

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Motricity, Inc.		08/18/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FunMobility, Inc.		
<b>Street Address:</b>	5568 Gibraltar Drive		
<b>City:</b>	Pleasanton		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94588		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2973040	PICSTER	
Registration Number:	2677021	RINGSTER	
Registration Number:	2674403	R RINGSTER	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(847)919-4631		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-509-0045		
Email:	howard@hfine.com		
Correspondent Name:	Howard Fine		
Address Line 1:	2100 Sanders Road, Suite 200		
Address Line 4:	Northbrook, ILLINOIS 60062		
NAME OF SUBMITTER:	Howard R. Fine		
Signature:	/Howard R. Fine/		
Date:	01/19/2010		

OP \$90.00 2973040

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into as of August 18, 2009, between Motricity, Inc., a Delaware corporation with offices at 601 108<sup>th</sup> Ave., NE, Suite 900, Bellevue, Washington, 98004 ("Assignor"), and FunMobility, Inc., a Delaware corporation with offices at 5568 Gibraltar Drive, Pleasanton California, 94588 ("Assignee").

WHEREAS, Assignor has adopted and is using or has used the following trademarks that are registered in the United States Patent and Trademark Office (the "Marks"):

Mark	Registration No.	Registration Date
PICSTER	2,973,040	07-19-2005
RINGSTER	2,677,021	01-21-2003
RINGSTER Design	2,674,403	01-14-2003

WHEREAS, Assignee is desirous of acquiring the Marks, the registrations thereof, and Assignor's rights therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and convey to Assignee, as is and without warranty, all right, title and interest in the United States and throughout the world in and to the Marks and any marks confusingly similar thereto together with the goodwill of the business symbolized by the Marks; any registrations thereof; and the right to sue and collect damages for past, present and future infringements of the Marks.

Date: 9/29/09

Motricity, Inc.

By: 

Ryan K. Wuerch, Chairman and CEO