

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center;">Name</th> <th style="text-align: center;">Formerly</th> <th style="text-align: center;">Execution Date</th> <th style="text-align: center;">Entity Type</th> </tr> <tr> <td>Credit Suisse AG, Cayman Islands Branch</td> <td>FORMERLY Credit Suisse, Cayman Islands Branch</td> <td>01/08/2010</td> <td>Bank: CAYMAN ISLANDS</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Credit Suisse AG, Cayman Islands Branch	FORMERLY Credit Suisse, Cayman Islands Branch	01/08/2010	Bank: CAYMAN ISLANDS					
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Whole Earth Sweetener Company LLC</td> </tr> <tr> <td><b>Street Address:</b></td> <td>33 North Dearborn St Ste 200</td> </tr> <tr> <td><b>City:</b></td> <td>Chicago</td> </tr> <tr> <td><b>State/Country:</b></td> <td>ILLINOIS</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>60602</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	<b>Name:</b>	Whole Earth Sweetener Company LLC	<b>Street Address:</b>	33 North Dearborn St Ste 200	<b>City:</b>	Chicago	<b>State/Country:</b>	ILLINOIS	<b>Postal Code:</b>	60602	<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE	
<b>Name:</b>	Whole Earth Sweetener Company LLC												
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<b>State/Country:</b>	ILLINOIS												
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<b>PROPERTY NUMBERS Total: 2</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center;">Property Type</th> <th style="text-align: center;">Number</th> <th style="text-align: center;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>3192969</td> <td>SWEET SIMPLICITY</td> </tr> <tr> <td>Serial Number:</td> <td>78806272</td> <td>SWEET SIMPLICITY</td> </tr> </table>	Property Type	Number	Word Mark	Registration Number:	3192969	SWEET SIMPLICITY	Serial Number:	78806272	SWEET SIMPLICITY				
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (612)766-1600  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 612-766-6911          Email: scarlson@faegre.com          Correspondent Name: Susan Carlson          Address Line 1: 90 S 7th St Ste 2200          Address Line 4: Minneapolis, MINNESOTA 55402</p>													
<b>NAME OF SUBMITTER:</b>	Susan Carlson												
<b>Signature:</b>	/e/ Susan Carlson												
<b>Date:</b>	01/12/2010												

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**TRADEMARK**  
**REEL: 004129 FRAME: 0718**

**Total Attachments: 3**

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**RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL**

This RELEASE, dated as of January 8, 2010, is made by Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch") ("Former Collateral Agent"), in favor of Whole Earth Sweetener Company LLC ("Company") as follows:

**WITNESSETH**

WHEREAS, pursuant to the First Amendment to Trademark Security Agreement, dated June 23, 2006 ("Security Agreement"), and recorded with The United States Patent and Trademark Office on June 28, 2006 at Reel/Frame No. 3340/0151, Company granted Former Collateral Agent a security interest in and to all of its right, title and interest in its trademarks and all applications and registrations therefor, including goodwill ("Trademark Collateral");

WHEREAS, Former Collateral Agent resigned as administrative agent and collateral agent under that certain Credit Agreement, dated as of May 9, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement") pursuant to that certain Successor Agent Agreement, dated as of October 1, 2009, by and among Former Collateral Agent, Wilmington Trust FSB ("Successor Agent"), Merisant Worldwide, Inc., Merisant Company and the Requisite Lenders (as such term is defined in the Credit Agreement) ("Successor Agent Agreement");

WHEREAS, in connection with the Successor Agent Agreement, Former Collateral Agent agreed to continue to hold the security interest in the Trademark Collateral solely for the purpose of maintaining the validity, priority and perfection of such security interest until such time as such security interest in the Trademark Collateral was assigned or otherwise transferred to Successor Agent;

WHEREAS, such security interest in the Trademark Collateral has not been assigned to Successor Agent as of the date hereof;

WHEREAS, Company has requested that Former Collateral Agent release its security interest in and to the Trademark Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, Former Collateral Agent, without recourse, representation or warranty and at Company's sole cost and expense, hereby RELEASES all of its right, title and interest in and to the Trademark Collateral, including without limitation the trademarks set forth in Schedule A.

Upon the Company's written request, Former Collateral Agent agrees to provide Company with any additional authorization reasonably necessary to effect the release of Former Collateral Agent's security interest in the Trademark Collateral.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Former Collateral Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

Credit Suisse AG, Cayman Islands Branch  
(formerly known as "Credit Suisse, Cayman  
Islands Branch")

By: 

Name: MEGAN KANE

Title: DIRECTOR

By: 

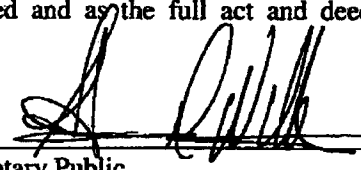
Name: Adam Zausmer

Title: Vice President

CERTIFICATION OF ACKNOWLEDGMENT

STATE OF NEW YORK )  
COUNTY OF NEW YORK ) :

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 7<sup>th</sup> day of JANUARY, 2010, personally appeared MEGAN KANE and ADAM ZAUSMER who, being by me duly sworn, depose and say that they are the DIRECTOR and VICE PRESIDENT of Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch"), and that they, as such officers being duly authorized so to do, executed the foregoing instrument for the purposes therein contained as their free act and deed and as the full act and deed of such corporation as such officer.

  
Notary Public

SHARON D. WILLIAMS  
Notary Public, State of New York  
No. 01W16203907  
Qualified in New York County  
My Commission Expires April 13, 2012

[Signature Page to Release of Security Interest in Trademark Collateral – First Amendment to Trademark Security Agreement, dated June 23, 2006 - Whole Earth Sweetener Company LLC]

**SCHEDULE A  
TO  
RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL  
Reel/Frame: 3340/0151**

<b>Trademark</b>	<b>Application No. Filing Date</b>	<b>Registration No. Registration Date</b>
SWEET SIMPLICITY	78/806282 03-FEB-2006	3192969 02-JAN-2007
SWEET SIMPLICITY	78/806272 03-FEB-2006	