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### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fabrikant Inventory, LLC		109/25/2009	LIMITED LIABILITY COMPANY:

### **RECEIVING PARTY DATA**

Name:	Fabrikant-Tara International LLC	
Street Address:	1441 Broadway, Suite 2307	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10018	
Entity Type:	LIMITED LIABILITY COMPANY:	

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1143307	HEART-TO-HEART
Registration Number:	2898704	HEART 2 HEART

# CORRESPONDENCE DATA

Fax Number: (212)486-0323

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-486-7272
Email: jlinowitz@LLBL.com
Correspondent Name: Levisohn Berger LLP
Address Line 1: 11 Broadway, Suite 615

Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	1784.051 & 1784.052
NAME OF SUBMITTER:	Jane Linowitz
Signature:	/Jane Linowitz/

900152413 TRADEMARK
REEL: 004133 FRAME: 0385

Date:	01/19/2010
Total Attachments: 1 source=1784Assgmt92509#page1.tif	

TRADEMARK REEL: 004133 FRAME: 0386

## ASSIGNMENT

THIS ASSIGNMENT entered into and effective as of September 25, 2009, is by and between Fabrikant Inventory, LLC, a Delaware limited liability company, located at 3 Times Square, 9th Floor, New York, New York 10036 ("Assignor"), and Fabrikant-Tara International LLC, a Delaware limited liability company, located at 1441 Broadway, Suite 2307, New York, New York 10018 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to U.S. Registration Nos. 1,143,307 and 2,898,704 (the "Registrations") and the marks HEART-TO-HEART and HEART 2 HEARΓ & Design, respectively, as covered by the Registrations (the "Marks");

WHEREAS, Assignor represents that there are no adverse interests in the Marks and Registrations being assigned, and that to the best knowledge of Assignor there are no adverse claims in such Marks and Registrations

WHEREAS, Assignee is desirous of acquiring and Assignor is desirous of selling Assignor's rights in and to the Marks and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee all its right, title and interest in and to the Marks, including, without limitation, the Registrations therefore, together with the good will of the business symbolized by the Marks.

FABRIKANT INVENTORY, LLC

FABRIKANT-TARA INTERNATIONAL LLC

RECORDED: 01/19/2010

Title: CHIEF LI QUIDATING OFFICEN

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