

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BizQuest, LLC		01/04/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LoopNet, Inc.		
Street Address:	185 Berry Street		
Internal Address:	Suite 4000		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3229717	BIZQUEST	
CORRESPONDENCE DATA			
Fax Number:	(949)567-6710		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 773 5700		
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	Beth M. Goldman		
Address Line 1:	4 Park Plaza		
Address Line 2:	Suite 1600		
Address Line 4:	Irvine, CALIFORNIA 92614-2558		
ATTORNEY DOCKET NUMBER:	21236-6000		
NAME OF SUBMITTER:	Chelseaa E.L. Bush		
Signature:	/Chelseaa E.L. Bush/		

CH \$40.00 3229717

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TRADEMARK
REEL: 004135 FRAME: 0405

Date:

01/21/2010

Total Attachments: 10

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EXHIBIT A
ASSIGNMENT OF TRADEMARKS

United States

THIS ASSIGNMENT OF TRADEMARKS, dated as of December 28, 2009, is made by The Yankee Candle Company, Inc., a Massachusetts corporation with a principal place of business at Post Office Box 110, South Deerfield, Massachusetts 01373-0110 ("Yankee") in favor of Starlume, Inc. d/b/a Illume, a Delaware corporation with a principal place of business at 2000 West 94th Street Bloomington, Minnesota 55431 ("Starlume").

WHEREAS, Yankee owns all right, title and interest in and to the trademarks and the application and registrations therefor identified on Exhibit A attached (the "Marks"), and the goodwill associated therewith; and

WHEREAS, Yankee desires to assign the Marks to Starlume and Starlume desires to acquire the Marks; and

WHEREAS, Starlume is the successor to the ongoing and existing business of Yankee, or to the portion of the ongoing and existing business of Yankee, to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Yankee assigns to Starlume all of its right, title and interest in the Marks together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered as of the date first written above:

THE YANKEE CANDLE COMPANY, INC.

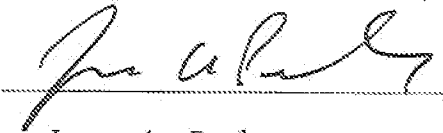
By: 
Name: James A. Perley
Title: Executive Vice President
and General Counsel

EXHIBIT A

Mark	Appl. No./ Appl. Date	Reg. No./ Reg. Date	Class(es)
ILLUME	77/092,416 01/26/2007		3
ILLUME	77/092,423 01/26/2007		4
ILLUME	77/092,429 01/26/2007		5
ILLUME	77/092,436 01/26/2007		11
ILLUME	77/092,440 01/26/2007		21
ILLUME	77/092,444 01/26/2007		35
ILLUME	78/248,092 05/09/2003	2906293 11/30/2004	3
ILLUME	75/007,053 10/16/1995	2291811 11/16/1999	4, 35

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (this "*Assignment*") is entered into as of January 4, 2010, by and between LoopNet, Inc., a Delaware corporation ("*Assignee*"), and BizQuest, LLC, a California limited liability company ("*Assignor*").

RECITALS

A. Simultaneously with the execution and delivery of this Assignment, Assignee, Assignor and Owners have entered into an Asset Purchase Agreement, dated as of December 24, 2009 (the "*Purchase Agreement*"), pursuant to which Assignee has agreed to purchase from Assignor all the Assets (the "*Transaction*"). Capitalized terms used herein and not defined shall have the respective meanings ascribed to them in the Purchase Agreement unless otherwise expressly indicated.

B. Pursuant to the Transaction, Assignee desires that Assignor assign to Assignee all right, title and interest in and to the Transferred Intellectual Property and the Transferred Intellectual Property Rights (collectively, the "*Business Intellectual Property*").

AGREEMENT

NOW, THEREFORE, in consideration of the Transaction and Assignee's purchase of the Assets, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor, intending to be legally bound, hereby covenants and agrees as follows:

1. Assignment. Assignor hereby assigns, transfers, conveys and delivers to Assignee, and its successors and assigns, effective as of the date first referred above, all right, title, and interest of Assignor in and to the Business Intellectual Property, including any and all income, royalties, damages, claims, and payments now or hereafter due or payable with respect to the Business Intellectual Property, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the Business Intellectual Property rights (together with the right to sue or otherwise recover and receive all damages, payments, costs and fees associated therewith), including the following:

- a. Trademarks.
 - i. all trademarks, trade names, service marks, service names, logos, and brand names worldwide, whether pending, registered or common law related to Assignor (collectively, the "*Trademarks*");
 - ii. any and all other rights, privileges and priorities of Assignor provided under United States, state or foreign law with respect to the Trademarks, including common law rights, trade dress rights, rights under the laws of unfair competition and dilution, together with all translations, adaptations, derivations, and combinations thereof and including all goodwill associated therewith, and all applications, registrations, and renewals in connection therewith listed on Schedule A (collectively, the "*Trademark Related Rights*"); and

- iii. any and all rights in and to obtain registrations, renewals, or other legal protections pertaining to the Trademarks and Trademark Related Rights;
- b. Domain Names.
 - i. all domain names and web sites listed on Schedule A (collectively, the “*Domain Names*”); and
 - ii. all goodwill symbolized by or associated with the Domain Names, and the right to use the Domain Names in connection with the offering of goods and/or services via the Internet (including the World Wide Web) and in any other media, now known or developed in the future;
- c. Copyrights and Mask Works.
 - i. any and all copyrights of Assignor and any registrations and copyright applications relating thereto and any renewals and extensions thereof listed on Schedule A (collectively, the “*Copyrights*”);
 - ii. all mask works (such as defined in 17 U.S.C. Section 901) and all applications, registrations and renewals in connection therewith listed on Schedule A (collectively, the “*Mask Works*”);
 - iii. any and all rights to all copyrightable works, works based upon, derived from, or incorporating the works covered by the Copyrights and Mask Works listed on Schedule A (collectively referred to as the “*Copyright and Mask Work Derivative Rights*”);
 - iv. any and all rights corresponding to the Copyrights, Mask Works and Copyright and Mask Works Derivative Rights throughout the world; and
 - v. this transfer of rights in Copyrights, Mask Works and Copyright and Mask Works Derivative Rights includes, without limitation, any and all Copyrights, Mask Works or Copyright and Mask Works Derivative Rights in software, integrated circuits, integrated circuit layouts, and in any digital or electronic mediums;
- d. Patents and Trade Secrets.
 - i. any and all U.S. and foreign patents, patent applications, inventions (whether patentable or unpatentable and whether or not reduced to practice), all improvements thereto and invention disclosures, together with all reissues, continuations, continuations-in-part, divisionals, extensions, and re-examinations thereof listed on Schedule A (collectively, the “*Patents*”); and

ii. all trade secrets and confidential business information (including ideas, research and development, know-how, formulas, compositions, manufacturing and production processes and techniques, technical data, designs, drawings, software, specifications, customer and supplier lists, and business and marketing plans and proposals) regardless of whether such trade secrets and confidential information are patentable (collectively, the “*Trade Secrets*”);

e. Software.

i. any and all computer software (including data and related documentation, source codes, flow charts, diagrams, descriptive tests and programs, computer print-outs, underlying tapes, computer databases, and similar items) (collectively, the “*Software*”); and

f. Proprietary Rights.

i. any and all other proprietary rights including publicity rights and all copies and tangible embodiments of the Business Intellectual Property.

2. Further Actions. Assignor further agrees, without further consideration, to execute and deliver, or arrange for the delivery of, such further documents and instruments as Assignee may reasonably request, to effectuate and record this Assignment and the assignment of the Business Intellectual Property and any other intellectual property rights purported to be transferred hereunder.

3. Power of Attorney. Assignor hereby irrevocably constitutes and appoints Assignee as the true and lawful agents and attorneys in fact of Assignor, with full power of substitution and resubstitution, in whole or in part, in the name and stead of Assignor but on behalf and for the benefit of Assignee and their successors and assigns, from time to time to execute and deliver, or arrange for the delivery of, such further documents and instruments as Assignee may reasonably request, to effectuate and record this Assignment and the assignment of the Business Intellectual Property and any other intellectual property rights purported to be transferred hereunder. Assignor hereby declares that the foregoing powers are coupled with an interest and are and shall be irrevocable by Assignor.

4. Purchase Agreement. Nothing in this Assignment is intended to modify, amend or alter in any respect the rights and obligations of the parties under the Purchase Agreement, which will remain in full force and effect notwithstanding the execution and delivery of this Assignment. If any provision of this Assignment is construed to conflict with any provision of the Purchase Agreement, the provision of the Purchase Agreement shall control.

5. Miscellaneous.

a. Captions. The titles and headings herein are for reference purposes only and shall not in any manner limit the construction of this Agreement, which shall be considered as a whole

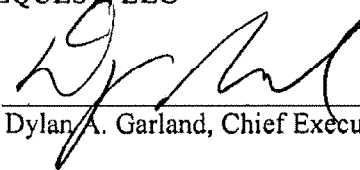
b. Governing Law. This Assignment and the rights and obligations of the parties hereto Agreement shall be governed by and construed in accordance with the Laws of the State of Delaware, without giving effect to any choice of Law or conflict of Law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of Delaware.

6. Assignability. This Assignment will inure to the benefit of and be binding upon the parties hereto and their respective successors, assigns, estates, heirs and legal representatives.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, this Agreement has been duly executed and delivered by the parties hereto by their respective officers thereunto duly authorized as of the date first written above.

BIZQUEST LLC

By: 
Dylan A. Garland, Chief Executive Officer

ACCEPTED AND AGREED:

LOOPNET, INC.

By: _____
Jason Greenman, Chief Strategy Officer
and Senior Vice President, Corporate
Development

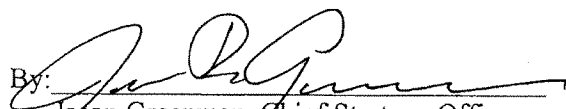
IN WITNESS WHEREOF, this Agreement has been duly executed and delivered by the parties hereto by their respective officers thereunto duly authorized as of the date first written above.

BIZQUEST, LLC

By: _____
Dylan A. Garland, Chief Executive Officer

ACCEPTED AND AGREED:

LOOPNET, INC.

By: 
Jason Greenman, Chief Strategy Officer
and Senior Vice President, Corporate
Development

SIGNATURE PAGE TO BIZQUEST INTELLECTUAL PROPERTY ASSIGNMENT

OHS West:260792556.1

TRADEMARK
REEL: 004135 FRAME: 0414

SCHEDULE A

Registered Trademarks:

Mark	Serial No.	Registration No.	Filing Date	Registration Date
BizQuest	78908356	3229717	June 14, 2006	April 17, 2007

Common Law Trademarks:

Mark	Date of First Use	Goods/Services
None		

<u>Domain Name</u>	<u>Registrar</u>	<u>Expiration Date</u>
bizquest.com	dotster	4/19/2019
bizquest.org	dotster	8/13/2011
bizquesthosting.com	dotster	3/9/2012
beautysalonfranchise.com	domaindiscover	11/29/2010
beautysalonfranchises.com	domaindiscover	11/29/2010
bizopp toolkit.com	domaindiscover	5/29/2010
bizoppwiz.com	domaindiscover	5/28/2010
bizoppwiz.net	domaindiscover	5/28/2010
childcarefranchises.com	domaindiscover	11/29/2010
coffeeshopfranchises.com	domaindiscover	11/29/2010
daycarefranchises.com	domaindiscover	11/29/2010
findafranchise.biz	domaindiscover	8/8/2010
findafranchise.com	domaindiscover	7/23/2010
findafranchise.info	domaindiscover	1/26/2010
findafranchise.name	domaindiscover	1/26/2010
findafranchise.net	domaindiscover	8/9/2010
findafranchise.org	domaindiscover	8/9/2010
findafranchise.us	domaindiscover	1/26/2010
findfranchise.biz	domaindiscover	8/8/2010
findfranchise.net	domaindiscover	8/9/2010
findfranchise.org	domaindiscover	8/9/2010
findfranchiseopportunities.biz	domaindiscover	8/8/2010
findfranchiseopportunities.com	domaindiscover	8/9/2010
findfranchiseopportunities.net	domaindiscover	8/9/2010
findfranchiseopportunities.org	domaindiscover	8/9/2010
findfranchisingopportunities.com	domaindiscover	8/9/2010
franchiseopps.com	domaindiscover	3/12/2010
franchisetoolkit.com	domaindiscover	5/29/2010
franchisetraining.net	domaindiscover	7/29/2010
franchisetrainingcentral.com	domaindiscover	7/29/2010
franchisetrainingonline.com	domaindiscover	7/29/2010
franchisetrainingzone.com	domaindiscover	7/29/2010
franchisewiz.com	domaindiscover	5/28/2010

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franchisewiz.net	domaindiscover	5/28/2010
howtobuyabiz.com	domaindiscover	11/15/2010
starbucksfranchises.com	domaindiscover	11/29/2010
workathomewiz.com	domaindiscover	5/29/2010
workathomewiz.net	domaindiscover	5/29/2010
bizquest.info	dotster	5/17/2011
bizquest.biz	domaindiscover	8/7/2010

Copyrights and Mask Works: None

Patents: None

Other Intellectual Property: None