

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Specialty Blending Co., LLC		06/04/2009	LIMITED LIABILITY COMPANY: IOWA
RECEIVING PARTY DATA			
Name:	Flowers Bakeries Brands, LLC		
Street Address:	1919 Flowers Circle		
City:	Thomasville		
State/Country:	GEORGIA		
Postal Code:	31757		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1133790	STONE MILL FARMS	
CORRESPONDENCE DATA			
Fax Number:	(404)393-9279		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-815-6500		
Email:	abounds@kilpatrickstockton.com		
Correspondent Name:	Andrea R. Bounds		
Address Line 1:	1100 Peachtree Street		
Address Line 2:	Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4528		
ATTORNEY DOCKET NUMBER:	F1001377835		
NAME OF SUBMITTER:	Andrea R. Bounds		
Signature:	/Andrea R. Bounds/		

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**TRADEMARK
 REEL: 004132 FRAME: 0980**

Date:

01/19/2010

Total Attachments: 2

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IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

Assignor: Specialty Blending Co., LLC

Assignee: Flowers Bakeries Brands, LLC

ASSIGNMENT

WHEREAS, Specialty Blending Co., LLC is the owner of the registrations, applications, and the underlying trademarks identified in Exhibit A (the "Trademarks");

WHEREAS, Flowers Bakeries Brands, LLC wishes to acquire the Trademarks, the marks underlying the registrations and applications, and the goodwill and any common law rights associated with the marks;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Specialty Blending Co., LLC assigns to Flowers Bakeries Brands, LLC the Trademarks, the marks underlying the registrations and applications, and the goodwill and any common law rights associated with the marks.

SPECIALTY BLENDING CO., LLC

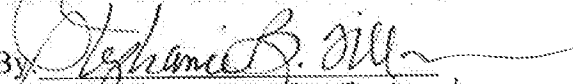

By: 
Name: STEPHANIE B. TILLMAN
Date: 6-4-09

EXHIBIT A

Trademark	Reg. No./Serial No.
A TASTE OF FRANCE (stylized)	1,468,551
A TASTE OF FRANCE (stylized)	1,354,507
AUTUMN HARVEST	1,371,554
BICENTENNIAL	1,825,318
BOHEMIAN HEARTH	28220 (State of Arizona)
BOHEMIAN HEARTH	1,219,325
COUNTRY HEARTH	1,264,403
COUNTRY HEART Design Only	3,195,725
	
CHAMPION KIDS	3,415,363
EARLY AMERICAN HEARTH	1,826,500
GRANNY'S	934,528
HEARTY NOT HEAVY	2,537,406
HILLBILLY OLD FASHION BREAD & Design	786,501
HILLBILLY	957,925
KID'S CHOICE	1,713,968
NATURAL HEARTH	1,826,514
NATURE'S RECIPE	1,265,872
OLYMPIC (stylized)	360,431
OLYMPIC MEAL	1,128,392
PREMIUM CLASSICS	2,594,841
PO-TA-DOH	389,177
PREMIUM RECIPE & Design	1,766,864
SMART CHOICE	78/007,835
STONE HEARTH	1,338,246
STONE MILL FARMS & Design	1,133,790