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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands	FORMERLY Credit Suisse First	ERLY Credit Suisse First 01/08/2010	
Branch	Boston	01/00/2010	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA

Name:	Merisant Company	
Street Address:	33 North Dearborn St Ste 200	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60602	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2967446	М
Registration Number:	1734171	
Registration Number:	1217173	CANDEREL
Registration Number:	3189711	EQUAL
Registration Number:	2012219	EQUAL
Registration Number:	1318800	EQUAL
Registration Number:	1158683	EQUAL
Registration Number:	2987670	MERISANT
Registration Number:	1933895	SAME
Registration Number:	1794061	SPOONFUL
Registration Number:	2068819	SWEETMATE

CORRESPONDENCE DATA

Fax Number: (612)766-1600

TRADEMARK REEL: 004129 FRAME: 0823

900151899

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-766-6911

Email: scarlson@faegre.com

Correspondent Name: Susan Carlson

Address Line 1: 90 S 7th St Ste 2200

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER: Susan Carlson

Signature: /e/ Susan Carlson

Date: 01/12/2010

Total Attachments: 3

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TRADEMARK REEL: 004129 FRAME: 0824

RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

This RELEASE, dated as of January 8, 2010, is made by Credit Suisse AG, Cayman Islands Branch (a branch of "Credit Suisse AG" (formerly known as "Credit Suisse", formerly known as "Credit Suisse First Boston")) ("Former Collateral Agent"), in favor of Merisant Company ("Company") as follows:

WITNESSETH

WHEREAS, pursuant to the Security Agreement, dated <u>July 11, 2003</u> ("Security Agreement"), and recorded with The United States Patent and Trademark Office on <u>July 29, 2003</u> at Reel/Frame No. <u>2796/0001</u>, Company granted Former Collateral Agent a security interest in and to all of its right, title and interest in its trademarks and all applications and registrations therefor, including goodwill ("Trademark Collateral");

WHEREAS, Former Collateral Agent resigned as administrative agent and collateral agent under that certain Credit Agreement, dated as of May 9, 2007 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Credit Agreement") pursuant to that certain Successor Agent Agreement, dated as of October 1, 2009, by and among Former Collateral Agent, Wilmington Trust FSB ("Successor Agent"), Merisant Worldwide, Inc., Merisant Company and the Requisite Lenders (as such term is defined in the Credit Agreement) ("Successor Agent Agreement");

WHEREAS, in connection with the Successor Agent Agreement, Former Collateral Agent agreed to continue to hold the security interest in the Trademark Collateral solely for the purpose of maintaining the validity, priority and perfection of such security interest until such time as such security interest in the Trademark Collateral was assigned or otherwise transferred to Successor Agent;

WHEREAS, such security interest in the Trademark Collateral has not been assigned to Successor Agent as of the date hereof;

WHEREAS, Company has requested that Former Collateral Agent release its security interest in and to the Trademark Collateral, including without limitation the trademarks and all applications and registrations therefor set forth in Schedule A attached hereto and incorporated herein by reference.

NOW, THEREFORE, Former Collateral Agent, without recourse, representation or warranty and at Company's sole cost and expense, hereby RELEASES all of its right, title and interest in and to the Trademark Collateral, including without limitation the trademarks set forth in Schedule A.

Upon the Company's written request, Former Collateral Agent agrees to provide Company with any additional authorization reasonably necessary to effect the release of Former Collateral Agent's security interest in the Trademark Collateral.

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IN WITNESS WHEREOF, Former Collateral Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

	branch of as "Credit	Credit Suisse AG, Cayman Islands Branch (a branch of "Credit Suisse AG" (formerly known as "Credit Suisse", formerly known as "Credit Suisse First Boston"))		
	Ву:	Myon Kon.		
	Name:	MEGAN KANE		
	Title:	DIRECTOR		
	Ву:	Es gu		
	Name:	Adam Zausmer		
·	Title:	Vice President		
this day of SANUARY, 2 and AM ZAKSMEE who the DIRECTOR and Boston, and that they, as such officers	010, personally being by me VICE PE being duly autitained as their Not	appeared NEGAN KANK duly sworn, depose and say that they are solvent of Credit Suisse First horized so to do, executed the foregoing free act and deed and as the full act and ary Public, State of New York No. 01W16203907 Qualified in New York County Commission Expires April 13, 20 15 Commission Expires:		

[Signature Page to Release of Security Interest in Trademark Collateral – Security Agreement, dated July 11, 2003 – Merisant Company]

TRADEMARK REEL: 004129 FRAME: 0826

SCHEDULE A TO RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL Reel/Frame: 2796/0001

Trademark	Application No.	Registration No.
	Filing Date	Registration Date
i	76/234765 03-APR-2001	2967446 12-JUL-2005
	74/206869 26-SEP-1991	1734171 17-NOV-1992
CANDEREL	73/294769 26-JAN-1981	1217173 23-NOV-1982
EQUAL	76/365954 01-FEB-2002	3189711 26-DEC-2006
EQUAL	74/461225 22-NOV-1993	2012219 29-OCT-1996
EQUAL	73/464357 06-FEB-1984	1318800 12-FEB-1985
EQUAL	73/236309 22-OCT-1979	1158683 30-JUN-1981
MERISANT	76/087840 12-JUL-2000	2987670 23-AUG-2005
SAME	74/464711 02-DEC-1993	1933895 07-NOV-1995
SPOONFUL	74/250329 27-FEB-1992	1794061 21-SEP-1993
SWEETMATE	75/035641 22-DEC-1995	2068819 10-JUN-1997

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RECORDED: 01/12/2010

TRADEMARK REEL: 004129 FRAME: 0827