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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Radiance Technologies, Inc.		08/22/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	National Digital Television Center, Inc.
Street Address:	4100 E. Dry Creek Road
City:	Littleton
State/Country:	COLORADO
Postal Code:	81022
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark	
Registration Number:	2884724	TRUEDELIVERY	
Registration Number:	2884628	RADIANCE	

CORRESPONDENCE DATA

Fax Number: (202)776-2222

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-776-2929

Email: trademark@dowlohnes.com
Correspondent Name: Mitchell H. Stabbe, Esq.

Address Line 1: 1200 New Hampshire Avenue, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	05032.3011
NAME OF SUBMITTER:	Mitchell H. Stabbe
Signature:	/Mitchell H. Stabbe/
Date:	01/08/2010 TRADEMARK

900151635 REEL: 004127 FRAME: 0508

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made as of the 22nd day of August, 2008, by RADIANCE TECHNOLOGIES, INC., a Delaware corporation having its principal place of business at 1197 Borregas Avenue, Sunnyvale, CA 94089 ("Assignor"), in favor of NATIONAL DIGITAL TELEVISION CENTER, INC., a Colorado corporation having its principal place of business at the Comcast Media Center, 4100 E. Dry Creek Rd., Littleton, CO 81022 ("Assignee").

WHEREAS, Assignor has adopted, used and is using marks listed on <u>Schedule A</u> hereto (hereinafter, the "Marks"), which are registered in the U.S. Patent and Trademark Office and/or foreign trademark offices or are the subject of pending applications as is detailed in <u>Schedule A</u>, and owns all right, title and interest to the same, including the goodwill associated therewith; and

WHEREAS, Assignor and Assignee have executed an Asset Purchase Agreement dated as of August 22, 2008, pursuant to which Assignor has agreed to assign certain intellectual property to Assignee, including the Marks pursuant to this Assignment; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Marks, including the goodwill associated therewith and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor expressly acknowledges:

Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Marks, including the U.S. and foreign registrations and U.S. applications therefor and the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights to sue, bring actions and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Marks.

Assignor covenants and agrees that, upon the request of Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee, furnish such documents, materials, information and/or assistance, and do all other lawful acts necessary to perfect the assignment of the Marks to Assignee and otherwise carry out the intent of this Assignment.

This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

A facsimile or photocopied signature (which may be delivered by facsimile or other electronic means) shall be deemed to be the functional equivalent of an original for all purposes.

CH01/25190956.4

IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound hereby, have executed and delivered this Assignment on this 22nd day of August, 2008.

RADIANCE TECHNOLOGIES, INC.

Name: Thom L. ENTDALL

Title: Prsipul / CEO

Acknowledged:

NATIONAL DIGITAL TELEVISION CENTER, INC.

By:_ Name:

Title:

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IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound hereby, have executed and delivered this Assignment on this 22nd day of August, 2008.

RADIANCE TECHNOLOGIES, INC.

Ву:	
Name:	
Title:	

Acknowledged:

NATIONAL DIGITAL TELEVISION CENTER, INC.

Name: Title:

Robert S. Pick Senior Vice President

Schedule A

EUROPEAN UNION

<u>Mark</u>	Intl Class(es)	Appln. No.	Status	Filed On
RADIANCE	09, 38, 42	2379527	Registered	09-17-01
TRUEDELIVERY	09, 38, 41 and 42	2809424	Registered	07-23-02

JAPAN

<u>Mark</u>	Intl Class	Appln. No.	<u>Status</u>	Filed On
RADIANCE	09	2001084055	Registere d	09-17-2001

UNITED STATES (Federal)

<u>Mark</u>	Intl Class(es)	Appln. No.	Status	Filed On
RADIANCE	09	76/226669	Registered	03-16-01 (assigned from Coulera Corporation 04-09-01)
TRUEDELIVERY	09	76/362642	Registered	01-24-02 (assigned from Coulera Corporation 04-09-01)
RADIANCE	09	74/618609	Cancelled	01-06-95 (assigned from Coulera Corporation 04-09-01)
RADIANCE TECHNOLOGIES	09, 42	76/232037	Abandoned	03-26-01 (assigned from Coulera Corporation 04-09-01)
COULERA	09	76/083484	Abandoned	07-05-00

STATE REGISTRATION (New Hampshire)

<u>Mark</u>	Intl Class)	Reg. No.	Status	Registered On
COULERA	42	380844 (New Hampshire State TM	Registered	06-15-01
		Records)		

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RECORDED: 01/08/2010