

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John Moriarty		01/19/2009	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Simply Sushi, LLC		
Street Address:	33 Curtis Avenue		
City:	West Orange		
State/Country:	NEW JERSEY		
Postal Code:	07052		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3544714	SIMPLY SUSHI	
CORRESPONDENCE DATA			
Fax Number:	(212)554-9651		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.613.2071		
Email:	cclayton@gibbonslaw.com		
Correspondent Name:	Catherine M. Clayton		
Address Line 1:	One Pennsylvania Plaza, 37th Floor		
Address Line 2:	Gibbons P.C.		
Address Line 4:	New York, NEW YORK 10119		
ATTORNEY DOCKET NUMBER:	108000.61546		
NAME OF SUBMITTER:	Catherine M. Clayton		
Signature:	/cmc/		
Date:	01/19/2010		

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Total Attachments: 1
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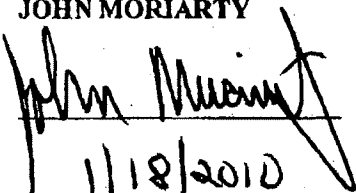
This trademark assignment ("Assignment") is made and entered into as of the date of the last signature of the signatories below, by and between John Moriarty, an individual having an address of 2777 Northtowne Lane #2105, Reno, NV 89512 ("Assignor") and Simply Sushi, LLC, a New York Limited Liability Company located at 33 Curtis Avenue, West Orange, NJ 07052 ("Assignee"), and

WHEREAS, Assignor is the owner of certain trademark rights in and to the mark SIMPLY SUSHI, including U.S. Trademark Registration No. 3,544,714 for the mark SIMPLY SUSHI for "restaurant services" (together, the "Trademark"); and all goodwill associated therewith.

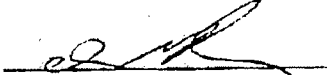
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with all goodwill associated therewith.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

JOHN MORIARTY


11/18/2010

SIMPLY SUSHI, LLC.

By: 
Name: Chaim Goldman
Title: President

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