TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kay Technology Corp, Inc.		12/23/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kana Software, Inc.	
Street Address:	181 Constitution Drive	
City:	Menlo Park	
State/Country:	CALIFORNIA	
Postal Code:	94025	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2851321	ICARE
Registration Number:	2239545	KANA

CORRESPONDENCE DATA

Fax Number: (650)938-5200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (650) 988-8500

Email: trademarks@fenwick.com

Correspondent Name: Linda G. Henry Address Line 1: 801 California Street Address Line 2: Silicon Valley Center

Address Line 4: Mountain View, CALIFORNIA 94041

20115-00070-1991
Linda G. Henry
/lgh/
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REEL: 004134 FRAME: 0640

TRADEMARK

Date:	01/20/2010	
Total Attachments: 3 source=Name Change document Kay to Kana#page1.tif source=Name Change document Kay to Kana#page2.tif source=Name Change document Kay to Kana#page3.tif		

TRADEMARK REEL: 004134 FRAME: 0641



The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KAY TECHNOLOGY CORP, INC.", CHANGING ITS NAME FROM "KAY TECHNOLOGY CORP, INC." TO "KANA SOFTWARE, INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2009, AT 4:08 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4737887 8100 AUTHENTICATION: 7721516 DATE: 12-24-09

> TRADEMARK REEL: 004134 FRAME: 0642

Jeffrey W. Bullock, Secretary of State

091133355

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State
Division of Corporations
Delivered 04:08 PM 12/23/2009
FILED 04:08 PM 12/23/2009 SRV 091133355 - 4737887 FILE

CERTIFICATE OF AMENDMENT CERTIFICATE OF INCORPORATION OF KAY TECHNOLOGY CORP, INC.

* * * * *

Adopted in accordance with the provisions of §242 of the General Corporation Law of the State of Delaware

* * * * *

Jason Klein being the President of Kay Technology Corp, Inc., a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

That the Certificate of Incorporation of the Corporation be, and FIRST: hereby is, amended by deleting Article One in its entirety and substituting in lieu thereof a new Article One to read as follows:

ARTICLE ONE

The name of the Corporation is KANA Software, Inc.

That the Board of Directors of the Corporation approved the SECOND: foregoing amendment by unanimous written consent pursuant to the provisions of Sections 141(f) and 242 of the General Corporation Law of the State of Delaware and directed that such amendment be submitted to the stockholders of the Corporation entitled to vote thereon for their consideration, approval and adoption thereof.

That the stockholders entitled to vote thereon approved the THIRD: foregoing amendment by written consent in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware.

TRADEMARK REEL: 004134 FRAME: 0643 IN WITNESS WHEREOF, the undersigned does hereby certify under penalties of perjury that this Certificate of Amendment to the Certificate of Incorporation of the Corporation is the act and deed of the undersigned and the facts stated herein are true and accordingly has hereunto set his hand this 23rd day of December, 2009.

KAY TECHNOLOGY CORP, INC.

ъу. Name:

Its:

RECORDED: 01/20/2010

TRADEMARK REEL: 004134 FRAME: 0644