

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Giant Brands LLC		01/02/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ahold Licensing SArl		
<b>Street Address:</b>	2 Rue Jean-Petitot		
<b>City:</b>	Geneva		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	1204		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1406293	GIANT	
Registration Number:	2702297	GIANT	
Registration Number:	1078672	GIANT FOOD	
Registration Number:	1855386	SUPER G	
Registration Number:	1085784	GIANT G	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(717)260-1641		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	717-232-8000		
<b>Email:</b>	trademarks@mwn.com		
<b>Correspondent Name:</b>	Sue Heberig		
<b>Address Line 1:</b>	100 Pine Street		
<b>Address Line 4:</b>	Harrisburg, PENNSYLVANIA 17108		
<b>ATTORNEY DOCKET NUMBER:</b>	356/21631-0015		

OP \$140.00 1406293

DOMESTIC REPRESENTATIVE

Name: Michael A. Doctrow  
Address Line 1: 100 Pine Street  
Address Line 4: Harrisburg, PENNSYLVANIA 17108

NAME OF SUBMITTER:	Sue Heberlig
Signature:	/SueHeb/
Date:	01/11/2010

Total Attachments: 3  
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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT made as of the 2nd day of January 2010, by and between Giant Brands LLC (the "Assignor"), a Delaware limited liability company located at 1007 Orange Street, Wilmington, Delaware 19801, and Ahold Licensing SArl (the "Assignee"), a Swiss limited liability company having its principal place of business at 2 Rue Jean-Petitot, Geneva, Switzerland 1204.

Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

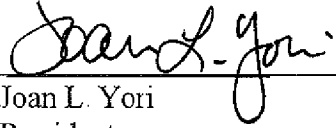
Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

GIANT BRANDS LLC

AHOLD LICENSING SArl

  
\_\_\_\_\_  
Joan L. Yori  
President

\_\_\_\_\_  
Jan Schulten  
Managing Director

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GIANT BRANDS LLC

.....  
Joan L. Yori  
President

AHOLD LICENSING Sarl

  
.....  
Jan Schulten  
Managing Director

**SCHEDULE A**

Registered Marks

<u>Trademark</u>	<u>Registration Number</u>
GIANT	1,406,293
GIANT	2,702,297
GIANT FOOD	1,078,672
SUPER G	1,855,386
G/GIANT	1,085,784

State Trademarks

<u>Trademark</u>	<u>Registration Number</u>	<u>Jurisdiction</u>
G/GIANT	1994-S3221	Maryland
G/GIANT	1994-S3219	Maryland