

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2009

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Artisan Confections Company		12/31/2009	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Artisan Confections Company
Street Address:	100 Crystal A Drive
Internal Address:	Law Dept.
City:	Hershey
State/Country:	PENNSYLVANIA
Postal Code:	17033
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 30**

Property Type	Number	Word Mark
Registration Number:	3359340	MILK NIBBY
Registration Number:	3460952	
Registration Number:	2228998	
Registration Number:	3504838	NIBBY
Registration Number:	3095737	NIBBY BAR
Registration Number:	2215175	SCHARFFEN BERGER
Registration Number:	3479425	SCHARFFEN BERGER
Registration Number:	3479426	SCHARFFEN BERGER
Registration Number:	3479495	SCHARFFEN BERGER
Registration Number:	3606001	SCHARFFEN BERGER
Registration Number:	3606048	SCHARFFEN BERGER
Registration Number:	2259595	SCHARFFEN BERGER CHOCOLATE MAKER

OP \$765.00 3359340

Registration Number:	3497078	ARTISAN CONFECTIONS
Registration Number:	3306407	CHOCODROPS
Serial Number:	77109200	DAGOBA
Serial Number:	77865543	DAGOBA
Registration Number:	3461083	DAGOBA
Registration Number:	3605744	DAGOBA
Registration Number:	3302319	DAGOBA
Registration Number:	3306412	DAGOBA
Registration Number:	3306409	DAGOBA
Registration Number:	3581706	J.S. WHIMMS
Registration Number:	3162269	JOSEPH SCHMIDT
Registration Number:	3422157	JOSEPH SCHMIDT
Registration Number:	1560050	JOSEPH SCHMIDT CONFECTIONS S
Registration Number:	3438911	ROSEBERRY
Registration Number:	1718503	SLICKS
Registration Number:	3575633	TAO OF CACAO
Registration Number:	3433978	THE ART OF CHOCOLATE ALCHEMY
Registration Number:	3359245	YOU CAN DEPRIVE THE BODY, BUT THE SOUL NEEDS CHOCOLATE

**CORRESPONDENCE DATA**

Fax Number: (717)534-7549  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 717-534-7911  
Email: lduquette@hersheys.com  
Correspondent Name: Lois B. Duquette, The Hershey Company  
Address Line 1: 100 Crystal A Drive  
Address Line 2: Law Dept.  
Address Line 4: Hershey, PENNSYLVANIA 17033

NAME OF SUBMITTER:	Lois B. Duquette
Signature:	/Lois B. Duquette/
Date:	01/20/2010

Total Attachments: 3  
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State of California  
Secretary of State



I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of  2  page(s) is a full, true and correct copy of the original record in the custody of this office.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

DEC 24 2009



*Debra Bowen*

DEBRA BOWEN  
Secretary of State

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 06:37 PM 12/18/2009  
FILED 04:39 PM 12/18/2009  
SRV 091118361 - 4765397 FILE

**ENDORSED - FILED**  
In the office of the Secretary of State  
of the State of California

DEC 23 2009

**STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
FOREIGN CORPORATION INTO  
A DOMESTIC CORPORATION**

EFFECTIVE  
DATE  
DEC 31 2009

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is Artisan Confections Company, a Delaware corporation, and the name of the corporation being merged into this surviving corporation is Artisan Confections Company, a California corporation.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

**THIRD:** The name of the surviving corporation is Artisan Confections Company, a Delaware corporation.

**FOURTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation. (If amendments are affected please set forth)

**FIFTH:** The authorized stock and par value of the non-Delaware corporation is 1,000 shares Common Stock, par value \$1.00 per share.

**SIXTH:** The merger is to become effective on December 31, 2009 at 11:59 p.m.

**SEVENTH:** The Agreement of Merger is on file at 100 Crystal A Drive, Hershey, PA 17033, an office of the surviving corporation.

**EIGHTH:** A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

**IN WITNESS WHEREOF**, said surviving corporation has caused this certificate to be signed by an authorized officer, the 18th day of December, A.D., 2009, Artisan Confections Company.

By: S. M. Angele  
Authorized Officer

Name: Susan M. Angele  
Print or Type

Title: Vice President

# Delaware

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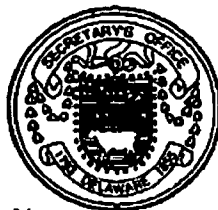
*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"ARTISAN CONFECTIONS COMPANY", A CALIFORNIA CORPORATION, WITH AND INTO "ARTISAN CONFECTIONS COMPANY" UNDER THE NAME OF "ARTISAN CONFECTIONS COMPANY", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE EIGHTEENTH DAY OF DECEMBER, A.D. 2009, AT 4:39 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2009, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7717383

DATE: 12-22-09