

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FUJIFILM U.S.A., Inc.		01/01/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	FUJIFILM North America Corporation
Street Address:	200 Summit Lake Drive
City:	Valhalla
State/Country:	NEW YORK
Postal Code:	10595
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	77634879	EVERY PICTURE MATTERS
Serial Number:	77798815	SEE HERE
Registration Number:	3263168	AQUAMASK
Registration Number:	3633154	GET THE PICTURE
Registration Number:	3534206	GET THE PICTURE
Registration Number:	2870550	GET THE REAL PICTURE
Registration Number:	3320096	GETPIX
Registration Number:	3188348	INTELLIGENT MEDIA INSERTS
Registration Number:	3177748	LAB\$ENSE
Registration Number:	3177749	LABSENSE
Registration Number:	3321285	PIXRX
Registration Number:	3506645	YOURSTAMPS.COM
Registration Number:	3309689	YOURSTAMPS
Registration Number:	1875857	SMART SHOT

OP \$415.00 77634879

Registration Number:	3659064	SEEHERE
Registration Number:	3018299	REVELADO DE CAMARA DIGITAL

CORRESPONDENCE DATA

Fax Number: (914)789-8514
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 585-340-4328
Email: fgallucci@fujifilm.com
Correspondent Name: Frank V. Gallucci
Address Line 1: 155 Bellwood Drive
Address Line 4: Rochester, NEW YORK 14606

NAME OF SUBMITTER:	Frank V. Gallucci
Signature:	/ Frank V. Gallucci /
Date:	01/11/2010

Total Attachments: 6
source=2010-01-01 FNAC name change - merger#page1.tif
source=2010-01-01 FNAC name change - merger#page2.tif
source=2010-01-01 FNAC name change - merger#page3.tif
source=2010-01-01 FNAC name change - merger#page4.tif
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source=2010-01-01 FNAC name change - merger#page6.tif

FILING RECEIPT

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ENTITY NAME: FUJIFILM NORTH AMERICA CORPORATION

DOCUMENT TYPE: MERGER (DOM. BUSINESS)
NAME

COUNTY: WEST

=====
FILED:12/16/2009 DURATION:***** CASH#:091216000192 FILM #:091216000188

FILER:

EFFECT DATE

FUJIFILM HOLDINGS AMERICA
CORPORATION
200 SUMMIT LAKE DRIVE, 2ND FLOOR
VALHALLA, NY 10595-1356

01/01/2010

ADDRESS FOR PROCESS:

REGISTERED AGENT:



CONSTITUENT NAME: FUJIFILM GRAPHIC SYSTEMS U.S.A., INC.

=====
SERVICE COMPANY: CORPORATION SERVICE COMPANY - 45

SERVICE CODE: 45

FEEs 120.00

FILING 60.00
TAX 0.00
CERT 0.00
COPIES 10.00
HANDLING 50.00

PAYMENTS 120.00

CASH 0.00
CHECK 0.00
CHARGE 0.00
DRAWDOWN 120.00
OPAL 0.00
REFUND 0.00

=====
215801AJC

DOS-1025 (04/2007)

TRADEMARK
REEL: 004129 FRAME: 0294

STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on December 16, 2009.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro
First Deputy Secretary of State

CSC 45
DRAWDOWN

091216000/88

CERTIFICATE OF MERGER

OF

FUJIFILM GRAPHIC SYSTEMS U.S.A., INC.

INTO

FUJIFILM U.S.A., INC.

Under Section 904 of the New York Business Corporation Law

The undersigned corporations do hereby certify that:

FIRST: The name and state of incorporation of each constituent corporation which is a party to the merger is as follows:

Name	State of Incorporation	Date of Incorporation	Filing Date of Application to do Business in NY
FUJIFILM U.S.A., Inc., originally formed under the name Fuji Photo Film U.S.A., Inc. ("FUSA")	New York		
FUJIFILM Graphic Systems U.S.A., Inc., originally formed under the name Enovation Graphic Systems, Inc. (DE) ("FGSU")	Delaware	March 15, 2002	June 14, 2002

SECOND: The name of the surviving corporation of the merger is FUJIFILM U.S.A., Inc., a New York corporation (the "Surviving Corporation").

THIRD: The authorized capital stock of each constituent corporation which is a party to the merger is as follows:

Corporation	Class	Number of Shares	Par Value per Share
FUJIFILM U.S.A., Inc.	Common	22,500,000	\$1.00 per share
FUJIFILM Graphic Systems U.S.A., Inc.	Common	1,000	No par value

FOURTH: The merger is permitted by the laws of the jurisdiction under which FGSU is incorporated.

FIFTH: The Certificate of Incorporation of FUSA in effect immediately prior to the merger shall be the Certificate of Incorporation of the Surviving Corporation until amended in accordance with applicable law, except that Article FIRST of the Certificate of Incorporation of the Surviving Corporation is restated in its entirety, upon consummation of the merger, to provide as follows:

“FIRST: The name of the corporation is FUJIFILM North America Corporation.”

SIXTH: This Certificate of Merger shall be effective on January 1, 2010.

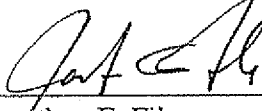
SEVENTH: The Certificate of Incorporation of the Surviving Corporation was filed by the Secretary of State of the State of New York on October 28, 1965.

EIGHTH: The merger has been authorized by unanimous written consent of the respective Boards of Directors and shareholders of each constituent corporation which is a party to the merger.


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Dated: December 1, 2009

FUJIFILM U.S.A., INC. (New York)

By: 
Name: Jonathan E. File
Title: Secretary

FUJIFILM GRAPHIC SYSTEMS U.S.A., INC. (Delaware)

By: 
Name: Jonathan E. File
Title: Secretary

091216000/88

CERTIFICATE OF MERGER
OF
FUJIFILM GRAPHIC SYSTEMS U.S.A., INC.
INTO
FUJIFILM U.S.A., INC.

Section 904 of the Business Corporation Law

West

FILED
2009 DEC 16 AM 9:36

Filer: Fujifilm Holdings America Corporation
200 Summit Lake Drive
2nd Floor
Valhalla, NY 10595-1356
Cust. Ref#215801Ajc

DRAWDOWN

JCC
STATE OF NEW YORK
DEPARTMENT OF STATE

FILED DEC 16 2009

TAXS _____

BY: *ow*

West

CSC 45

2009 DEC 11 PM 4:09

RECEIVED

2009 DEC 15 PM 2:11

RECEIVED

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