

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Verywise Nutrition Limited		12/31/2009	LIMITED LIABILITY COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	NSJL Limited		
Street Address:	Unit 2, Christchurch Road, Baglan Industrial Estate		
City:	Port Talbot		
State/Country:	UNITED KINGDOM		
Postal Code:	SA12 7BZ		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77745056	CRYO-3	
Serial Number:	77216409	NEO-3	
Registration Number:	3296434	WISDOM 3	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612.371.5274		
Email:	mmiller@merchantgould.com		
Correspondent Name:	Scott W. Johnston		
Address Line 1:	PO Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	07500.0592USLA		
DOMESTIC REPRESENTATIVE			

OP \$90.00 77745056

Name: Scott W. Johnston
Address Line 1: PO Box 2910
Address Line 4: Minneapolis, MINNESOTA 55402-0910

NAME OF SUBMITTER:	Scott W. Johnston
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Signature:	/SWJ/
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Date:	01/11/2010
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Total Attachments: 1 source=Assignment_to_NSJL_Limited#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Verywise Nutrition Limited, a limited liability company under the laws of the United Kingdom and having an office at Unit 2, Christchurch Road, Baglan Industrial Estate, Port Talbot SA12 7BZ, United Kingdom (hereinafter referred to as **ASSIGNOR**), is the owner of the following trademarks:

Trademark	Registration/Application Number	Filing Date	Registration Date	International Class
WISDOM 3	Reg. No. 3,296,434	2006-11-14	2007-09-25	005
CRYO-3	Ser. No. 77/745,056	2009-05-27	N/A	005
Neo-3	Ser. No. 77/216,409	2007-06-27	N/A	005


The trademarks referenced above shall be hereinafter referred to as "The Trademarks."

WHEREAS, **ASSIGNOR** has an ongoing and existing business associated with The Trademarks;

WHEREAS, NSJL Limited, a limited liability company under the laws of the United Kingdom and having an address at Unit 2, Christchurch Road, Baglan Industrial Estate, Port Talbot SA12 7BZ, United Kingdom (hereinafter referred to as **ASSIGNEE**), is the successor to the portion of the business of **ASSIGNOR** to which The Trademarks pertain, and is desirous of acquiring from **ASSIGNOR** all right, title and interest in and to The Trademarks, and associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said **ASSIGNOR** has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto said **ASSIGNEE**, its successors or assigns, its entire right, title and interest in and to The Trademarks, together with the goodwill and other incidents of its business associated with or symbolized by The Trademarks, effective December 31, 2009.

EXECUTED this 31st day of DECEMBER, 2009.

Signed by )
 for and on behalf of)
VERYWISE NUTRITION LIMITED)
 in the presence of)

James Tang
Romybank, off Castle St
Loughbur, Swansea SW4 6TS