

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Conversion	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ENTICENT, INC.		08/05/2009	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Enticent, LLC		
Street Address:	500 Chastain Center Blvd.		
Internal Address:	Suite 595		
City:	Kennesaw		
State/Country:	GEORGIA		
Postal Code:	30144		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78051430	STICKYFISH	
Serial Number:	77184745	TRIBAL DIRECT	
Serial Number:	77287694	ENTICENT	
CORRESPONDENCE DATA			
Fax Number:	(803)255-9831		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(803) 799-2000		
Email:	ip@nelsonmullins.com		
Correspondent Name:	Charles G. Zug		
Address Line 1:	100 North Tryon Street, 42nd Floor		
Address Line 2:	Nelson Mullins Riley & Scarborough LLP		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	16726/09016		
NAME OF SUBMITTER:	Charles G. Zug		

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Signature:	/Charles G. Zug/
Date:	01/15/2010
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STATE OF GEORGIA

Secretary of State
Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

CERTIFICATE OF CONVERSION

I, **Karen C Handel**, the Secretary of State and the Corporations Commissioner of the State of Georgia, do hereby certify under the seal of my office that a certificate of conversion has been filed on **08/05/2009** converting

ENTICENT, INC.
a **Domestic Profit Corporation**

to

ENTICENT, LLC
a **Domestic Limited Liability Company**

The required fees as provided by Title 14 of the Official Code of Georgia Annotated have been paid. Conversion of the above-named entity is effective upon issuance of this certificate.

WITNESS my hand and official seal in the City of Atlanta
and the State of Georgia on August 5, 2009



A handwritten signature in cursive script that reads "Karen C Handel".

Karen C Handel
Secretary of State

CERTIFICATE OF CONVERSION

OF

ENTICENT, INC.

a Georgia corporation,

electing to become a Georgia limited liability company.

August 5, 2009

To the Secretary of State
State of Georgia

Pursuant to the provisions of the Georgia Business Corporation Code, the domestic corporation herein named does hereby submit the following certificate of conversion.

1. The name of the corporation electing to convert to a Georgia limited liability company is Enticent, Inc., a Georgia corporation, and is sometimes hereinafter referred to as the "company."

2. The company hereby elects to become a Georgia limited liability company.

3. The effective date of this election to become a limited liability company shall be the date on which this certificate of conversion is filed.

4. The plan of conversion was recommended by the board of directors to the sole shareholder of the company and duly approved by the sole shareholder of the company in accordance with Section 14-2-1109.1, Section 14-11-212 and Section 14-2-704 of the Georgia Business Corporation Code.

5. Filed with this certificate of conversion are the Articles of Organization that shall be the articles of organization of the limited liability company formed pursuant to the election to become a limited liability company, setting forth the name for the limited liability company.

6. The outstanding shares of the Corporation will be converted into membership interest units of the LLC on a one-to-one basis, whereby each outstanding share of common stock of the Corporation will be converted into one outstanding unit of the LLC representing interests of the holder's fractional interest in the income, gains, losses, deductions and expenses of the Company.

* * * * *

State of Georgia
Expedite Conversion 5 Page(s)



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IN WITNESS WHEREOF, the undersigned affirms the foregoing as true under penalties of perjury, and has executed this certificate this 5th day of August, 2009.

ENTICENT, INC.

By: 

Name: Neal Schore

Title: Chief Executive Officer

2009 AUG -5 PM 5:34
SECURITIES DIVISION
CORPORATE SERVICES

[Signature Page - Certificate of Conversion]

TRADEMARK
REEL: 004132 FRAME: 0153

ARTICLES OF ORGANIZATION

OF

ENTICENT, LLC

a Georgia limited liability company

To the Secretary of State
of the State of Georgia

August 5, 2009

FIRST: The name of the limited liability company (the "Company") is Enticent,
LLC.

* * * * *

2009 AUG -5 PM 5:34
SECRETARY OF STATE
CORPORATION DIVISION

IN WITNESS WHEREOF, the undersigned has executed these Articles of Organization as of the date first written above.



Neal Schore, Organizer

[Signature Page - Enticent, LLC Articles of Organization]



KAREN HANDEL
Secretary of State

**OFFICE OF SECRETARY OF STATE
CORPORATIONS DIVISION**
315 West Tower, #2 Martin Luther King, Jr. Drive
Atlanta, Georgia 30334-1530
(404) 656-2817

Registered agent, officer, entity status information via the Internet
<http://www.georgiacorporations.org>

2009 AUG -5 - PM 5:34
SECRETARY OF STATE
CORPORATIONS DIVISION

**TRANSMITTAL INFORMATION
GEORGIA LIMITED LIABILITY COMPANY**

IMPORTANT

Remember to include your e-mail address when completing this transmittal form.

Providing your e-mail address allows us to notify you via e-mail when we receive your filing and when we take action on your filing. Please enter your e-mail address on the line below. Thank you.

E-Mail: krose@scsinfo.com

NOTICE TO APPLICANT: PRINT PLAINLY OR TYPE REMAINDER OF THIS FORM

1.	LLC Name Reservation Number (if one has been obtained; if articles are being filed without prior reservation, leave this line blank)				
	Enticent, LLC				
	LLC Name (List exactly as it appears in articles)				
2.	Name of person filing articles (certificate will be mailed to this person, at address below)		Telephone Number		
	Karen Rose				
	2730 Gateway Oaks Dr, Ste 100				
	Address				
	Sacramento		Ca.		95833
	City	State	Zip Code		
3.	15303 Ventura Boulevard, Suite 1500				
	Principal Office Mailing Address of LLC (Unlike registered office address, this may be a post office box)				
	Sherman Oaks	CA	91403		
	City	State	Zip Code		
4.	Corporation Service Company				
	Name of LLC's Registered Agent in Georgia				
	40 Technology Parkway South, No. 300				
	Registered Office Street Address of LLC in Georgia (Post office box or mail drop not acceptable for registered office address)				
	Norcross	Gwinnett	GA	30092	
	City	County	State	Zip Code	
5.	Name and Address of each organizer (Attach additional sheets if necessary)				
	Neal Schore	15303 Ventura Boulevard, Suite 1500	Sherman Oaks	CA	91403
	Organizer	Address	City	State	Zip Code
	Organizer	Address	City	State	Zip Code
6.	Mail or deliver the following items to the Secretary of State, at the above address:				
	1) This transmittal form				
	2) Original and one copy of the Articles of Organization				
	3) Filing fee of \$100.00 payable to Secretary of State. Filing fees are NON-refundable.				
				8-5-09	
	Authorized Signature			Date	
	Member, Manager, Organizer or Attorney-in-fact (Circle one)				
	Request certificates and obtain entity information via the Internet: http://www.georgiacorporations.org				

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