

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 01/02/2010 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------------------|----------|----------------|-------------------------|
| West Marine IHC 1, Inc. | | 12/22/2009 | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------|
| Name: | West Marine LBC, Inc. |
| Street Address: | 500 Westridge Drive |
| City: | Watsonville |
| State/Country: | CALIFORNIA |
| Postal Code: | 95076 |
| Entity Type: | CORPORATION: CALIFORNIA |

PROPERTY NUMBERS Total: 29

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------|
| Registration Number: | 3385333 | WEST ADVANTAGE PLUS REWARDS |
| Registration Number: | 3221434 | WEST ADVANTAGE REWARDS |
| Registration Number: | 1437536 | 1-800-BOATING |
| Registration Number: | 3304133 | BILGEPRO |
| Registration Number: | 2912948 | BILGEPRO |
| Registration Number: | 1606864 | BLISS DISCOUNT MARINE |
| Registration Number: | 2571286 | BOTTOMSHIELD |
| Registration Number: | 3289234 | COASTAL LIFESTYLES |
| Registration Number: | 3289232 | COASTAL LIFESTYLES |
| Registration Number: | 3353110 | NITRATOR |
| Registration Number: | 2423443 | PORT SUPPLY |
| Registration Number: | 3605774 | PURE OCEANS |
| Registration Number: | 2814467 | |

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| Registration Number: | 2627296 | SEAFIT |
| Registration Number: | 1594851 | SEAFIT |
| Registration Number: | 2567071 | SEAVOLT |
| Registration Number: | 2816909 | THE WEST ADVANTAGE PLUS PROGRAM |
| Registration Number: | 3404134 | THIRD REEF |
| Registration Number: | 1903231 | WE MAKE BOATING MORE FUN! |
| Registration Number: | 1901735 | WE MAKE BOATING MORE FUN! |
| Registration Number: | 2936671 | WEATHERPRO |
| Registration Number: | 2739458 | WEST ADVISOR |
| Registration Number: | 2634659 | WEST MARINE |
| Registration Number: | 1584237 | WEST MARINE |
| Registration Number: | 1581444 | WEST MARINE |
| Registration Number: | 2970021 | WEST MARINE EXPRESS |
| Registration Number: | 1584236 | WEST MARINE |
| Registration Number: | 1584599 | WEST MARINE |
| Registration Number: | 1333741 | WHERE THOUSANDS OF BOATERS SAVE MILLIONS OF DOLLARS |

CORRESPONDENCE DATA

Fax Number: (312)236-7516
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3123684000
Email: ch.tm@dlapiper.com
Correspondent Name: Gina L. Durham
Address Line 1: P.O. Box 64807
Address Line 4: Chicago, ILLINOIS 60664-0807

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|-------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | 265905-1 |
| NAME OF SUBMITTER: | Gina L. Durham |
| Signature: | /Gina Durham/ |
| Date: | 01/08/2010 |

Total Attachments: 2

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State of California
Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 1 page(s) is a full, true and correct copy of the original record in the custody of this office.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

DEC 24 2009



Debra Bowen

DEBRA BOWEN
Secretary of State

ENDORSED - FILED
 in the office of the Secretary of State
 of the State of California

Geoffrey Eisenberg and Pamela Fields certify that:

DEC 24 2009

EFFECTIVE
DATE

1. They are the President and the Secretary, respectively, of West Marine LBC, Inc. (the "Company"), a California corporation.

2. The Company owns 100 percent of the outstanding shares of West Marine IHC I, Inc., a California corporation.

3. The following resolutions were duly adopted by the Board of Directors of the Company:

RESOLVED, that the officers of the Company are authorized and directed to sign on behalf of the Company a certificate of consent of sole shareholder to the liquidation of West Marine IHC I, Inc. and are further authorized and directed to adopt and approve the plan of liquidation of West Marine IHC I, Inc. on behalf of the Company;

FURTHER RESOLVED, that this written consent and the transactions contemplated herein shall constitute, and shall be adopted as, a "plan of liquidation;"

FURTHER RESOLVED, that the transfer of assets of West Marine IHC I, Inc. to the Company pursuant to the transactions contemplated herein shall be treated for U.S. federal income tax purposes as received in complete cancellation or redemption of West Marine IHC I, Inc.'s shares of capital stock, in each case, within the meaning of Section 332 of the Internal Revenue Code of 1986, as amended;

FURTHER RESOLVED, that in the judgment of the Board of Directors of the Company, in order to simplify the corporate structure by eliminating a legal entity that is no longer necessary and to reduce costs, it is deemed advisable and for the benefit of the Company that the Company merge West Marine IHC I, Inc., a wholly owned subsidiary of the Company, into itself and assume all of its obligations pursuant to Section 1110 of the California Corporations Code; and

FURTHER RESOLVED, that the merger shall be effective as of 12:01 A.M., January 2, 2010.

FURTHER RESOLVED, that the officers of the Company are authorized and directed to execute all documents and take whatever action is deemed necessary or advisable to carry out and perform the obligations of the Company as set forth in these resolutions, and all prior actions taken by them in connection therewith are hereby confirmed, ratified and approved.

Each of the undersigned declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of their own knowledge.

Dated: December 22, 2009


 Geoffrey Eisenberg, President


 Pamela Fields, Secretary



TRADEMARK