

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ruth's Hospitality Group, Inc.		01/15/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association, As Administrative Agent		
Street Address:	5938 Priestly Drive, Suite 200		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3606137	IF IT DOESN'T SIZZLE, SEND IT BACK	
Registration Number:	3612495	COME HUNGRY DARLING!	
Registration Number:	3594525	RUTH'S HOSPITALITY GROUP	
CORRESPONDENCE DATA			
Fax Number:	(985)629-0778		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(985) 629-0777		
Email:	estubbe@hardycarey.com		
Correspondent Name:	Elise M. Stubbe, Esq		
Address Line 1:	1080 West Causeway Approach		
Address Line 4:	Mandeville, LOUISIANA 70471		
NAME OF SUBMITTER:	John F. McDonald, III		
Signature:	/John F. McDonald, III/		
Date:	01/15/2010		

OP \$90.00 3606137

Total Attachments: 4

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GRANT OF TRADEMARK SECURITY INTEREST

WHEREAS, RUTH'S HOSPITALITY GROUP, INC., a Delaware corporation ("Grantor"), owns and uses in its business, and will in the future adopt and so use, various intangible assets, including the Trademark Collateral (as defined below); and

WHEREAS, Grantor has entered into a First Amended and Restated Credit Agreement dated as of February 19, 2008 (said Credit Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "Credit Agreement") with the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the "Lenders"), Banc of America Securities LLC, as a co-lead arranger, Bank of America, N.A., as Syndication Agent, Wachovia Bank, National Association and JPMorgan Chase Bank, N.A., as co-documentation agents and Wells Fargo Bank, National Association, as Administrative Agent for the Lenders (in such capacity, "Secured Party") pursuant to which Lenders have made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Grantor; and

WHEREAS, Grantor may from time to time enter, or may from time to time have entered, into one or more swap agreements (collectively, the "Lender Swap Agreements") with one or more Persons that are Lenders or Affiliates of Lenders at the time such Lender Swap Agreements are entered into (in such capacity, collectively, "Swap Counterparties"); and

WHEREAS, pursuant to the terms of a First Amended and Restated Pledge and Security Agreement dated as of February 19, 2008 (said Security Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "Security Agreement"), among Grantor, Secured Party and the other grantors named therein, Grantor has created in favor of Secured Party a security interest in, and Secured Party has become a secured creditor with respect to, the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Grantor to Secured Party pursuant to the Security Agreement, Grantor hereby grants to Secured Party a security interest in all of Grantor's right, title and interest in and to the following, in each case whether now or hereafter existing or in which Grantor now has or hereafter acquires an interest and wherever the same may be located (the "Trademark Collateral"):

(i) all rights, title and interest (including rights acquired pursuant to a license or otherwise) in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names,

trade styles and/or other source and/or business identifiers and applications pertaining thereto, owned by such Grantor, or hereafter adopted and used, in its business (including, without limitation, the trademarks set forth on Schedule A annexed hereto) (collectively, the "Trademarks"), all registrations that have been or may hereafter be issued or applied for thereon in the United States and any state thereof and in Canada (including, without limitation, the registrations and applications set forth on Schedule A annexed hereto), all common law and other rights (but in no event any of the obligations) in and to the Trademarks in the United States and any state thereof and in Canada, and all goodwill of such Grantor's business symbolized by the Trademarks and associated therewith; and

(ii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral and, to the extent not otherwise included, all payments under insurance (whether or not Secured Party is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of this Grant of Trademark Security Interest, the term "proceeds" includes whatever is receivable or received when Trademark Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

Grantor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

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IN WITNESS WHEREOF, Grantor has caused this Grant of Trademark Security Interest to be duly executed and delivered by its officer thereunto duly authorized as of the 15th day of January, 2010.

RUTH'S HOSPITALITY GROUP, INC.

BY: 

NAME: John F. McDonald, III

TITLE: Vice President - Legal

SCHEDULE A TO GRANT OF TRADEMARK SECURITY INTEREST

Registered Owner	Trademark Description	Reg./App. No.	Reg./App Date
Ruth's Hospitality Group, Inc.	Ruth's Hospitality Group logo	3,594,525	3/24/2009
Ruth's Hospitality Group, Inc.	"If It Doesn't Sizzle, Send it Back"	3,606,137	4/14/2009
Ruth's Hospitality Group, Inc.	Come Hungry Darling!	3,612,495	4/28/2009