

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stylin' Concepts Corp.		12/31/2009	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Whitney Automotive Group, Inc.
Street Address:	111 W Wacker Dr
Internal Address:	#3000
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60601
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1968299	STYLIN CONCEPTS
Registration Number:	2686284	STYLINCOMPACTS
Registration Number:	2686506	STYLINCONCEPTS
Registration Number:	2690627	STYLINCONCEPTS.COM MOTORING ACCESSORIES DIRECT
Registration Number:	2692925	STYLINCOMPACTS.COM SPORT COMPACT ACCESSORIES
Registration Number:	2695426	STYLINCONCEPTS
Registration Number:	3378360	STYLINTRUCKS

CORRESPONDENCE DATA

Fax Number: (312)782-8585
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3127823939
 Email: swburt@jonesday.com
 Correspondent Name: Scott W. Burt

CH \$190.00 1968299

Address Line 1: 77 W Wacker Dr
Address Line 2: #3500
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	560255-020002
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NAME OF SUBMITTER:	Scott W. Burt
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Signature:	/Scott W. Burt/
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Date:	01/13/2010
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ASSIGNMENT OF TRADEMARK REGISTRATIONS AND APPLICATIONS

WHEREAS, Stylin' Concepts Corp., a corporation of Ohio, located at 7820 East Pleasant Valley Rd, Independence, OH 44131, (ASSIGNOR) is the owner of the trademark registrations and applications listed on attached Exhibit A, and;

WHEREAS, Whitney Automotive Group, Inc., a corporation of Delaware, located at 111 E. Wacker Drive, Suite 3000, Chicago, IL 60601, (ASSIGNEE) is desirous of acquiring these trademark registrations and trademark applications;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to the ASSIGNEE all of ASSIGNOR's right, title and interest in and to these trademark registrations and applications, including the right to sue for past damages, together with the goodwill of the business connected with the use of and symbolized by the respective trademarks.

Dated: December 31, 2009

STYLIN' CONCEPTS CORP.

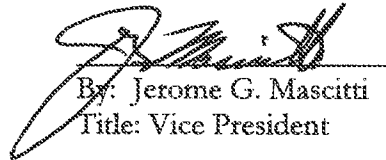

By: Jerome G. Mascitti
Title: Vice President

EXHIBIT A

No.	Mark	Reg. No.
1.	STYLIN CONCEPTS (Stylized)	1,968,299
2.	STYLINCOMPACTS	2,686,284
3.	STYLINCONCEPTS (Stylized)	2,686,506
4.	STYLINCONCEPTS.COM MOTORING ACCESSORIES DIRECT (Stylized and Design)	2,690,627
5.	STYLINCONCEPTS.COM SPORT COMPACT ACCESSORIES (Stylized and Design)	2,692,925
6.	STYLINCONCEPTS	2,695,426
7.	STYLINTRUCKS	3,378,360