,691,096         | 2/25/2003            | CLOVERVALE<br>FARMS, INC.         |
| COVERVALE<br>FARMS                 | US            | REGISTERED | 78/240,100    | 4/21/2003  | 2,887,814         | 9/21/2004            | CLOVERVALE<br>FARMS, INC.         |
| DESIGN OF<br>WOMAN<br>RINGING BELL | US            | REGISTERED | 73/207,480    | 3/15/1979  | 1,170,448         | 9/22/1981            | CLOVERVALE<br>FARMS, INC.         |
| DINO<br>CRITTERS                   | US            | REGISTERED | 76/006,559    | 3/22/2000  | 2,505,538         | 11/6/2001            | CLOVERVALE<br>FARMS, INC.         |
| PB JAMWICH                         | US            | REGISTERED | 78/576,673    | 2/28/2005  | 3,099,429         | 5/30/2006            | CLOVERVALE<br>FARMS, INC.         |
| MOM 'N' POP'S                      | US            | REGISTERED | 73/455,993    | 12/7/1983  | 1,341,236         | 6/11/1985            | FRESH FOODS<br>PROPERTIES,<br>LLC |
| MOM 'N' POP'S                      | US            | REGISTERED | 73/102,602    | 10/08/1976 | 1,071,065         | 8/09/1977            | FRESH FOODS<br>PROPERTIES,<br>LLC |
| MOM 'N' POP'S<br>(AND DESIGN)      | ÜS            | REGISTERED | 73/121,892    | 4/07/1977  | 1,095,364         | 7/04/1978            | FRESH FOODS<br>PROPERTIES,<br>LLC |
| BAR-Z-QUE                          | US            | REGISTERED | 75/352,838    | 9/8/1997   | 2,178,629         | 8/4/1998             | ZARTIC, LLC                       |
| CHEF ROYALE                        | US            | REGISTERED | 75/431,528    | 2/10/1998  | 2,520,479         | 12/18/2001           | ZARTIC, LLC                       |
| CHIC-N<br>VITTLES                  | US            | REGISTERED | 73/703,237    | 12/28/1987 | 1,545,900         | 6/27/1989            | ZARTIC, LLC                       |
| CIRCLE Z                           | US            | REGISTERED | 75/243,649    | 2/18/1997  | 2,291,869         | 11/16/1999           | ZARTIC, LLC                       |
| CRISPY STEAK                       | US            | REGISTERED | 73/497,636    | 9/4/1984   | 1,393,615         | 5/13/1986            | ZARTIC, LLC                       |
| ENTREE<br>LEGENDS                  | US            | REGISTERED | 76/454,483    | 9/24/2002  | 2,812,397         | 2/10/2004            | ZARTIC, LLC                       |
| ENTRÉE<br>LEGENDS                  | US            | REGISTERED | 76/532,542    | 7/25/2003  | 2,892,829         | 10/12/2004           | ZARTIC, LLC                       |
| FRYZ                               | US            | REGISTERED | 75/343,005    | 8/18/1997  | 2,173,119         | 7/14/1998            | ZARTIC, LLC                       |
| FRYZ (LOGO)                        | US            | REGISTERED | 74/412,548    | 7/15/1993  | 1,883,072         | 3/7/1995             | ZARTIC, LLC                       |
| FRYZ<br>(STYLIZED)                 | Canada        | REGISTERED | 777783        | 3/14/1995  | TMA510017         | 3/25/1999            | ZARTIC, LLC                       |
| H HI-BRAND<br>(AND DESIGN)         | US            | REGISTERED | 72/168,487    | 5/09/1963  | 767,262           | 3/24/1964            | ZARTIC, LLC                       |
| HEAVENLY<br>WINGS                  | US            | REGISTERED | 75/240,005    | 2/11/1997  | 2,371,412         | 7/25/2000            | ZARTIC, LLC                       |
| HENDERSON'S<br>PORTION PAK         | US            | REGISTERED | 72/202,079    | 9/17/1964  | 801,032           | 12/28/1965           | ZARTIC, LLC                       |

| Mark Name                                   | Country<br>ID | Status     | Application # | File Date  | Registration<br># | Registration<br>Date | Owner Name  |
|---|---------------|------------|---------------|------------|-------------------|----------------------|-------------|
| HI-BRAND AND<br>DESIGN                      | US            | REGISTERED | 72/191,841    | 4/23/1964  | 805,677           | 3/15/1966            | ZARTIC, LLC |
| HONEY<br>HUGGED                             | US            | REGISTERED | 75/243,648    | 2/18/1997  | 2,130,582         | 1/20/1998            | ZARTIC, LLC |
| JIM'S<br>COUNTRY<br>MILL SAUSAGE            | ÜS            | REGISTERED | 75/352,835    | 9/8/1997   | 2,180,724         | 8/11/1998            | ZARTIĆ, LLC |
| MEATS THAT<br>MAKE MENUS                    | US            | REGISTERED | 75/352,834    | 9/8/1997   | 2,178,628         | 8/4/1998             | ZARTIC, LLC |
| QUICKSTEAKZ                                 | US            | REGISTERED | 76/620,038    | 11/10/2004 | 3,034,011         | 12/27/2005           | ZARTIC, LLC |
| RANCHMEN'S                                  | US            | REGISTERED | 76/571,313    | 1/22/2004  | 2,918,684         | 1/18/2005            | ZARTIC, LLC |
| ROCKIN'<br>ROASTED                          | US            | REGISTERED | 75/343,011    | 8/18/1997  | 2,171,440         | 7/7/1998             | ZARTIC, LLC |
| RUSSLER                                     | US            | REGISTERED | 76/568,743    | 1/7/2004   | 2,996,498         | 9/20/2005            | ZARTIC, LLC |
| SAFE QUICK<br>VERSATILE                     | US            | REGISTERED | 75/358,226    | 9/17/1997  | 2,359,046         | 6/20/2000            | ZARTIC, LLC |
| SCRAMBLEZ                                   | US            | REGISTERED | 76/545,076    | 9/15/2003  | 2,938,702         | 4/5/2005             | ZARTIC, LLC |
| SHOOTERZ                                    | US            | REGISTERED | 76/454,943    | 9/25/2002  | 2,944,429         | 4/26/2005            | ZARTIC, LLC |
| SQV   | US            | REGISTERED | 75/358,227    | 9/17/1997  | 2,178,646         | 8/4/1998             | ZARTIC, LLC |
| WING DEMONS                                 | US            | REGISTERED | 75/243,661    | 2/18/1997  | 2,130,583         | 1/20/1998            | ZARTIC, LLC |
| WING DEMONS<br>HOT 'N SPICY<br>(AND DESIGN) | US            | REGISTERED | 76/527,711    | 7/3/2003   | 2,834,190         | 4/20/2004            | ZARTIC, LLC |
| Z (AND BEAR<br>DESIGN)                      | US            | REGISTERED | 76/527,710    | 7/3/2003   | 2,834,189         | 4/20/2004            | ZARTIC, LLC |
| ZCARE                                       | US            | REGISTERED | 76/454,871    | 9/26/2002  | 2,819,007         | 3/2/2004             | ZARTIC, LLC |
| Z CARE (AND<br>DESIGN)                      | US            | REGISTERED | 76/454,872    | 9/26/2002  | 2,820,805         | 3/9/2004             | ZARTIC, LLC |
| Z VITTLE BUNS                               | US            | REGISTERED | 76/480,793    | 1/6/2003   | 2,779,423         | 11/4/2003            | ZARTIC, LLC |
| ZARTIC                                      | US            | REGISTERED | 75/243,028    | 2/18/1997  | 2,125,738         | 12/30/1997           | ZARTIC, LLC |
| ZARTIC (LOGO)                               | US            | REGISTERED | 72/302,445    | 7/10/1968  | 875,265           | 8/19/1969            | ZARTIC, LLC |
| ZARTRAN                                     | US            | REGISTERED | 75/353,782    | 9/8/1997   | 2,205,437         | 11/24/1998           | ZARTIC, LLC |
| Z-BEST BIRD<br>YOU CAN<br>SERVE             | US            | REGISTERED | 75/352,839    | 9/8/1997   | 2,178,630         | 8/4/1998             | ZARTIC, LLC |
| Z-BIRD                                      | US            | REGISTERED | 75/243,660    | 2/18/1997  | 2,132,637         | 1/27/1998            | ZARTIC, LLC |
| Z-BIRD (AND<br>LOGO DESIGN)                 | US            | REGISTERED | 75/386,792    | 11/7/1997  | 2,187,937         | 9/8/1998             | ZARTIC, LLC |

# B. Trade Names

| Tr                 | ade Names |  |
|--------------------|-----------|--|
| PIERRE FOODS       |           |  |
| RESPONSE FOOD LABS |           |  |

# C. Domain Names

| Domain Names        |
|---------------------|
| www.pierrefoods.com |
| www.zartic.com      |
| www.clovervale.com  |

LEGAL\_US\_W # 60688389.1

|              | Domain   | Names |  |
|--------------|----------|-------|--|
| www.chefs-pa | ntry.com |       |  |

RECORDED: 01/08/2010