

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Entity Type			
Innovation Interactive LLC			11/18/2005
		LIMITED LIABILITY COMPANY: DELAWARE	
RECEIVING PARTY DATA			
Name:		Innovation Interactive Inc.	
Street Address:		28 West 23rd Street	
City:		New York	
State/Country:		NEW YORK	
Postal Code:		10016	
Entity Type:		CORPORATION: DELAWARE	
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78396943	EXACT ADVERTISING	
Serial Number:	78397104	EXACT SEARCH	
CORRESPONDENCE DATA			
Fax Number:		(803)255-9831	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:		(404) 322-6204	
Email:		ip@nelsonmullins.com	
Correspondent Name:		Kyle M. Globerman	
Address Line 1:		100 North Tryon Street, 42nd Floor	
Address Line 4:		Charlotte, NORTH CAROLINA 28202-4000	
ATTORNEY DOCKET NUMBER:		31006/00004	
NAME OF SUBMITTER:		Kyle M. Globerman	
Signature:		/Kyle M. Globerman/	

OP \$65.00 78396943

**900152532**

**TRADEMARK  
 REEL: 004134 FRAME: 0312**

Date:

01/20/2010

Total Attachments: 2

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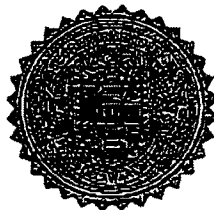
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "INNOVATION INTERACTIVE LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "INNOVATION INTERACTIVE LLC" TO "INNOVATION INTERACTIVE INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2005, AT 7:08 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



3523730 8100V

050944873

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4309665

DATE: 11-21-05

TRADEMARK  
REEL: 004134 FRAME: 0314

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 07:07 PM 11/18/2005  
FILED 07:08 PM 11/18/2005  
SRV 050944873 - 3523730 FILE

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A LIMITED LIABILITY COMPANY  
TO A CORPORATION PURSUANT TO SECTION 265 OF  
THE DELAWARE GENERAL CORPORATION LAW**

- FIRST:** The jurisdiction where the Limited Liability Company first formed is Delaware.
- SECOND:** The jurisdiction immediately prior to filing this Certificate is Delaware.
- THIRD:** The date the Limited Liability Company first formed is May 9, 2002.
- FOURTH:** The name of the Limited Liability Company immediately prior to filing this Certificate is INNOVATION INTERACTIVE LLC.
- FIFTH:** THE name of the Corporation as set forth in the Certificate of Incorporation is INNOVATION INTERACTIVE INC.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company has executed this Certificate on the 18 day of November, 2005.

By:   
NORIAKI OKUBO, Manager