

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TICC Capital Corp.	FORMERLY Technology Investment Capital Corp.	01/19/2010	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Innovation Interactive LLC
Street Address:	28 West 23rd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	360i LLC
Street Address:	28 West 23rd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	SearchIgnite, Inc. (f/k/a Exact Search, Inc.)
Street Address:	28 West 23rd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Serial Number:	75806198	RAWHIDE INTERNET SERVICES

900152541

**TRADEMARK
 REEL: 004134 FRAME: 0120**

OP \$290.00 75806198

Serial Number:	75929859	TRAFFIC MART
Serial Number:	76236434	WEBYAH YOU ARE HERE
Serial Number:	76316180	STRATEGYBOSS
Serial Number:	78023402	TRAFFIC BOSS
Serial Number:	78078460	SEARCH BOSS
Serial Number:	78078471	SEARCH PARTNER ALLIANCE
Serial Number:	78152885	RAWHIDE SEARCH SOLUTIONS
Serial Number:	78396943	EXACT ADVERTISING
Serial Number:	78397010	BRAINFOX
Serial Number:	78397104	EXACT SEARCH

CORRESPONDENCE DATA

Fax Number: (803)255-9831

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (404) 322-6204

Email: ip@nelsonmullins.com

Correspondent Name: Kyle M. Globerman

Address Line 1: 100 North Tryon Street, 42nd Floor

Address Line 4: Charlotte, NORTH CAROLINA 28202-4000

ATTORNEY DOCKET NUMBER:	31006/00004
NAME OF SUBMITTER:	Kyle M. Globerman
Signature:	/Kyle M. Globerman/
Date:	01/20/2010

Total Attachments: 2

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MEMORANDUM OF
RELEASE OF SECURITY INTEREST
IN PATENT AND TRADEMARK RIGHTS

KNOW ALL MEN BY THESE PRESENTS that TICC Capital Corp., a Maryland corporation formerly known as Technology Investment Capital Corp., (the "Secured Party"), does hereby release and discharge the security interest in the Patents shown in Schedule A attached hereto and the Trademarks shown in Schedule B attached hereto, and incorporated by reference herein, and any an all other intellectual property granted to it by Innovation Interactive LLC, a Delaware limited liability company (the "Borrower"), and certain subsidiaries of the Borrower, including 360i LLC, SearchIgnite, Inc. (f/k/a Exact Search, Inc.) and eXact Advertising LLC (collectively the "Subsidiaries"), in regard to the satisfaction of a Note and Warrant Purchase Agreement dated November 24, 2004 and certain related financing, security, guaranty, pledge agreements and promissory notes, as of July 1, 2005.

This 19 day of January, 2010.

TICC Capital Corp.

By: _____

Name:

Title:

STATE OF Connecticut)

COUNTY OF Fairfield)

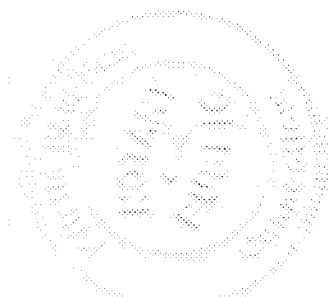
On this 19th day of January, 2010, before me came Said Rosenthal, to me known and known to me to be the individual described herein, and who executed the foregoing instrument, and he has acknowledged to me that he has executed the same.

Notary Public

My commission expires:

Kristin Paul Finn
Notary Public
My Commission Expires
March 31, 2013

SEAL



SCHEDULE A
Patents

Title	Pub. No./Pat. No.	App. No.	Filing Date	Issue Date
Systems and methods for providing an improved toolbar	2004/0186775	10/766964	01/29/2004	N/A
Systems And Methods For Providing Contextual Advertising Information Via A Communication Network	7,593,868	10/767123	01/29/2004	09/22/2009
Systems and methods for selecting advertisements to be provided to users via a communication network	2004/0186778	10767242	01/29/2004	N/A

SCHEDULE B
Trademarks

Registration No.	Application No.
2592217	75806198
2596752	75929859
2627724	76236434
2649013	76316180
2504755	78023402
2576352	78078460
2601247	78078471
2753090	78152885
3144200	78396943
2947928	78397010
NONE	78397104

TRADEMARK