

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Roust Trading Limited		12/31/2009	CORPORATION: BERMUDA

RECEIVING PARTY DATA

Name:	Russian Standard Intellectual Property Holding AG
Street Address:	Zugerstrasse 49
City:	Cham
State/Country:	SWITZERLAND
Postal Code:	6330
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3345092	RUSSIAN STANDARD
Serial Number:	76675643	PYCKKNN CTAHDAPT VODKA
Serial Number:	76675645	PYCKKNN CTAHDAPT ST. PETERSBURG VODKA 1894
Serial Number:	77582528	
Registration Number:	3002535	IMPERIA 1894 ST. PETERSBURG PYCKKNN CTAHDAPT
Registration Number:	3565846	
Registration Number:	3389707	
Registration Number:	2998580	IMPERIA

CORRESPONDENCE DATA

Fax Number: (216)579-0212
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (216) 586-1247
 Email: traelich@jonesday.com
 Correspondent Name: Timothy P. Fraelich
 Address Line 1: 901 Lakeside Avenue

CH \$215.00 3345092

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:

924766-615001

DOMESTIC REPRESENTATIVE

Name: Timothy P. Fraelich
Address Line 1: 901 Lakeside Ave.
Address Line 4: Cleveland, OHIO 44114

NAME OF SUBMITTER:

Timothy P. Fraelich

Signature:

/Timothy P. Fraelich/

Date:

01/11/2010

Total Attachments: 2
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ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, Roust Trading Limited, a corporation duly organized and existing under the laws of the Bermuda ("Assignor"), is the owner of the entire right, title and interest in, to and under the United States trademark applications for registration identified and set forth in Schedule A (the "Trademarks") and the goodwill associated with the foregoing;

WHEREAS, Russian Standard Intellectual Property Holding AG, a corporation duly organized and existing under the laws of Switzerland having a place of business located at Zugerstrasse 49, 6330 Cham Switzerland ("Assignee"), wishes to acquire all of Assignor's right, title, and interest to the United States trademark applications for registration identified and set forth in Schedule A;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver as sole legal and beneficial owner to Assignee, for its use and the use of its successors, assigns and legal representatives, all of Assignor's right, title and interest in and to the above noted registrations, together with any and all additions, divisions and/or extensions thereof, and including all common law rights and the goodwill associated therewith, for the full term or terms of all such rights, together with the right to sue and recover all claims for damages for the past infringement thereof, for its own use and for the use of its successors, assigns and legal representatives.






IN WITNESS WHEREOF, Roust Trading Limited has caused this ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS to be executed on its behalf as of the 31st day of December, 2009.

Roust Trading Limited

Name:
Title:


N. R. Khudobera N.R.
Director

SCHEDULE A

<u>Serial No.</u>	<u>Registration No.</u>	<u>Mark</u>
78452142	3345092	RUSSIAN STANDARD
76675643		
76675645		
77582528		
78196673	3002535	
78452132	3565846	РУССКИЙ СТАНДАРТ
78452084	3389707	
76396021	2998580	IMPERIA