

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CampusThreadz, LLC		12/05/2009	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	Apparel Media Group, LLC		
Street Address:	P.O. Box 322		
City:	Carmel		
State/Country:	INDIANA		
Postal Code:	46032		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3650528	CAMPUS THREADZ	
CORRESPONDENCE DATA			
Fax Number:	(317)592-5453		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	317-236-2120		
Email:	homer.faucett@icemiller.com		
Correspondent Name:	Homer W. Faucett, III		
Address Line 1:	ICE MILLER LLP		
Address Line 2:	One American Square, Suite 2900		
Address Line 4:	Indianapolis, INDIANA 46282		
ATTORNEY DOCKET NUMBER:	T04153US00		
NAME OF SUBMITTER:	Homer W. Faucett, III		
Signature:	/Homer W. Faucett, III/		

OP \$40.00 3650528

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**TRADEMARK
 REEL: 004130 FRAME: 0698**

Date:

01/13/2010

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, CampusThreadz, LLC, ("Owner"), an Indiana limited liability corporation having an address of P.O. Box 322, Carmel, Indiana 46032, is the owner of the trademark registration listed on Schedule A;

WHEREAS, Apparel Media Group, LLC (hereinafter "Purchaser"), an Indiana limited liability corporation having its principal offices at ~~275 Medical Drive~~, Carmel, Indiana 46032, is desirous of acquiring those Rights;
PO Box 322

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Owner hereby assigns to Purchaser all rights, title and interest in the said trademark registration, together with the goodwill of the business associated with or symbolized by said trademark registration, and including the right to sue and collect damages for any past infringements.

Effective as of the 5 day of DECEMBER, 2009.

"OWNER"

CampusThreadz, LLC

CAIN
By:

STATE OF INDIANA)
) SS:
COUNTY OF Marion)

5th Subscribed and sworn to before me, a Notary Public, in and for said County and State, this
day of December, 2009.

Signature of Notary Public

Patricia G. Fonseca

Printed Name

Patricia G. Fonseca
NOTARY PUBLIC

Notary Public's County of Residence:

Marion

[NOTARY SEAL]

Notary Public's Commission Expires:

3/16/17

SCHEDULE A

Trademark

<u>Mark</u>	<u>Registration No.</u>	<u>Reg. Date</u>
CAMPUS THREADZ	3,650,528	July 7, 2009