

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C.G. Holdings, Inc.		11/03/2006	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	SC Morgans/Delano LLC		
Street Address:	475 10th Avenue		
Internal Address:	c/o Morgans Group LLC		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2346145	ASIA DE CUBA RESTAURANT BAR	
Registration Number:	2346144	ASIA DE CUBA	
CORRESPONDENCE DATA			
Fax Number:	(312)984-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-372-2000		
Email:	chicago_ip_docket@mwe.com, mburke@mwe.com, kwalsh@mwe.com		
Correspondent Name:	Michelle Burke, McDermott Will & Emery		
Address Line 1:	227 W. Monroe Street		
Address Line 2:	Suite 4400		
Address Line 4:	Chicago, ILLINOIS 60606-5096		
ATTORNEY DOCKET NUMBER:	52602-063 MCB/KEW		
NAME OF SUBMITTER:	Michelle C. Burke		

CH \$65.00 2346145

Signature:	/Michelle C. Burke/
Date:	01/13/2010
Total Attachments: 5 source=ASIA DE CUBA assignment#page1.tif source=ASIA DE CUBA assignment#page2.tif source=ASIA DE CUBA assignment#page3.tif source=ASIA DE CUBA assignment#page4.tif source=ASIA DE CUBA assignment#page5.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, C.G. HOLDINGS, INC., a Florida corporation, with offices at C/O The Coregroup, 242 N. 22nd Street, 1st Floor, Philadelphia, PA 19103 ("ASSIGNOR"), was the owner of the trademark ASIA DE CUBA and holds the registrations set forth on Exhibit A hereto, and all of the goodwill of the business appurtenant thereto (the "MARK");

WHEREAS, SC MORGANS/DELANO LLC, a Delaware limited liability company, with offices at c/o Morgans Hotel Group LLC, 475 10th Avenue, New York, New York 10018 ("ASSIGNEE"), desires to perfect its previous acquisition of all of the right, title and interest of ASSIGNOR in, to and under the MARK, together with the goodwill of the business symbolized by the MARK;


WHEREAS, ASSIGNOR and ASSIGNEE have entered into a certain agreement, which includes among other provisions the assignment of all right, title and interest in and to the MARK and in and to the registrations for same from ASSIGNOR to ASSIGNEE;

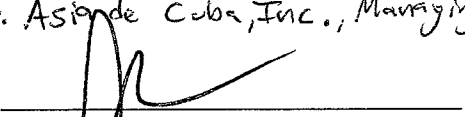
WHEREAS, ASSIGNOR wishes herein to memorialize said assignment, transfer and sale of the MARK to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the ASSIGNEE its entire right, title and interest in and to the MARK, and to the registrations for the MARK, together with the goodwill of the business symbolized by the MARK, including the right to sue and recover for any past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer this 3rd day of Nov, 2006 and Assignee accepts said Assignment of Trademarks.

C.G. HOLDINGS, INC.

By: 
Name: Jeffrey Chodorow
Title: President

SC MORGANS/DELANO LLC
By: Asiende Cuba, Inc., Managing Member
By: 
Name: Jeffrey Chodorow
Title: Vice President

CERTIFICATE OF ACKNOWLEDGMENT

I, Matt Behony, a Notary Public, do hereby certify that Jeffrey Chodorow, known to me to be the President of C.G. HOLDINGS, INC., appeared before me this day, in person, and acknowledged that he signed, sealed and delivered the foregoing instrument on behalf of C.G. HOLDINGS, INC. as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF I have hereunto set my hand and Notarial Seal, this 3rd day of November, 2006.



Notary Public

My Commission Expires:

6/19/10



CERTIFICATE OF ACKNOWLEDGMENT

I, Matt Brehony, a Notary Public, do hereby certify that Jeffrey Chodorow, known to me to be the V.P. of Asia de Cuba Inc of SC MORGANS/DELANO LLC appeared before me this day, in person, and acknowledged that he signed, sealed and delivered the foregoing instrument on behalf of SC MORGANS/DELANO LLC, as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF I have hereunto set my hand and Notarial Seal, this 3rd day of Nov, 2006.



Notary Public

My Commission Expires:

6/19/10



CHI99 4563485-1.052602.0012

EXHIBIT A

ASIA DE CUBA
RESTAURANT BAR (AND
DESIGN

Reg. No. 2,346,145

April 25, 2000

ASIA DE CUBA

Reg. No. 2,346,144

April 25, 2000