

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

**CONVEYING PARTY DATA**

| Name             | Formerly | Execution Date | Entity Type                         |
|------------------|----------|----------------|-------------------------------------|
| Idearc Media LLC |          | 01/04/2010     | LIMITED LIABILITY COMPANY: DELAWARE |

**RECEIVING PARTY DATA**

|                 |                                     |
|-----------------|-------------------------------------|
| Name:           | SuperMedia LLC                      |
| Street Address: | 2200 W. Airfield Drive              |
| City:           | Dallas/Fort Worth Airport           |
| State/Country:  | TEXAS                               |
| Postal Code:    | 75261-9810                          |
| Entity Type:    | LIMITED LIABILITY COMPANY: DELAWARE |

**PROPERTY NUMBERS Total: 81**

| Property Type        | Number   | Word Mark        |
|----------------------|----------|------------------|
| Registration Number: | 3141787  | BIDCENTER        |
| Registration Number: | 2956224  | LOCALCALLS       |
| Registration Number: | 2927010  | LOCALCLICKS      |
| Registration Number: | 3086056  | SUPERPAGES       |
| Registration Number: | 3734253  | STX              |
| Serial Number:       | 77863559 | SUPERBONUS       |
| Registration Number: | 3732674  | IDENTITY BUNDLES |
| Registration Number: | 3732669  | SUPERLEADS       |
| Registration Number: | 3732566  | SUPERVISIBILITY  |
| Registration Number: | 3732953  | SUPERYELLOWPAGES |
| Serial Number:       | 77893087 | SUPERMATCH       |
| Registration Number: | 3726876  | SUPERWHITEPAGES  |
| Serial Number:       | 77858394 | INCEPTOR         |
| Serial Number:       | 77611750 | SUPERWHITEPAGES  |

OP \$2040.00 3141787

**900151859**

**TRADEMARK  
 REEL: 004129 FRAME: 0540**

|                      |          |                          |
|----------------------|----------|--------------------------|
| Serial Number:       | 77887384 | SUPERYELLOWPAGES.COM     |
| Serial Number:       | 77887373 | SUPERPAGESMOBILE         |
| Serial Number:       | 77887361 | SUPERPAGESDIRECT         |
| Serial Number:       | 77887349 | SUPERPAGES.COM           |
| Serial Number:       | 77887338 | SUPERYELLOWPAGES         |
| Serial Number:       | 77817156 | AUTOINDUSTRYINSIGHTS.COM |
| Serial Number:       | 77750103 | E                        |
| Serial Number:       | 77750078 | E                        |
| Serial Number:       | 77811018 | E All                    |
| Serial Number:       | 77811003 | E All                    |
| Registration Number: | 3714286  | SUPERSITE                |
| Serial Number:       | 77694884 | EVERYCARLISTED.COM       |
| Serial Number:       | 77694859 | EVERYCARLISTED.COM       |
| Registration Number: | 3713205  | SMLOCAL                  |
| Registration Number: | 3710488  | SUPERPAGESDIRECT         |
| Serial Number:       | 77858419 |                          |
| Registration Number: | 3700188  | SUPERLEADS               |
| Registration Number: | 3700515  | SUPERYELLOWPAGES.COM     |
| Serial Number:       | 77760792 | COMPLETE CONFIDENCE      |
| Registration Number: | 3696995  | SUPERVIDEO               |
| Registration Number: | 3687823  | SUPERYELLOWPAGES         |
| Registration Number: | 3573050  | SUPERPAGES LOCALSERVE    |
| Serial Number:       | 77611849 | SUPERWHITEPAGES.COM      |
| Registration Number: | 3662223  | BUY & SELL FOR FREE      |
| Serial Number:       | 77653333 | SWITCHBOARD.COM          |
| Registration Number: | 3640916  |                          |
| Registration Number: | 3640915  |                          |
| Serial Number:       | 77649034 | SUPERCALLS               |
| Serial Number:       | 77649028 | SUPERCLICKS              |
| Serial Number:       | 77645547 | SUPERPAGE                |
| Serial Number:       | 77336699 | REFRESH RECHARGE RENEW   |
| Registration Number: | 3598975  | SOLUTIONSDIRECT          |
| Serial Number:       | 77695494 | IT'S ABOUT TIME. YOURS.  |
| Serial Number:       | 77036280 | SOLUTIONS AT HAND        |
| Serial Number:       | 77616392 | SUPERSITES               |

|                      |          |                               |
|----------------------|----------|-------------------------------|
| Serial Number:       | 77419738 | VIVE LO NUESTRO               |
| Serial Number:       | 77419647 | IDEARC DIGITAL MEDIA          |
| Serial Number:       | 77327039 | IDEARC LOCAL                  |
| Registration Number: | 3438585  | THE EXPERT IN LOCAL SEARCH    |
| Registration Number: | 3535668  | THE LOCAL SEARCH EXPERTS      |
| Registration Number: | 3469218  | SOLUTIONS GOLD                |
| Registration Number: | 3487401  | DIRECTORSTORE                 |
| Registration Number: | 3541095  | LIFE IS LOOKING UP!           |
| Registration Number: | 3499808  | GET TO IT.                    |
| Registration Number: | 3456711  | WHERE RESULTS CLICK           |
| Registration Number: | 3446191  | THE ANSWER'S IN THE BOOK      |
| Registration Number: | 3423842  | SOLUTIONS ON THE MOVE         |
| Registration Number: | 3446190  | SOLUTIONS AT HOME             |
| Registration Number: | 3468577  | INVITATIONS FOR BETTER LIVING |
| Registration Number: | 3521164  | SOLUTIONSDIRECT               |
| Registration Number: | 3537583  | WE KNOW AROUND HERE           |
| Registration Number: | 3395429  | SUPERPAGES MOBILE             |
| Registration Number: | 3537582  | YELLOWSELLS                   |
| Registration Number: | 2647000  | INCEPTOR                      |
| Registration Number: | 2548366  | INCEPTOR                      |
| Registration Number: | 2370582  | WHAT'S NEARBY                 |
| Registration Number: | 2120112  | BIGYELLOW                     |
| Registration Number: | 2120111  | BIGYELLOW                     |
| Registration Number: | 2765993  | SUPERPAGES.COM                |
| Registration Number: | 2322327  | SUPERBUNDLES                  |
| Registration Number: | 2122875  | CLASSIFIEDS2000               |
| Registration Number: | 2094395  | BIG BOOK                      |
| Registration Number: | 2078054  | INSIDE LOOK                   |
| Registration Number: | 1850839  | MILITARY DISCOUNT             |
| Registration Number: | 1609065  | QUICK TIPS                    |
| Registration Number: | 2022484  | SUPERPAGES                    |
| Registration Number: | 1476843  | THE EVERYTHING PAGES          |

CORRESPONDENCE DATA

Fax Number: (214)953-1121

**TRADEMARK**  
**REEL: 004129 FRAME: 0542**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 2148807002  
Email: jcone@hitchcockevert.com  
Correspondent Name: John Cone Hitchcock Evert LLP  
Address Line 1: PO Box 131709  
Address Line 4: Dallas, TEXAS 75313-1709

|                         |              |
|-------------------------|--------------|
| ATTORNEY DOCKET NUMBER: | IDEA-35495   |
| NAME OF SUBMITTER:      | John M. Cone |
| Signature:              | /johnmcone/  |
| Date:                   | 01/12/2010   |

**Total Attachments: 3**

source=100104 Change of name Idearc Media LLC to SuperMedia LLC#page1.tif  
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source=100104 Change of name Idearc Media LLC to SuperMedia LLC#page3.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "IDEARC MEDIA LLC", CHANGING ITS NAME FROM "IDEARC MEDIA LLC" TO "SUPERMEDIA LLC", FILED IN THIS OFFICE ON THE FOURTH DAY OF JANUARY, A.D. 2010, AT 9:23 O'CLOCK A.M.

2637998 8100

100000338



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7734838

DATE: 01-04-10

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 004129 FRAME: 0544

**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF FORMATION**  
**OF**  
**IDEARC MEDIA LLC**

(Pursuant to Section 18-202 of the Limited Liability Company Act of the State of Delaware)

IDEARC MEDIA LLC, a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify as follows:

FIRST: The name of the limited liability company is Idearc Media LLC (the "Company").

SECOND: The Certificate of Formation of the Company is hereby amended by deleting Article First in its entirety and substituting the following therefore:

"ARTICLE FIRST: The name of the limited liability company is SuperMedia LLC."

IN WITNESS WHEREOF, the undersigned has executed this certificate on behalf of the Company as of the 4th day of January, 2010.

By: IDEARC MEDIA LLC

By: /s/ Cody Wilbanks  
Cody Wilbanks  
Vice President, General Counsel & Secretary

**SuperMedia Inc.  
2200 West Airfield Drive  
P.O. Box 619810  
DFW Airport, Texas 75261**

**CONSENT TO USE OF NAME**

To the Department of State of  
the State of Delaware  
Division of Corporations  
401 Federal Street, Suite 4  
Dover, DE 19901

This consent letter is being submitted with the Certificate of Amendment of Idearc Media LLC, a Delaware limited liability company, changing its name to SuperMedia LLC.

SuperMedia Inc., a Delaware corporation, hereby consents to the use of the name 'SuperMedia LLC' in the State of Delaware.

Executed to be effective as of January 4, 2010.

SuperMedia Inc. ,  
a Delaware corporation,

By: /s/ Cody Wilbanks  
Name: Cody Wilbanks  
Title: Executive Vice President, General Counsel  
and Secretary