# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                    | Formerly | Execution Date | Entity Type           |
|-------------------------|----------|----------------|-----------------------|
| Ivy Animal Health, Inc. |          | 12/01/2009     | CORPORATION: DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:           | Lallemand Specialties, Inc. |  |
|-----------------|-----------------------------|--|
| Street Address: | 6120 West Douglas Avenue    |  |
| City:           | Milwaukee                   |  |
| State/Country:  | WISCONSIN                   |  |
| Postal Code:    | 53218-1548                  |  |
| Entity Type:    | CORPORATION: WISCONSIN      |  |

#### PROPERTY NUMBERS Total: 1

| Property Type        | Number  | Word Mark    |  |
|----------------------|---------|--------------|--|
| Registration Number: | 3353662 | PROTERNATIVE |  |

#### **CORRESPONDENCE DATA**

Fax Number: (617)310-9390

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (617) 439-2390

Email: pbaylor@nutter.com

Correspondent Name: Peter Nils Baylor

Address Line 1: 155 Seaport Boulevard, Seaport West

Address Line 2: Nutter, McClennen & Fish, LLP

Address Line 4: Boston, MASSACHUSETTS 02210-2604

| NAME OF SUBMITTER: | Peter Nils Baylor   |
|--------------------|---------------------|
| Signature:         | /Peter Nils Baylor/ |
| Date:              | 01/11/2010          |

Total Attachments: 2

TRADEMARK REEL: 004129 FRAME: 0124 OF \$40.00 335366Z

source=PROTERNATIVE (Assignment)#page1.tif source=PROTERNATIVE (Assignment)#page2.tif

TRADEMARK
REEL: 004129 FRAME: 0125

## EXHIBIT A

### ASSIGNMENT OF TRADEMARKS

For \$10.00 (Ten and no/100 Dollars) and other good and valuable consideration, the receipt of which is hereby acknowledged,

Ivy Animal Health, Inc., a Delaware corporation whose principal offices are at 9111 Barton Street, Overland Park, Kansas 66214.

grants, conveys, and assigns to

Lallemand Specialties, Inc., a Wisconsin corporation whose principal offices are at 6120 West Douglas Avenue, Milwaukee, Wisconsin 53218-1548

all right, title, and interest in and to each of the trademarks and trademark registration (Marks) set forth in the Schedule 1, together with the goodwill of the business symbolized by each of said Marks, all common law rights associated with each of said Marks, all claims for damages by reason of past infringement of each of said Marks, and the right to sue and collect for any past infringement of each of said Marks.

Signed December 1, 2009

Eli Lilly and Company

| Eli Lilly and Company  | Ivy Animal Health, Inc.  |  |  |
|--|--|--|--|
| By: any E. Hamilton  | By: Sybull   |  |  |
| Name: Amy E. Hamilton Vice President/  | Name: Stopplon L /Stern  |  |  |
| Title: Deputy General Patent Counsel   | Title: Tronsum   |  |  |
| STATE Of Indiana ) ) ss: Marion COUNTY )   | STATE OF Indiana ) ) ss: Hancock COUNTY )  |  |  |
| On this 18 day of December, 2009, before me, a Notary Public in and for said county and state, personally appeared Amy Pamilton, Vice President/Deputy General Patent Counsel of Eli Lilly and Company known to me to be the person of said corporation and acknowledged to me that the same was executed as the free and voluntary act and deed of said officer and as the free and voluntary act and deed of said corporation. | On this day of Nevember 2009, before me, a Notary Public in and for said county and state, personally appeared Stephen Brehl, the was the free and voluntary act and deed of said corporation. |  |  |
| My Commission Expires: June 2, 2016.  Wigdoria L. Olvey, NOTARY PUBLIC   | My Commission Expires: Spt. mbc - 25 2013  Donlar  |  |  |
| County of Residence; Madison   | NOTARY BUBLIC  |  |  |

# SCHEDULE 1

| Mark         | Registration No. | Serial No. | Goods/Class  |
|--------------|------------------|------------|--|
| PROTERNATIVE | 3,353,662        | 78/726,460 | Class 5 Pharmaceutical and veterinary preparations for animals, namely, hormones for use in promoting growth in livestock, livestock food supplements, implants to promote growth in animals, veterinary nutritional feed additives, ectoparasiticides  Class 35 Business consulting services related to the veterinary, agricultural and livestock industries |

1888780.1

TRADEMARK REEL: 004129 FRAME: 0127

**RECORDED: 01/11/2010**