

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quality Oncology, Inc.		12/23/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ALERE WELLOLOGY, INC		
Street Address:	1593 Spring Hill Road		
City:	Vienna		
State/Country:	VIRGINIA		
Postal Code:	22182		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2545314	CANCER PAGE.COM	
Registration Number:	2919216	CANCERPAGE.COM	
CORRESPONDENCE DATA			
Fax Number:	(781)647-3939		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	781-314-4062		
Email:	Jean.Maxwell@invmed.com		
Correspondent Name:	Jean M. Maxwell, TM Paralegal/Admin.		
Address Line 1:	51 Sawyer Road, Suite 200		
Address Line 2:	Inverness Medical Innovations, Inc.		
Address Line 4:	Waltham, MASSACHUSETTS 02453		
ATTORNEY DOCKET NUMBER:	QUALONCO NMCHG WELLOLOGY		
NAME OF SUBMITTER:	Jean M. Maxwell, TM Paralegal/Admin.		
Signature:	/JeanMMaxwell/		

CH \$65.00 2545314

Date:

01/20/2010

Total Attachments: 3

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"WINNINGHABITS, INC.", A DELAWARE CORPORATION,

WITH AND INTO "QUALITY ONCOLOGY, INC." UNDER THE NAME OF "ALERE WELLOLOGY, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2008, AT 2:41 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2546081 8100M

081224902



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7053298

DATE: 12-30-08

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 004133 FRAME: 0886

CERTIFICATE OF MERGER OF

WINNINGHABITS, INC.
a Delaware Corporation

WITH AND INTO

QUALITY ONCOLOGY, INC.
a Delaware Corporation

Pursuant to Section 251 of the Delaware General Corporation Law (the "Delaware Code"), the undersigned hereby certifies in connection with the merger (the "Merger") of **WINNINGHABITS, INC.**, a Georgia corporation, with and into **QUALITY ONCOLOGY, INC.**, a Delaware corporation, as follows:

1. The name and state of incorporation of each corporation party to the Merger is:

<u>Name</u>	<u>State of Incorporation</u>
WinningHabits, Inc.	Delaware
Quality Oncology, Inc.	Delaware

2. The Agreement and Plan of Merger (the "Agreement") was duly adopted, approved executed and acknowledged by the Board of Directors of both WinningHabits, Inc. and Quality Oncology, Inc. in accordance with Section 251 of the Delaware Code effective as of the 31st day of December, 2008.

3. The name of the surviving corporation is Quality Oncology, Inc., which shall change its name to **ALERE WELLOLOGY, INC.**

4. The Certificate of Incorporation of Quality Oncology, Inc. shall be the Certificate of Incorporation for the surviving corporation; provided that the Certificate of Merger shall be amended by deleting the name "Quality Oncology, Inc." and replacing it with "Aleré Wellology, Inc."

5. The Merger shall become effective at 11:59 p.m. EST on December 31, 2008.

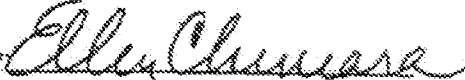
6. The executed Agreement is on file at the principal place of business of the surviving corporation, which is located at 1850 Parkway Place Marietta, GA 30067.

7. A copy of the Agreement will be furnished by the surviving corporation, on request and without cost, to any stockholder of either of the constituent corporations.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned, as the surviving corporation in the Merger, has caused its duly authorized representative to execute this Certificate of Merger as of this 23rd day of December, 2008.

QUALITY ONCOLOGY, INC.

By 

Name: Ellen Chinara

Title: Assistant Secretary