

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bassam Abdallah		01/06/2010	INDIVIDUAL: FRANCE
RECEIVING PARTY DATA			
Name:	LIMEX GLOBAL INDUSTRIES LIMITED		
Street Address:	52 Warehouse Road		
City:	Apapa-Lagos		
State/Country:	NIGERIA		
Entity Type:	CORPORATION: NIGERIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77671958	MR (MAHARAJAH OF THE ROAD)	
Serial Number:	77676055	MR (MAHARAJAH OF THE ROAD)	
Serial Number:	77676923	M.R. MAHARAJAH OF THE ROAD	
CORRESPONDENCE DATA			
Fax Number:	(212)725-2452		
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Correspondent Name:	Gerald E. Hespos		
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ATTORNEY DOCKET NUMBER:	MR MAHARAJAH OF THE ROAD		
DOMESTIC REPRESENTATIVE			
Name:	Gerald E. Hespos		

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NAME OF SUBMITTER:	Gerald E. Hespos
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Signature:	/Gerald E. Hespos/
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Date:	01/13/2010
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Total Attachments: 1 source=Assignment#page1.tif

ASSIGNMENT

Bassam Abdallah is an individual and citizen of France, residing at 27 rue Robert de Flers Paris, France 75015. Bassam Abdallah is the owner of all right, title, and interest in and to the following U.S Trademark Applications, each of which was filed under Section 1(b) of US Trademark Law:

<u>Serial No.</u>	<u>Mark</u>
77/871,958	MR (MAHARAJAH OF THE ROAD)
77/876,055	MR (MAHARAJAH OF THE ROAD)
77/876,923	M.R. MAHARAJAH OF THE ROAD, and design

Bassam Abdallah has been active in market research and in product and service development for the goods and services that he intends to offer under the above identified marks. As part of these efforts, Bassam Abdallah has joined with others and established Limex Global Industries Limited organized under the laws of Nigeria and having a place of business at 52 Warehouse Road, Apapa-Lagos, Nigeria.

Accordingly, for good and valuable consideration, receipt of which is hereby acknowledged, Bassam Abdallah does hereby assign to Limex Global Industries Limited the entire portion of his business to which the above-identified marks pertain, including the three U.S. trademark applications identified above as well as any good will that may be associated with his existing usage and promotion of the mark in any of the international trademark classes covered by the applications identified above.

Bassam Abdallah



Date: Paris 6 January 2010