

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ExtremeCare, Inc.		01/11/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Murad, Inc.		
Street Address:	2121 Rosecrans Boulevard, 5th Floor		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3050188	HYBRID	
CORRESPONDENCE DATA			
Fax Number:	(310)881-6801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-881-6800		
Email:	painter@ikplaw.com		
Correspondent Name:	Michael A. Painter, Esq.		
Address Line 1:	10250 Constellation Boulevard		
Address Line 2:	Suite 2900		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	06889.196		
NAME OF SUBMITTER:	Michael A. Painter		
Signature:	/Michael A. Painter/		
Date:	01/15/2010		

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Total Attachments: 3

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ASSIGNMENT

WHEREAS, EXTREME CARE, INC., of P.O. Box 2818, Castro Valley, California 94546, is a corporation organized under the laws of the State of California ("Assignor"), has adopted, used and registered the trademark HYBRID, Registration No. 3,050,188 dated January 24, 2006; and

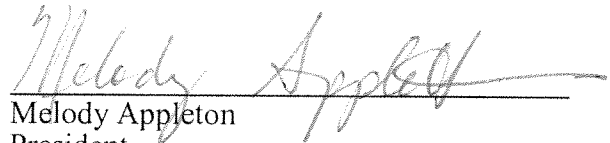
WHEREAS, MURAD, INC., of 2121 Rosecrans Boulevard, Fifth Floor, El Segundo, California 90245, is a corporation organized under the laws of the State of California, ("Assignee"), is desirous of acquiring said trademark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, EXTREME CARE, INC. does hereby assign unto the said MURAD, INC., all rights, title and interest in and to the said mark and registration, together with the good will of the business symbolized by the mark.

EXTREME CARE, INC.

Dated: 1-11-2010

By:



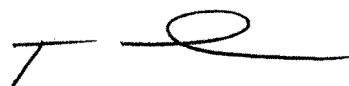
Melody Appleton
President

POWER OF ATTORNEY

Assignee hereby appoints Michael A. Painter, Esq. of Isaacman, Kaufman & Painter, with offices at 10250 Constellation Boulevard, Suite 2900, Los Angeles, California 90067 with full power of substitution, the power of appointment of an associate attorney, and the power of revocation, to record this Assignment, to transact all business in the Patent and Trademark Office in connection therewith and to receive all documents.

MURAD, INC.

By:



Richard S. Murad
Chief Operating Officer

Dated: January 13, 2010