

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maple Leaf Consumer Foods Inc./Les Aliments De Consommation Maple Leaf Inc.		02/27/2009	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Hickory Farms, Inc.		
Street Address:	1505 Holland Road		
City:	Maumee		
State/Country:	OHIO		
Postal Code:	43537		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3304045	FAMILY GATHERINGS	
CORRESPONDENCE DATA			
Fax Number:	(312)427-6663		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 427-1300		
Email:	chiustm@ladas.net		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	224 South Michigan Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	CHRIS SAFFRAHN		
NAME OF SUBMITTER:	/JOHN E. MCKIE/		
Signature:	/JOHN E. MCKIE/		

CH \$40.00 3304045

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**TRADEMARK
 REEL: 004132 FRAME: 0340**

Date:

01/15/2010

Total Attachments: 3

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APPENDIX 4

ASSIGNMENT

WHEREAS, Maple Leaf Consumer Foods Inc./Les Aliments De Consommation Maple Leaf Inc., a corporation incorporated under the laws of the Province of Ontario, and having a place of business at 321 Courtland Avenue East, P.O. Box 130, Kitchener, Ontario, Canada N2G 3X8, hereafter referred to as Assignor, is the owner of the Trade-Marks identified in the attached Schedule "A";

AND WHEREAS, Hickory Farms, Inc., a corporation incorporated under the laws of the State of Delaware, and having its principle place of business on 1505 Holland Rd, Maumee, Ohio 43537, hereafter referred to as Assignee, is desirous of acquiring all right, title and interest in and to the said Trade-Marks in Canada and the United States of America, together with the goodwill of the business associated with such use and symbolized by the said Trade-Marks and the aforesaid applications and registrations;

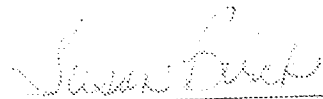
AND WHEREAS the Assignor is willing to sell, assign, transfer and convey all of its right, title and interest in and to the said Trade-Marks in Canada and the United States of America, together with the goodwill of the business associated with its use and symbolized by the said Trade-Marks and the aforesaid applications and registrations absolutely;

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby sell, transfer, convey and assign unto the Assignee all of their right, title and interest in and to the said Trade-Marks in Canada and the United States of America, together with the goodwill of the business associated with its use and symbolized by the said Trade-Marks and the said applications and registrations, for its own use absolutely, the

same to be held and enjoyed by the Assignee as it would have been held and enjoyed by the Assignor had the sale, transfer, conveyance and assignment not been made.

Executed at _____ on _____, 2009.

Per: Maple Leaf Consumer Foods
Inc./Les Aliments De Consommation
Maple Leaf Inc.



Witness

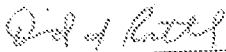


Name: *Rocco Cappuccitti, Vice President*

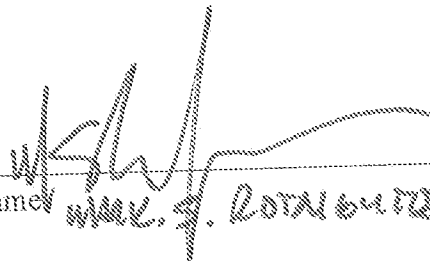
Title: *Dionne Singer, Secretary*

Executed at Toronto on February 27, 2009.

Per: Hickory Farms, Inc.



Witness



Name: *W. J. ROTHBERRY*

Title: *CEO*

SCHEDULE "A"

CANADIAN TRADE-MARK APPLICATION

<u>TRADE-MARK</u>	<u>APPLICATION NO.</u>	<u>FILING DATE</u>
FAMILY GATHERINGS & Design	1249560	February 28, 2005

U.S. TRADE-MARK REGISTRATION

<u>TRADE-MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
FAMILY GATHERINGS & Design	3304045	October 2, 2007