

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ipurse, Inc		01/12/2010	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Robin Trehan		
<b>Street Address:</b>	4054 N. Keystone Ave.		
<b>Internal Address:</b>	#1S		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60641		
<b>Entity Type:</b>	INDIVIDUAL: INDIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76553507	IPURSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)604-1525		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3125933406		
<b>Email:</b>	robintrehan@yahoo.com		
<b>Correspondent Name:</b>	Robin C. Trehan		
<b>Address Line 1:</b>	4054 North Keystone Ave		
<b>Address Line 2:</b>	# 1S		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60646		
<b>NAME OF SUBMITTER:</b>	Robin Trehan		
<b>Signature:</b>	/Robin Trehan/		
<b>Date:</b>	01/21/2010		

OP \$40.00 76553507

Total Attachments: 1

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**ASSIGNMENT OF REGISTRATION  
OF A TRADEMARK SERVICE MARK**

Date 1/12/2010

Assignor: ipurse, Inc.

Address: 111 W. Huron

City: Chicago State: Illinois Zip: 60610

Mark: ipurse

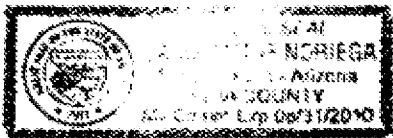
Registration No: 2987858 Serial No: 76553507 Date of Registration: August 23, 2005

Assignee: Robin C. Trehan

Address: 4054 North Keystone Ave. #1S

City: Chicago State: Illinois Zip: 60641

Assignor assigns to Assignee all rights, title and interest in and to the above referenced mark and its registration, together with the goodwill of the business with the mark is used, or part of the good will is connected with the use of, and symbolized by, the mark.



*Janis Marie Noriega*

*Toledya Stoller*

(Signature of the Assignor) (If applicable title of the officer, partner or other authorized person)

*Robin C. Trehan*

Robin C. Trehan

(Signature of the Assignee)