

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mezi Media, Inc.		01/04/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ValueClick Brands, Inc.		
<b>Street Address:</b>	30699 Russell Ranch Road, Suite 250		
<b>City:</b>	Westlake Village		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91362		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77703796	MEZIMEDIA	
<b>Serial Number:</b>	77703802	COUPON MOUNTAIN	
<b>Serial Number:</b>	77703804	MOREREBATES	
<b>Serial Number:</b>	77703813	TOSEEKA	
<b>Serial Number:</b>	77703816	SHOPICA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(415) 882-3200		
<b>Email:</b>	tmparalegal@owe.com		
<b>Correspondent Name:</b>	Lawrence G. Townsend		
<b>Address Line 1:</b>	455 Market Street, Suite 1910		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	VALUE Z90001		

CH \$140.00 77703796

NAME OF SUBMITTER:	Lawrence G. Townsend
Signature:	/Lawrence G. Townsend/
Date:	01/14/2010
Total Attachments: 0	

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