

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Cable West, Inc. | | 01/04/2010 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Jowissa Ltd. | | |
| Street Address: | Dorfstrasse 16 | | |
| City: | Bettlach | | |
| State/Country: | SWITZERLAND | | |
| Postal Code: | 2544 | | |
| Entity Type: | Limited Company: | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3598373 | JOWISSA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (305)358-3309 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Email: | SAlvarez@FeldmanGale.com | | |
| Correspondent Name: | Stephanie C. Alvarez | | |
| Address Line 1: | One Biscayne Tower, 30th Floor | | |
| Address Line 2: | 2 South Biscayne Blvd. | | |
| Address Line 4: | Miami, FLORIDA 33131 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |
| Address Line 3: | | | |
| Address Line 4: | | | |

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| NAME OF SUBMITTER: | Stephanie C. Alvarez |
| Signature: | /sca/ |
| Date: | 01/12/2010 |
| Total Attachments: 1 source=administrator@feldmangale.com_20100112_113906#page1.tif | |

ASSIGNMENT OF TRADEMARK

WHEREAS, Cable West, Inc., a Nevada corporation, with a principal place of business located at 276 Preuit Road, Wheatland, WY 82201 ("Assignor"), warrants that it owns without encumbrance the trademark JOWISSA[®], U.S. Registration No. 3,598,373 in the United States Patent and Trademark Office; and,

WHEREAS, Jowissa Ltd., a limited company in Switzerland, with a principal place of business located at Dorfstrasse 16, 2544 Bettlach, Bettlach, Switzerland ("Assignee"), desires to acquire said mark, and rights therein,

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee any and all right, title, interest in and to the said mark, together with the goodwill of the business symbolized by the mark. Such assignment is effective as of December _____, 2009.

ASSIGNOR:

CABLE WEST, INC.

By: 

Print Name: Donald W. Nichols

Title: Owner