

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
United Vitamin Manufacturing Corporation		01/08/2010	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vitamin World, Inc.		
<b>Street Address:</b>	2100 Smithtown Avenue		
<b>Internal Address:</b>	Legal Dept.		
<b>City:</b>	Ronkonkoma		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11779		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 21</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2949706	THE VITAMIN DEPOT	
Registration Number:	2207168	PROSTAGUARD	
Registration Number:	2123563	GINKGO BOOSTER	
Registration Number:	2068843	ABC PLUS	
Registration Number:	2117058	THE AFTER MEAL SUPPLEMENT	
Registration Number:	2012836	BREATH CHECK	
Registration Number:	2009128	NATURALLY INSPIRED	
Registration Number:	2022545	THE VITAMIN DEPOT	
Registration Number:	1674760	ENERVITE	
Registration Number:	1657118	PROSTA-GUARD	
Registration Number:	1655984	VITAL-EYES	
Registration Number:	1622005	COSMOPOLITAN BRAND	
Registration Number:	1109103	THERAVIM	

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Registration Number:	1102507	ULTRA-GEE
Registration Number:	1594838	TRIM DOWN
Registration Number:	1574314	HERBAL HARVEST
Registration Number:	1561762	CHOLESTO-FLUSH
Registration Number:	0375566	STAMINA
Registration Number:	0979312	"B-100"
Registration Number:	1009831	B-50
Registration Number:	1120848	PANGAM-15

**CORRESPONDENCE DATA**

Fax Number: (631)218-7341  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 631-218-7335  
Email: lhechtel@nbty.com  
Correspondent Name: Lee Grosskreuz Hechtel  
Address Line 1: 2100 Smithtown Avenue  
Address Line 2: Legal Dept  
Address Line 4: Ronkonkoma, NEW YORK 11779

NAME OF SUBMITTER:	Lee Grosskreuz Hechtel
Signature:	/lgh/
Date:	01/14/2010

**Total Attachments: 2**  
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## TRADEMARK ASSIGNMENT

Whereas, effective as of January 04, 2009, United Vitamin Manufacturing Corp., (“Assignor”), a New York corporation, located at 90 Orville Drive, Bohemia, New York 11716, is the owner of the following trademark registrations for which registrations have been issued, (the “Trademarks”):

	<b>Trademark</b>	<b>Reg. No.</b>	<b>App. No.</b>	<b>Territory</b>
1.	HERBAL HARVEST	0108024	0108024	Dominican Republic
2.	BREATH CHECK	2062472	2062472	UK
3.	MEGA VITA GELS	2062482	2062482	UK
4.	C-TIME 500	2062402	2062402	UK
5.	C-TIME 1000	2062432	2062432	UK
6.	C-TIME 1500	2062452	2062452	UK
7.	THE VITAMIN DEPOT	2949706	78165827	USA
8.	PROSTAGUARD	2207168	75374966	USA
9.	GINKGO BOOSTER	2123563	75207724	USA
10.	ABC PLUS	2068843	75038252	USA
11.	THE AFTER MEAL SUPPLEMENT	2117058	74727935	USA
12.	BREATH CHECK	2012836	74675976	USA
13.	NATURALLY INSPIRED	2009128	74666344	USA
14.	THE VITAMIN DEPOT	2022545	74646871	USA
15.	ENERVITE	1674760	74127013	USA
16.	PROSTA-GUARD	1657118	74054421	USA
17.	VITAL-EYES	1655984	74054420	USA
18.	COSMOPOLITAN BRAND	1622005	74029938	USA
19.	THERAVIM	1109103	73170871	USA
20.	ULTRA-CEE	1102507	73160293	USA
21.	TRIM DOWN	1594838	73816993	USA
22.	HERBAL HARVEST	1574314	73794360	USA
23.	CHOLESTO-FLUSH	1561762	73770185	USA
24.	STAMINA	0375566	71424263	USA
25.	"B-100"	0979312	72465002	USA

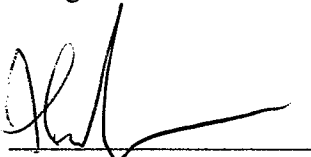
26.	B-50	1009831	73020847	USA
27.	PANGAM-15	1120848	73165904	USA
28.	HERBAL HARVEST	P187661	1543394	Venezuela

Whereas, the Assignor hereby assigns to Vitamin World, Inc. ("Assignee"), a Delaware corporation having a principal place of business at 2100 Smithtown Ave. Ronkonkoma, New York 11779, any and all rights to the Trademarks, above, together with all goodwill associated with business in connection with which the Trademark are used.

Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sells, assigns and transfers unto to Assignee, its legal successors and representatives, and the Assignee accepts all of Assignor's entire right, title, and interest in and to the Trademarks and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 8<sup>th</sup> day of January 2010.

Assignee



HANS LINDGREN  
Vice President and Secretary

Assignor



HARVEY KAMIL  
President & Treasurer

STATE OF NEW YORK     )  
  ) ss:  
COUNTY OF SUFFOLK    )

On the 8<sup>th</sup> day of January, in the year 2010, before me, the undersigned, a Notary Public in and for said state, personally appeared Harvey Kamil, President & Treasurer of United Vitamin Manufacturing Corp., and Hans Lindgren, Vice President and Secretary of Vitamin World, Inc., personally known to me or proved to me on the basis of satisfactory evidence to be the individuals whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their capacity and that by each signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

LEE GROSSKREUZ HECHTEL  
Notary Public, State of New York  
No. 02GR6068815  
Qualified in Suffolk County  
Commission Expires January 14, 2010