

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Island Branch	FORMERLY Credit Suisse	01/08/2010	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	Merisant Company
Street Address:	33 North Dearborn St Ste 200
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60602
Entity Type:	CORPORATION: DELAWARE

Name:	Whole Earth Sweetener Company LLC
Street Address:	33 North Dearborn St Ste 2200
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60602
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	3610339	ADD SOME FLAVOR TO YOUR DAY
Registration Number:	3321821	SWEET MATE
Serial Number:	77029350	EQUAL
Registration Number:	1734171	
Registration Number:	1217173	CANDEREL
Registration Number:	3189711	EQUAL
Registration Number:	2012219	EQUAL
Registration Number:	1318800	EQUAL

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Registration Number:	1158683	EQUAL
Registration Number:	2987670	MERISANT
Registration Number:	1933895	SAME
Registration Number:	1794061	SPOONFUL
Registration Number:	2068819	SWEETMATE
Registration Number:	3314361	EQUAL
Registration Number:	3248304	EQUAL
Registration Number:	3386272	EQUAL
Registration Number:	3197683	EQUAL
Serial Number:	78588826	EQUAL FLAVOR STICKS
Registration Number:	3042529	EQUAL. THE ONE THEY WANT
Registration Number:	3197743	FLAVOR STICKS
Registration Number:	3051841	SUGAR LITE
Registration Number:	3075653	EQUAL SUGAR LITE
Registration Number:	3192969	SWEET SIMPLICITY
Serial Number:	78806272	SWEET SIMPLICITY

CORRESPONDENCE DATA

Fax Number: (612)766-1600
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-766-6911
Email: scarlson@faegre.com
Correspondent Name: Susan Carlson
Address Line 1: 90 S 7th St Ste 2200
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Susan Carlson
Signature:	/e/ Susan Carlson
Date:	01/12/2010

Total Attachments: 4
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**RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL**

This RELEASE, dated as of January 8, 2010, is made by Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch") ("Former Collateral Agent"), in favor of Merisant Company and Whole Earth Sweetener Company LLC (collectively, "Company") as follows:

WITNESSETH

WHEREAS, pursuant to the Security Agreement, dated May 9, 2007 ("Security Agreement"), and recorded with The United States Patent and Trademark Office on May 15, 2007 at Reel/Frame No. 3542/0314, Company granted Former Collateral Agent a security interest in and to all of its right, title and interest in its trademarks and all applications and registrations therefor, including goodwill ("Trademark Collateral");

WHEREAS, Former Collateral Agent resigned as administrative agent and collateral agent under that certain Credit Agreement, dated as of May 9, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement") pursuant to that certain Successor Agent Agreement, dated as of October 1, 2009, by and among Former Collateral Agent, Wilmington Trust FSB ("Successor Agent"), Merisant Worldwide, Inc., Merisant Company and the Requisite Lenders (as such term is defined in the Credit Agreement) ("Successor Agent Agreement");

WHEREAS, in connection with the Successor Agent Agreement, Former Collateral Agent agreed to continue to hold the security interest in the Trademark Collateral solely for the purpose of maintaining the validity, priority and perfection of such security interest until such time as such security interest in the Trademark Collateral was assigned or otherwise transferred to Successor Agent;

WHEREAS, such security interest in the Trademark Collateral has not been assigned to Successor Agent as of the date hereof;

WHEREAS, Company has requested that Former Collateral Agent release its security interest in and to the Trademark Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, Former Collateral Agent, without recourse, representation or warranty and at Company's sole cost and expense, hereby RELEASES all of its right, title and interest in and to the Trademark Collateral, including without limitation the trademarks set forth in Schedule A.

Upon the Company's written request, Former Collateral Agent agrees to provide Company with any additional authorization reasonably necessary to effect the release of Former Collateral Agent's security interest in the Trademark Collateral.

IN WITNESS WHEREOF, Former Collateral Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

Credit Suisse AG, Cayman Islands Branch
(formerly known as "Credit Suisse, Cayman Islands Branch")

By: Megan Kane
Name: MEGAN KANE
Title: DIRECTOR

By: Adam Zausmer
Name: Adam Zausmer
Title: Vice President

CERTIFICATION OF ACKNOWLEDGMENT


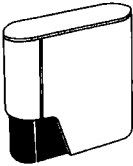


STATE OF NEW YORK)
COUNTY OF NEW YORK) :

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 7th day of JANUARY, 2010, personally appeared MEGAN KANE and ADAM ZAUSMER who, being by me duly sworn, depose and say that they are the DIRECTOR and VICE PRESIDENT of Credit Suisse AG, Cayman Islands Branch (formerly known as "Credit Suisse, Cayman Islands Branch"), and that they, as such officers being duly authorized so to do, executed the foregoing instrument for the purposes therein contained as their free act and deed and as the full act and deed of such corporation as such officer.

Sharon D. Williams
Notary Public SHARON D. WILLIAMS
Notary Public, State of New York
No. 01W16203907
Qualified in New York County
My Commission Expires ~~2010~~ Commission Expires April 13, 2012

[Signature Page to Release of Security Interest in Trademark Collateral – Security Agreement,
dated May 9, 2007 – Merisant Company & Whole Earth Sweetener Company LLC]

**SCHEDULE A
TO
RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL
Reel/Frame: 3542/0314**

Trademark	Application No. Filing Date	Registration No. Registration Date
ADD SOME FLAVOR TO YOUR DAY	78/602058 05-APR-2005	3610339 21-APR-2009
	78/946408 07-AUG-2006	3321821 23-OCT-2007
EQUAL	77/029350 25-OCT-2006	
	74/206869 26-SEP-1991	1734171 17-NOV-1992
CANDEREL	73/294769 26-JAN-1981	1217173 23-NOV-1982
EQUAL	76/365954 01-FEB-2002	3189711 26-DEC-2006
EQUAL	74/461225 22-NOV-1993	2012219 29-OCT-1996
EQUAL	73/464357 06-FEB-1984	1318800 12-FEB-1985
EQUAL	73/236309 22-OCT-1979	1158683 30-JUN-1981
MERISANT	76/087840 12-JUL-2000	2987670 23-AUG-2005
SAME	74/464711 02-DEC-1993	1933895 07-NOV-1995
SPOONFUL	74/250329 27-FEB-1992	1794061 21-SEP-1993
SWEETMATE	75/035641 22-DEC-1995	2068819 10-JUN-1997
	78/816285 16-FEB-2006	3314361 16-OCT-2007
	78/563040 08-FEB-2005	3248304 29-MAY-2007

Trademark	Application No. Filing Date	Registration No. Registration Date
	78/563041 08-FEB-2005	3386272 19-FEB-2008
EQUAL	78/760091 23-NOV-2005	3197683 09-JAN-2007
EQUAL FLAVOR STICKS	78/588826 16-MAR-2005	
EQUAL. THE ONE THEY WANT	78/309772 06-OCT-2003	3042529 10-JAN-2006
FLAVOR STICKS	78/588846 16-MAR-2005	3197743 09-JAN-2007
SUGAR LITE	78/400191 12-APR-2004	3051841 24-JAN-2006
EQUAL SUGAR LITE	78/400178 12-APR-2004	3075653 04-APR-2006
SWEET SIMPLICITY	78/806282 03-FEB-2006	3192969 02-JAN-2007
SWEET SIMPLICITY	78/806272 03-FEB-2006	