

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest - Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NewStar Financial, Inc. as Administrative Agent		01/20/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Active Interest Media, Inc.		
Street Address:	300 Continental Boulevard		
Internal Address:	Suite 650		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
Name:	Cruz Bay Holdings, Inc.		
Street Address:	300 Continental Boulevard		
Internal Address:	Suite 650		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
Name:	Cruz Bay Publishing, Inc.		
Street Address:	300 Continental Boulevard		
Internal Address:	Suite 650		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
Name:	Black Belt Communications, Inc.		

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**TRADEMARK
 REEL: 004134 FRAME: 0871**

Street Address:	300 Continental Boulevard
Internal Address:	Suite 650
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	CORPORATION: VIRGINIA

Name:	Garlinghouse, LLC
Street Address:	300 Continental Boulevard
Internal Address:	Suite 650
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Vegetarian Times, LLC
Street Address:	300 Continental Boulevard
Internal Address:	Suite 650
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Yachting Promotions, Inc.
Street Address:	1115 N.E. 9th Avenue
City:	Fort Lauderdale
State/Country:	FLORIDA
Postal Code:	33304
Entity Type:	CORPORATION: FLORIDA

Name:	Yachting Promotions-Gulf, Inc.
Street Address:	1115 N.E. 9th Avenue
City:	Fort Lauderdale
State/Country:	FLORIDA
Postal Code:	33304
Entity Type:	CORPORATION: FLORIDA

Name:	Southern Convention Services, Inc.
Street Address:	1115 N.E. 9th Avenue
City:	Fort Lauderdale

State/Country:	FLORIDA
Postal Code:	33304
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	3030275	ACTIVE INTEREST MEDIA
Registration Number:	3077457	ACTIVE INTEREST MEDIA
Registration Number:	3079232	AIM ACTIVE INTEREST MEDIA
Serial Number:	78586917	AIM
Registration Number:	3119790	BUILDING SYSTEMS
Registration Number:	2252199	BUILDING SYSTEMS
Registration Number:	2252200	BUILDING SYSTEMS MAGAZINE
Registration Number:	1666700	LOG HOME LIVING
Registration Number:	1665286	LOG HOME LIVING
Registration Number:	2673419	TIMBER FRAME HOMES
Registration Number:	3082472	TIMBER HOME LIVING
Registration Number:	2634637	ART SOURCE
Registration Number:	2626504	LIVING WEST
Registration Number:	2755462	LIVING WEST
Registration Number:	1305863	SOUTHWEST ART
Registration Number:	1305865	SOUTHWEST ART
Registration Number:	2634636	SOUTHWEST ART'S ART SOURCE
Registration Number:	2102728	BETTER NUTRITION
Registration Number:	2774760	BETTER NUTRITION NATURAL SOLUTIONS FOR HEALTHY LIVING
Registration Number:	2228410	NATURALLY THE RIGHT CHOICE
Registration Number:	2157017	BLACK BELT
Serial Number:	78534760	THE BLACK BELT HALL OF FAME
Serial Number:	78885627	AMERICAN COWBOY
Registration Number:	2280852	LOW FAT & FAST
Registration Number:	2845710	VT VEGETARIAN TIMES
Registration Number:	2848364	VT VEGETARIAN TIMES
Registration Number:	2268499	VEGETARIAN TIMES
Registration Number:	1849276	VEGETARIAN TIMES

TRADEMARK
REEL: 004134 FRAME: 0873

Registration Number:	1526826	VEGETARIAN TIMES
Registration Number:	2268500	VV THE VIRTUAL VEGETARIAN
Registration Number:	2161107	NATURAL REMEDIES
Registration Number:	2619142	HEALTHY LIFESTYLES
Registration Number:	2397702	THE BOAT & YACHT SHOW AT THE ATLANTIC CITY CONVENTION CENTER

CORRESPONDENCE DATA

Fax Number: (617)227-4420
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 617-239-0310
Email: jdavis@eapdlaw.com
Correspondent Name: Jessica Davis
Address Line 1: 111 Huntington Avenue
Address Line 2: Edwards Angell Palmer & Dodge LLP
Address Line 4: Boston, MASSACHUSETTS 02199

ATTORNEY DOCKET NUMBER:	23666.0215
NAME OF SUBMITTER:	Jessica Davis
Signature:	/JADavis/
Date:	01/21/2010

Total Attachments: 4
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RELEASE OF SECURITY INTEREST – TRADEMARKS

WHEREAS, **ACTIVE INTEREST MEDIA, INC.**, a Delaware corporation ("AIM"), **CRUZ BAY HOLDINGS, INC.**, a Delaware corporation ("Holdings"), **CRUZ BAY PUBLISHING, INC.**, a Delaware corporation ("CBP"), **BLACK BELT COMMUNICATIONS, INC.**, a Virginia corporation ("Black Belt"), **GARLINGHOUSE, LLC**, a Delaware limited liability company ("Garlinghouse"), **VEGETARIAN TIMES, LLC**, a Delaware limited liability company ("Times"), **YACHTING PROMOTIONS, INC.**, a Florida corporation ("YPI"), **YACHTING PROMOTIONS-GULF, INC.**, a Florida corporation ("YPC"), and **SOUTHERN CONVENTION SERVICES, INC.**, a Florida corporation ("SCS") and together with AIM, Holdings, CBP, Black Belt, Garlinghouse, Times, YPI, YPC, collectively the "Grantors"), and **NEWSTAR FINANCIAL, INC.**, acting in the capacity as administrative agent for the benefit of itself and for the other Secured Parties (the "Administrative Agent"), entered into certain Trademark Security Agreements dated as of March 15, 2006 and May 15, 2006 (collectively, as amended, restated, supplemented or otherwise modified from time to time, the "Trademark Agreements");

WHEREAS, pursuant to the Trademark Agreement, Grantors granted a security interest in favor of Administrative Agent in the Trademarks (as such term is defined in the Trademark Agreements), including, but not limited to those listed in Schedule A to the Trademark Agreements attached hereto as Exhibit A;

WHEREAS, the Trademark Agreements were recorded with the United States Patent and Trademark Office (i) on April 6, 2006 at Reel 3283, Frame 650, and (ii) August 30, 2006 in Reel 3380, Frame 353, respectively;

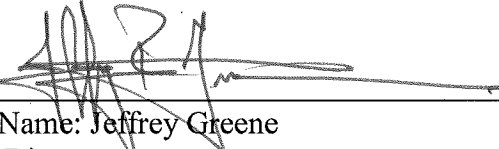
WHEREAS, Administrative Agent, desires to (i) release its security interest in the Trademarks; (ii) waive all of its right, title and interest in such Trademarks, and restore all such right, title and interest to the Trademarks to Grantors; and (iii) dissolve any and all liens and encumbrances respecting the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency which is hereby acknowledged, Administrative Agent, does hereby release its security interest in the Trademarks, and discharges, quit claims and relinquishes to Grantors, any and all right, title and interest it has in and to the Trademarks, including but not limited to those recorded as referenced on Exhibit A;

Signatures on next page

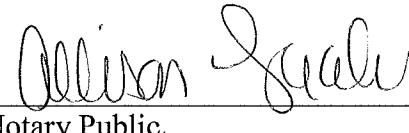
IN WITNESS WHEREOF, Administrative Agent, has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the 20th day of January, 2010.

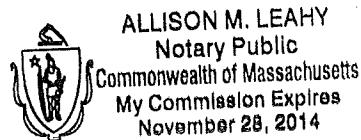
NEWSTAR FINANCIAL, INC.,
individually and as Administrative Agent

By: 
Print Name: Jeffrey Greene
Title: Director

COMMONWEALTH OF MASSACHUSETTS)
COUNTY OF Suffolk)

In NewStar Financial on this 21 day of January, 2010, before me personally appeared Jeffrey Greene, Managing Director of NewStar Financial, Inc., as Administrative Agent, to me known and known by me to be the person executing the foregoing instrument and he acknowledged said instrument by him executed to be his free act and deed in said capacity and the free act and deed of said corporation.


Notary Public
Print Name: Allison Leahy
My Commission expires: _____



[NewStar – Release of Security Interest – Trademarks]

EXHIBIT A

U.S. Federal Trademark Registration				
Owned by Active Interest Media, Inc.				
Trademark	Application No.	Application Date	Registration No.	Registration Date
Active Interest Media	78337305	12/5/03	3030275	12/13/05
Active Interest Media	78337274	12/5/03	3077457	4/4/06
AIM Active Interest Media	78586933	3/14/05	3079232	3/11/06
AIM	78586917	3/14/05	Pending	

U.S. Federal Trademark Registration				
Owned by Cruz Bay Publishing, Inc.				
Trademark	Application No.	Application Date	Registration No.	Registration Date
Building Systems	78617898	4/27/05	3119790	7/25/06
Building Systems	75512833	6/30/98	2252199	6/8/99
Building Systems Magazine	75512851	6/30/98	2252200	6/8/99
Log Home Living	74110742	10/30/90	1666700	12/3/91
Log Home Living	74110743	10/30/90	1665286	11/19/91
Timber Frame Homes	76350441	12/20/01	2673419	1/7/03
Timber Home Living	78617879	4/27/05	3082472	4/18/06
Art Source	76273935	6/19/01	2634637	10/15/02
Living West	76262591	5/25/01	2626504	9/24/02
Living West Logo	76404590	5/6/02	2755462	8/26/03
Southwest Art	73438768	8/11/83	1305863	11/20/84
Southwest Art Logo	73442632	9/6/83	1305865	11/20/84
Southwest Art's Art Source	76273708	6/19/01	2634636	10/15/02
Better Nutrition	75070141	3/11/96	2102728	10/7/97
Better Nutrition National Solutions for Healthy Living	76403881	5/6/02	2774760	10/21/03
Naturally the Right Choice	75429647	2/5/98	2228410	3/2/99
Black Belt	75325883	7/17/97	2157017	5/12/98
The Black Belt Hall of Fame	78534760	12/17/04	Pending	
American Cowboy	78885627	5/17/06	Pending	

U.S. Federal Trademark Registration

Owned by Vegetarian Times, LLC

Trademark	Application No.	Application Date	Registration No.	Registration Date
Low Fat & Fast	75449873	3/13/98	2280852	9/28/99
VT Vegetarian Times	76389752	4/2/02	2845710	5/25/04
VT Vegetarian Times	76389754	4/2/02	2848364	6/1/04
Vegetarian Times	75425369	1/29/98	2268499	8/10/99
Vegetarian Times	74392385	5/13/93	1849276	8/9/94
Vegetarian Times	73710473	2/10/88	1526826	2/28/89
VV The Virtual Vegetarian	75425375	1/29/98	2268500	8/10/99
Natural Remedies	75237186	2/6/97	2161107	5/26/98
Healthy Lifestyles	76262590	5/25/01	2619142	9/10/02

U.S. Federal Trademark Registration

Owned by Yachting Promotions, Inc.

Trademark	Application No.	Application Date	Registration No.	Registration Date
The Boat & Yacht Show at the Atlantic City Convention Center and Design	75817030	10/7/99	2397702	10/24/00