

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sports and Entertainment Publications, LLC		08/14/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Kappa Publishing Group, Inc.		
Street Address:	P.O. Box 736		
City:	Fort Washington		
State/Country:	PENNSYLVANIA		
Postal Code:	19034		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1301635	INSIDE WRESTLING	
Registration Number:	1297274	PRO WRESTLING ILLUSTRATED	
Registration Number:	2228960	PWI	
Registration Number:	1297275	THE WRESTLER	
CORRESPONDENCE DATA			
Fax Number:	(215)540-5818		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215 540 9200		
Email:	gasmith@howsonandhowson.com		
Correspondent Name:	George A. Smith, Jr.		
Address Line 1:	501 Office Center Drive		
Address Line 2:	Suite 210		
Address Line 4:	Fort Washington, PENNSYLVANIA 19034		
ATTORNEY DOCKET NUMBER:	KAPPA PUBLISHING -4 MARKS		

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**TRADEMARK
 REEL: 004135 FRAME: 0308**

NAME OF SUBMITTER:	George A. Smith, Jr.
Signature:	/George A. Smith, Jr./
Date:	01/21/2010
Total Attachments: 2 source=kappa#page1.tif source=kappa#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment of Trademark ("Assignment") is effective as of August 14, 2009 ("Effective Date"). WHEREAS, SPORTS AND ENTERTAINMENT PUBLICATIONS, LLC, a Delaware Limited Liability Company, having a principal place of business at 626 Wilshire Blvd., Ste 350, Los Angeles, CA 90017 ("Assignor"), is the owner of the trademarks described in Schedule A attached hereto (the "Marks"); and

WHEREAS, KAPPA PUBLISHING GROUP, INC., a Delaware corporation, having its principal place of business at P.O. Box 736, Fort Washington, PA 19034 ("Assignee"), is desirous of acquiring the Marks together with the goodwill symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, all right, title and interest in and to the Marks (as well as any applications and/or registrations for the Marks owned by Assignor and/or Assignor's subsidiaries or principals) including the registrations indicated in Schedule A together with the goodwill symbolized by said Marks and all of Assignor's rights to sue for and recover profits or damages, due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such Marks or the associated goodwill.

Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as Assignee and its successors and assigns may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Marks in the United States, provided that all costs associated with the performance of such action and preparation, review and execution of such documentation shall be borne entirely by Assignee.

This Assignment shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

ASSIGNOR:

SPORTS AND ENTERTAINMENT PUBLICATIONS, LLC

By: 

Name: Richard Schaefer

Title: Chief Executive Officer

ASSIGNEE:

KAPPA PUBLISHING GROUP, INC.

By: 

Name: Despina McNulty

Title: President

SCHEDULE A

<i>Trademark</i>	<i>Registration No.</i>	<i>Registration Date</i>
INSIDE WRESTLING	1,301,635	10/23/84
PRO WRESTLING ILLUSTRATED	1,297,274	09/18/84
PWI	2,228,960	03/02/99
THE WRESTLER	1,297,275	09/18/84

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