

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	05/31/2007		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Innovation Interactive Inc.		05/31/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Innovation Interactive LLC		
<b>Street Address:</b>	28 West 23rd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78397104	EXACT SEARCH	
<b>Serial Number:</b>	78396943	EXACT ADVERTISING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(803)255-9831		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(404) 322-6204		
<b>Email:</b>	ip@nelsonmullins.com		
<b>Correspondent Name:</b>	Kyle M. Globerman		
<b>Address Line 1:</b>	100 North Tryon Street, 42nd Floor		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202-4000		
<b>ATTORNEY DOCKET NUMBER:</b>	31006/00004		
<b>NAME OF SUBMITTER:</b>	Kyle M. Globerman		
<b>Signature:</b>	/Kyle M. Globerman/		

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**TRADEMARK**

Date:

01/20/2010

**Total Attachments: 4**

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# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"INNOVATION INTERACTIVE INC.", A DELAWARE CORPORATION,  
WITH AND INTO "INNOVATION INTERACTIVE LLC" UNDER THE NAME OF "INNOVATION INTERACTIVE LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF MAY, A.D. 2007, AT 9:42 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4355546 8100M

070657759



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5720920

DATE: 06-01-07

TRADEMARK  
REEL: 004134 FRAME: 0052

## CERTIFICATE OF MERGER

OF

**INNOVATION INTERACTIVE INC.**  
(a Delaware Corporation)

WITH AND INTO

**INNOVATION INTERACTIVE LLC**  
(a Delaware Limited Liability Company)

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Pursuant to Section 264 of the  
General Corporation Law of the State of Delaware

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May 31, 2007

Innovation Interactive LLC, a Delaware limited liability company ("**LLC**"), which desires to merge with Innovation Interactive Inc., a Delaware corporation ("**Corporation**"), pursuant to the provisions of Section 264 of the General Corporation Law of the State of Delaware does hereby certify as follows:

1. The constituent business entities participating in the merger herein certified are:
  - (i) Innovation Interactive LLC, a Delaware limited liability company, which is organized under the laws of the State of Delaware; and
  - (ii) Innovation Interactive Inc., a Delaware Corporation, which is incorporated under the laws of the State of Delaware.
2. An Agreement of Merger, dated as of May 31, 2007, by and among LLC, Corporation and Livedoor Holdings Co., Ltd. (the "**Merger Agreement**") has been approved, adopted, certified, executed, and acknowledged by each of the aforesaid constituent entities in accordance with the provisions of Section 264 of the Delaware General Corporation Law.
3. The name of the surviving limited liability company in the merger is Innovation Interactive LLC, a Delaware limited liability company ("**Surviving Company**"), which will continue its existence as a limited liability company and as the surviving entity under its present name upon the effective date of said merger.
4. The executed Merger Agreement between the aforesaid constituent business entities is on file at the principal place of business of Surviving Company. The address of

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Surviving Company is 400 East Pratt Street, Suite 910, Baltimore, MD 21202.

5. A copy of the Merger Agreement will be furnished by Surviving Company, on request, and without cost, to any stockholder of Corporation or any member of LLC.

**[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]**

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IN WITNESS WHEREOF, Innovation Interactive LLC has caused this CERTIFICATE OF MERGER to be executed by the undersigned, its authorized officer, as of May 31, 2007.

INNOVATION INTERACTIVE LLC

By: /s/ WILL MARGLOFF  
Will Margiloff, Chief Executive Officer

[SIGNATURE PAGE TO CERTIFICATE OF MERGER]

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