

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William Grant & Sons, Inc.		12/23/2009	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Vino.Com, L.L.C.		
Street Address:	1671 Belle Isle Avenue, Suite 125		
City:	Mount Pleasant		
State/Country:	SOUTH CAROLINA		
Postal Code:	29464		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1533535	COLOMBO	
CORRESPONDENCE DATA			
Fax Number:	(864)233-7342		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(864)271-1592		
Email:	docketing@dority-manning.com		
Correspondent Name:	Dority & Manning, P.A.		
Address Line 1:	P.O. Box 1449		
Address Line 4:	Greenville, SOUTH CAROLINA 29602		
ATTORNEY DOCKET NUMBER:	YCR-MISC		
NAME OF SUBMITTER:	Wellington M. Manning, Jr.		
Signature:	/wellington m. manning, jr. 22,376/		
Date:	01/11/2010		

OP \$40.00 1533535

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TRADEMARK
REEL: 004128 FRAME: 0951

Total Attachments: 7

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01/08/2010
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WODORORITY & MANNING, P.A. COMPANY:P.O. BOX 1449

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

Whereas, William Grant & Sons, Inc. ("Assignor"), a New Jersey corporation, has adopted, used and is the owner of the trademark COLOMBO (the "Mark"), as used on wines; and

Whereas, Assignor is the owner of U.S. Registration No. 1533535 for the mark COLOMBO, issued by the U.S. Patent and Trademark Office (the "Registration"); and

Whereas, VINO.COM, LLC ("Assignee"), a Missouri limited liability company, wishes to acquire the entire right, title, and interest in and to the Mark and the Registration, including all goodwill of the business connected with the use of the Mark and symbolized by the Mark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee effective as of January 1, 2010 the entire right, title and interest in and to the Mark and the Registration, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark, and together with the right to sue and recover for past infringements of the Mark, the same to be held and enjoyed by Assignee and its successors, assigns and other legal representatives; and Assignor covenants and agrees to assist Assignee in the perfection of its title to the Registration upon request by Assignee as reasonably necessary and at the expense of Assignee.

IN WITNESS WHEREOF, the undersigned have executed and set their hands and seals as of this the 23 day of December, 2009.

WITNESSES:

WILLIAM GRANT & SONS, INC.

Michael R. Suss

[Signature]

As to Assignor

By: Eugene L. Springer

Signature
Name: Eugene L. Springer
Title: Treasurer

Acknowledged:

VINO.COM, L.L.C.

Patricia A. Haddford

[Signature]

As to Assignee

By: [Signature]

Signature
Name: David J. Pardus
Title: President and CEO

WILLIAM GRANT & MANNING, P.A. COMPANY: P.O. BOX 1449

STATE OF NEW YORK)
)
 COUNTY OF NEW YORK) ACKNOWLEDGMENT

The foregoing instrument was acknowledged before me this 23 day of December, 2009 by **William Grant & Sons, Inc.**, a New Jersey corporation, acting herein by Eugene L. Springer, its Treasurer, on behalf of the said corporation.

Catherine Duggan (SEAL)
 Notary Public for Middlesex County, NJ
 My Commission Expires JAN 30, 2014
[Affix official notarial seal or stamp]

Catherine Duggan
 Notary Public of NJ
 My Commission Expires Jan. 30, 2014

STATE OF SOUTH CAROLINA)
)
 COUNTY OF CHARLESTON) ACKNOWLEDGMENT

The foregoing instrument was acknowledged before me this 31st day of December, 2009 by **Vino.Com, LLC**, a Missouri limited liability company acting herein by David J. Pardus, its President & CEO, on behalf of the said company.

Patricia A. Mulliford (SEAL)
 Notary Public for South Carolina
 My Commission Expires 6-01-2010
[Affix official notarial seal or stamp]