

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CUTS Fitness for Men		12/31/2009	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Mr. John Gennaro		
Street Address:	109 Lefferts Lane		
City:	Clark		
State/Country:	NEW JERSEY		
Postal Code:	07066		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2928164	CUTS	
Registration Number:	2888589	CUTS FITNESS FOR MEN	
Registration Number:	2996543	CUTS FITNESS FOR MEN	
Registration Number:	3238216	JUST SHOW UP	
CORRESPONDENCE DATA			
Fax Number:	(970)692-2203		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3034857640		
Email:	mpolson2@oppedahl.com		
Correspondent Name:	Margaret Polson-OPLF		
Address Line 1:	PO Box 5940		
Address Line 4:	Dillon, COLORADO 80435-5940		
ATTORNEY DOCKET NUMBER:	00018.T-00VARIOUS		
NAME OF SUBMITTER:	Margaret Polson		

OP \$115.00 2928164

TRADEMARK

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REEL: 004129 FRAME: 0100

Signature:	/Margaret Polson/
Date:	01/11/2010
Total Attachments: 1 source=20091231-Assignment#page1.tif	

Assignment

WHEREAS, WHEREAS, Cuts Fitness For Men A New Jersey corporation having its principal offices at 1120 Raritan Road, Clark, New Jersey, 07066, has adopted, used, and is using and is the owner of the following marks for which registrations are currently in force in the United States Patent and Trademark Office:

Mark	Serial Number	Filing date	Registration number	Registration date
CUTS	76/486,888	2003-01-	2,928,164;	2005-02-22
Cuts Fitness for men and design	76/530,650	2003-07-18	2,888,589	2004-09-28
CUTS FITNESS FOR MEN	76/571,482	2004-01-21	2,996,543	2005-09-20
JUST SHOW UP	78/651,556	2005-06-15	3,238,216	2007-05-01

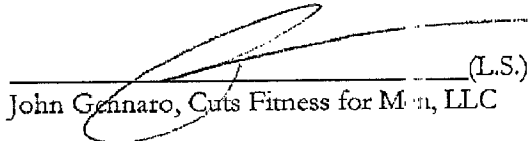
John Gennaro of 109 Lefferts Lane Clark, New Jersey 07066, is desirous of acquiring said marks and the registrations as part of the entire business for portion thereof to which the marks pertain, as required by 15 U.S.C. Sec. 1060.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Cuts Fitness for Men, LLC hereby assigns to John Gennaro as assignee, and its successors, assigns and legal representatives, the entire right, title and interest, for all countries in and to said service marks and said applications therefore, together with the goodwill of the business symbolized by said marks and said application to register said marks and all causes of action for the infringement of such marks.

Cuts Fitness for Men covenants with said assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that it has full right to convey the same as herein expressed.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Renewal to said assignee, Cuts Fitness for Men.

Signed at Clark, New Jersey this 31st day of December, 2009

 (L.S.)
John Gennaro, Cuts Fitness for Men, LLC

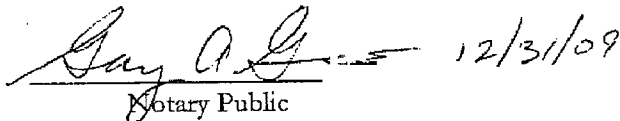
State of New Jersey

ss:

County of UNION

On this 31st day of December, 2009, personally appeared John Gennaro, to me known, and acknowledged that he executed the foregoing Assignment.

My commission expires on 9/20/2011

 12/31/09
Notary Public

Gary A. Gennaro
Notary Public of New Jersey
Union County

My Commission Expires Sept. 20, 2011

TRADEMARK