

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Closed joint-stock company with; 100 per cent foreign investments; "ROUST INCORPORATED"		12/31/2009	CORPORATION: RUSSIAN FEDERATION

RECEIVING PARTY DATA

Name:	Russian Standard Intellectual Property Holding AG
Street Address:	Zugerstrasse 49
City:	Cham
State/Country:	SWITZERLAND
Postal Code:	6330
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	77649285	AURORA RUSSIAN VODKA
Serial Number:	77666117	
Serial Number:	77658676	PYCKKNN CTAHDAPT PLATINUM
Serial Number:	77658679	RUSSIAN STANDARD PLATINUM
Serial Number:	77658672	PYCKKNN CTAHDAPT GOLD
Serial Number:	77658671	RUSSIAN STANDARD GOLD
Serial Number:	77666233	PYCKKNN CTAHDAPT ST. PETERSBURG 1894 IMPERIA RUSSIAN VODKA PYCKKNN CTAHDAPT

CORRESPONDENCE DATA

Fax Number: (216)579-0212
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (216) 586-1247
 Email: tfraelich@jonesday.com
 Correspondent Name: Timothy P. Fraelich

900151826

**TRADEMARK
 REEL: 004129 FRAME: 0231**

CH \$190.00 77649285

Address Line 1: 901 Lakeside Avenue
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER: 924766-615001

DOMESTIC REPRESENTATIVE

Name: Timothy P. Fraelich
Address Line 1: 901 Lakeside Avenue
Address Line 4: Cleveland, OHIO 44114

NAME OF SUBMITTER: Timothy P. Fraelich

Signature: /Timothy P. Fraelich/

Date: 01/11/2010

Total Attachments: 2
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ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, Closed Joint-Stock Company With; 100 Percent Foreign Investments; "ROUST INCORPORATED", a corporation duly organized and existing under the laws of the Russian Federation ("Assignor"), is the owner of the entire right, title and interest in, to and under the United States trademark applications for registration identified and set forth in Schedule A (the "Trademarks") and the goodwill associated with the foregoing;

WHEREAS, Russian Standard Intellectual Property Holding AG, a corporation duly organized and existing under the laws of Switzerland having a place of business located at Zugerstrasse 49, 6330 Cham Switzerland ("Assignee"), wishes to acquire all of Assignor's right, title, and interest to the United States trademark applications for registration identified and set forth in Schedule A;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, convey, assign, transfer and deliver as sole legal and beneficial owner to Assignee, for its use and the use of its successors, assigns and legal representatives, all of Assignor's right, title and interest in and to the above noted registrations, together with any and all additions, divisions and/or extensions thereof, and including all common law rights and the goodwill associated therewith, for the full term or terms of all such rights, together with the right to sue and recover all claims for damages for the past infringement thereof, for its own use and for the use of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Closed Joint-Stock Company With; 100 Percent Foreign Investments; "ROUST INCORPORATED" has caused this ASSIGNMENT OF UNITED STATES TRADEMARK RIGHTS to be executed on its behalf as of the 31st day of December, 2009.

Closed Joint-Stock Company With; 100 Percent Foreign Investments; "ROUST INCORPORATED"

Name: Kalinin D.M.
Title: General Director

TRADEMARK

REEL: 004129 FRAME: 0233

SCHEDULE A

<u>Serial No.</u>	<u>Registration No.</u>	<u>Mark</u>
77649285		AURORA RUSSIAN VODKA
79029152	3307552	ABPOPA
79029151	3268629	AVRORA
77666117		
77658676		PYCCKNN CTAHDAPT PLATINUM
77658679		RUSSIAN STANDARD PLATINUM
77658672		PYCCKNN CTAHDAPT GOLD
77658671		RUSSIAN STANDARD GOLD
77666233		