

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Release of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Escalate Capital I, L.P.		01/15/2010	LIMITED PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	724 Holdings, Inc.
<b>Street Address:</b>	3916 State Street, Suite 200
<b>City:</b>	Santa Barbara
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	93015
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>Name:</b>	724 Solutions (US) Inc.
<b>Street Address:</b>	3916 State Street, Suite 200
<b>City:</b>	Santa Barbara
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	93015
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>Name:</b>	724 Solutions Software Inc.
<b>Street Address:</b>	3916 State Street, Suite 200
<b>City:</b>	Santa Barbara
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	93015
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>Name:</b>	724 Solutions International Inc.
<b>Street Address:</b>	3916 State Street, Suite 200
<b>City:</b>	Santa Barbara
<b>State/Country:</b>	CALIFORNIA

OP \$140.00 3263865

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**TRADEMARK  
 REEL: 004132 FRAME: 0491**

Postal Code:	93015
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3263865	724 SOLUTIONS
Registration Number:	3367410	7.24 SOLUTIONS
Registration Number:	3419845	UNWIRED LIFESTYLE
Serial Number:	76396860	XTREME OBJECTS
Serial Number:	77246591	ALL-WAYS MESSAGING

CORRESPONDENCE DATA

Fax Number: (214)758-1550  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 214-758-1509  
 Email: vwalker@pattonboggs.com  
 Correspondent Name: Vicky Walker, Senior Paralegal  
 Address Line 1: 2001 Ross Avenue, Suite 3000  
 Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	023854.0114
NAME OF SUBMITTER:	Vicky Walker, Senior Paralegal
Signature:	/Vicky Walker/
Date:	01/15/2010

Total Attachments: 6

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NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

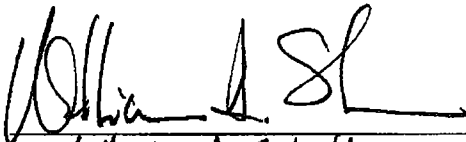
WHEREAS, by an Intellectual Property Security Agreement dated as of March 20, 2008, recorded in the United States Patent and Trademark Office on (Reel/Frame: 3747/0057), 724 Holdings, Inc., a Delaware corporation, 724 Solutions (US) Inc., a Delaware corporation, 724 Solutions Software Inc., a Delaware corporation and 724 Solutions International Inc., a Delaware corporation (collectively, the "Assignors") assigned to and granted to Escalate Capital I, L.P., a Delaware limited partnership ("Assignee"), a security interest in all right, title and interest of Assignors in and to their trademarks, service marks, tradenames and applications therefor (together with any goodwill associated therewith) including the United States Trademarks attached hereto as Exhibit A (collectively, the "Trademarks");

WHEREAS, Assignee wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, Assignee hereby relinquishes, releases and discharges its security interest in the Trademarks;

IN WITNESS WHEREOF, the Assignee has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of this 15<sup>th</sup> day of January, 2010.

ESCALATE CAPITAL I, L.P.

By:   
Name: William A. Schell  
Title: Member of GP

**EXHIBIT A  
TO  
NOTICE OF RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

**(See attached)**

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**TRADEMARK  
REEL: 004132 FRAME: 0494**

**724 SOLUTIONS INC.**

<i>CountryName</i>	<i>ApplicationNumber</i>	<i>RegistrationNumber</i>	<i>PublicationDate</i>
<i>DocketNumber</i>	<i>ApplicationDate</i>	<i>RegistrationDate</i>	<i>ExpirationDate</i>
<i>StatusDescription</i>	<i>AgentName</i>	<i>CurrentOwner</i>	
<i>MarkName</i> 724 SOLUTIONS Australia	821500 1/27/2000	821500 6/15/2001	1/27/2010
<i>MarkName</i> 724 SOLUTIONS Canada	1008120 3/10/1999	TMA625068 11/9/2004	10/30/2002 11/9/2019
<i>MarkName</i> 724 SOLUTIONS Canada	402-0047CA	SPRUSON AND FERGUSON	724 Solutions Inc.
<i>MarkName</i> 724 SOLUTIONS Community Trademark	1673185 5/17/2000	1673185 9/24/2001	4/9/2001 5/17/2010
<i>MarkName</i> 724 SOLUTIONS Great Britain	2220359 1/26/2000	2220359 9/22/2000	6/7/2000 1/26/2010
<i>MarkName</i> 724 SOLUTIONS Mexico	442576 8/17/2000	709558 7/31/2001	8/17/2010
<i>MarkName</i> 724 SOLUTIONS Mexico	402-0047MX	Urquhart-Dykes & Lord LLP	724 Solutions Inc.
		Olivares & Cia., S.C.	724 Solutions Inc.

<i>MarkName</i> Mexico 402-0047MX.1	724 SOLUTIONS REG NAT	Registered	442575 8/17/2000	672823 9/28/2000	8/17/2010
			<i>AgentName</i> Olivares & Cia., S.C.	<i>CurrentOwner</i> 724 Solutions Inc.	
<i>MarkName</i> United States 402-0047US	724 SOLUTIONS Z NAT	Registered	75797,132 9/9/1999	3,263,865 7/17/2007_	7/5/2005
			<i>AgentName</i>	<i>CurrentOwner</i> 724 Solutions Inc.	
<i>MarkName</i> Australia 402-0049AU	724 SOLUTIONS and Design (Arrows Design) REG NAT	Registered	834490 5/9/2000	834490 11/17/2000	5/9/2010
			<i>AgentName</i> SPRUSON AND FERGUSON	<i>CurrentOwner</i> 724 Solutions Inc.	
<i>MarkName</i> Canada 402-0049CA	724 SOLUTIONS and Design (Arrows Design) REG NAT	Registered	1037365 11/25/1999	TMA625218 11/10/2004	8/8/2001 11/10/2019
			<i>AgentName</i> Fasken Martineau	<i>CurrentOwner</i> 724 Solutions Inc.	
<i>MarkName</i> Community Trademark 402-0049EM	724 SOLUTIONS and Design (Arrows Design) REG NAT	Registered	1661370 5/17/2000	1661370 4/12/2002	9/10/2001 5/17/2010
			<i>AgentName</i> Urquhart-Dykes & Lord LLP	<i>CurrentOwner</i> 724 Solutions Inc.	
<i>MarkName</i> Japan 402-0049JP	724 SOLUTIONS and Design (Arrows Design) REG NAT	Registered	55430/2000 5/22/2000	4658565 4/4/2003	6/15/2000 4/4/2013
			<i>AgentName</i> Yuasa & Hara	<i>CurrentOwner</i> 724 Solutions Inc.	

<i>MarkName</i> Mexico 402-0049MX	724 SOLUTIONS and Design (Arrows Design)	REG	NAT	Registered	442574 8/17/2000	Olivares & Cia., S.C.	768703 11/18/2002	<i>CurrentOwner</i> 724 Solutions Inc.	8/17/2010
<i>MarkName</i> Mexico 402-0049MX.1	724 SOLUTIONS and Design (Arrows Design)	REG	NAT	Registered	442573 8/17/2000	Olivares & Cia., S.C.	679333 11/29/2000	<i>CurrentOwner</i> 724 Solutions Inc.	8/17/2010
<i>MarkName</i> United States 402-0049US	724 SOLUTIONS and Design (Arrows Design)	Z	NAT	Filed	76/053,199 5/22/2000			<i>CurrentOwner</i> 724 Solutions Inc.	
<i>MarkName</i> Canada 402-0050CA	724 SOLUTIONS FINANCIAL SERVICES PLATFORM	REG	NAT	Registered	1043109 1/18/2000	Fasken Martineau	TMA625315 11/12/2004	<i>CurrentOwner</i> 724 Solutions Inc.	10/24/2001 11/12/2019
<i>MarkName</i> Mexico 402-0050MX	724 SOLUTIONS FINANCIAL SERVICES PLATFORM	REG	NAT	Registered	442578 8/17/2000		673981 9/29/2000	<i>CurrentOwner</i> 724 Solutions Inc.	8/17/2010
<i>MarkName</i> Mexico 402-0050MX.1	724 SOLUTIONS FINANCIAL SERVICES PLATFORM	REG	NAT	Registered	442577 8/17/2000		673980 9/29/2000	<i>CurrentOwner</i> 724 Solutions Inc.	8/17/2010

<i>MarkName</i> Australia 402-0065AU	YOUR CUSTOMER IS IN MOTION	REG	NAT	Registered	834487 5/9/2000	834487 11/17/2000	5/9/2010	724 Solutions Inc.
<i>MarkName</i> United States 402-0082US	XTREME OBJECTS	Z	NAT	Abandoned	76396,860 4/17/2002		6/3/2003	724 Solutions Software Inc.
<i>MarkName</i> International 402-0089MP	UNWIRED LIFESTYLE	REG	P	Registered	A0000816 2/28/2005	858471 2/28/2005	2/28/2015	724 Solutions Software Inc.
<i>MarkName</i> United States 402-0099US	UNWIRED LIFESTYLE	Z	NAT	Filed	78522,568 11/24/2004			724 Solutions (Canada) Inc.
<i>MarkName</i> United States 402-0090US	ALL-WAYS MESSAGING	REG	NAT	Filed	77246,591 8/3/2007			724 Solutions Software Inc.