

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NBTY, Inc.		01/11/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rexall Sundown, Inc.		
<b>Street Address:</b>	2100 Smithtown Avenue		
<b>Internal Address:</b>	Legal Dept.		
<b>City:</b>	Ronkonkoma		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11779		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2938608	R REXALL OVER 100 YEARS OF CARING	
<b>Registration Number:</b>	2463788	REXALL.COM	
<b>Registration Number:</b>	1527754	REXALL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(631)218-7341		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	631-218-7335		
<b>Email:</b>	lhechtel@nbtty.com, speysekman@nbtty.com		
<b>Correspondent Name:</b>	Lee Grosskreuz Hechtel		
<b>Address Line 1:</b>	2100 Smithtown Avenue		
<b>Address Line 2:</b>	Legal Dept.		
<b>Address Line 4:</b>	Ronkonkoma, NEW YORK 11779		
<b>NAME OF SUBMITTER:</b>	Lee Grosskreuz Hechtel		
<b>Signature:</b>	/lgh/		

CH \$90.00 2938608

Date:

01/14/2010

Total Attachments: 1

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## TRADEMARK ASSIGNMENT

Whereas, effective as of January 07, 2010, NBTY, Inc. ("Assignor") a Delaware corporation, located at 2100 Smithtown Avenue, Ronkonkoma, New York 11779, USA, is the owner of the following trademarks for which registrations have been issued (the "Trademarks"):

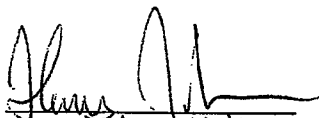
TRADEMARK	U.S. REGISTRATION NUMBER
R REXALL OVER 100 YEARS OF CARING & Design	2938608
REXALL.COM	2463788
REXALL	1527754

Whereas, the Assignor hereby assigns to Rexall Sundown, Inc. ("Assignee"), a Florida corporation having a principal place of business at 2100 Smithtown Ave. Ronkonkoma, New York 11779, any and all rights to the Trademarks, above, together with all goodwill associated with business in connection with which the Trademark are used.

Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sells, assigns and transfers unto to Assignee, its legal successors and representatives, and the Assignee accepts all of Assignor's entire right, title, and interest in and to the Trademarks and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 11<sup>th</sup> day of January 2010.

Assignor



Name: Hans Lindgren

Title: Vice President & Corporate Secretary