

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--|----------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JCB Mobility, Inc. | | 01/14/2010 | CORPORATION: GEORGIA |
| RECEIVING PARTY DATA | | | |
| Name: | Mayo Foundation for Medical Education and Research | | |
| Street Address: | 200 First Street S.W. | | |
| City: | Rochester | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55905 | | |
| Entity Type: | Non-Profit Corporation: MINNESOTA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78809632 | MOBILASER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (612)340-8856 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | (612) 492-6863 | | |
| Email: | ip.docket@dorsey.com | | |
| Correspondent Name: | Kari B. Frank, DORSEY & WHITNEY LLP | | |
| Address Line 1: | 50 South Sixth Street | | |
| Address Line 2: | Suite 1500 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402-1498 | | |
| ATTORNEY DOCKET NUMBER: | T201870.US.01 | | |
| NAME OF SUBMITTER: | Kari B. Frank | | |
| Signature: | /Kari B. Frank/ | | |
| Date: | 01/15/2010 | | |

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TRADEMARK
 REEL: 004132 FRAME: 0145

Total Attachments: 2
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ASSIGNMENT

WHEREAS, JCB MOBILITY, INC., a corporation of the State of Georgia, of 5550 Cross Gate Court NW, Atlanta, GA 30327 ("Assignor"), has intended to use in commerce the mark identified as follows (the "Mark"):

| <u>Mark</u> | <u>U.S. Serial No.</u> | <u>Application Date</u> |
|-------------|------------------------|-------------------------|
| MOBILASER | 78/809,632 | February 8, 2006 |

WHEREAS, Assignor has filed an application, indicating that intention, but has not yet filed an allegation of use under §§ 1(c) or 1(d) of the Lanham Act;

WHEREAS, Assignor is assigning the Mark in the above-identified application as part of the entire business or portion thereof to which the Mark pertains as required by § 10 of the Lanham Act; and

WHEREAS, MAYO FOUNDATION FOR MEDICAL EDUCATION AND RESEARCH, a non-profit corporation of the State of Minnesota, of 200 First Street SW, Rochester, Minnesota 55905 ("Assignee"), the successor of the portion of the business to which the Mark pertains, is desirous of acquiring said Mark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Mark (including all claims for profits and damages by reason of past infringement of the Mark) and the goodwill of the business symbolized thereby.

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This assignment shall be effective as of July 15, 2009, shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

JCB MOBILITY, INC.

Date: 1-14-10

By: Betty Van Gerpen

Name: BETTY VAN GERPEN

Title: CEO JCB Mobility

STATE OF GEORGIA)
COUNTY OF GWINNETT) ss

I, a notary public in and for the county and state aforesaid, do hereby certify that BETTY VAN GERPEN, personally known to me to be the person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledge that (s)he is CEO of JCB Mobility, Inc., that (s)he signed, sealed and delivered said instrument as his/her free and voluntary act and deed for the uses and purpose therein set forth, and that (s)he had full authority in this regard to act on behalf of JCB Mobility, Inc.

SEAL



Carol Loumaker
Notary Public