

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovation Interactive LLC		01/22/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Netmining LLC		
Street Address:	28 West 23rd Street		
Internal Address:	6th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77682117	NETMINING	
Serial Number:	77682128	HITSINTOLEADS	
Serial Number:	77682136	HITSINTOCONTENT	
Serial Number:	77754375	LIVEMARKETER	
CORRESPONDENCE DATA			
Fax Number:	(404)322-6055		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-322-6183		
Email:	brian.galison@nelsonmullins.com		
Correspondent Name:	Brian Galison		
Address Line 1:	201 17th Street NW		
Address Line 2:	Suite 1700		
Address Line 4:	Atlanta, GEORGIA 30363		
ATTORNEY DOCKET NUMBER:	31006.00004		

OP \$1115.00 77682117

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TRADEMARK
REEL: 004136 FRAME: 0134

NAME OF SUBMITTER:	Brian Galison
Signature:	/Brian Galison/
Date:	01/22/2010
Total Attachments: 3 source=Innovation Interactive LLC Trademark Assignment#page1.tif source=Innovation Interactive LLC Trademark Assignment#page2.tif source=Innovation Interactive LLC Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Innovation Interactive LLC, a Delaware limited liability company, (hereinafter "Assignor") is the owner of the marks listed on the attached Schedule which are the subject of applications in the United States Patent and Trademark Office;

WHEREAS, Netmining LLC, a Delaware limited liability company, located at 28 West 23rd Street, 6th Floor, New York, NY 10010 (hereinafter "Assignee") is desirous of acquiring said marks and said applications thereof.

NOW, THEREFORE, Assignor hereby transfers and assigns to Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the applications and registrations thereof on the attached Schedule, and all rights to damages or profits due or accrued arising out of past infringement of the said marks or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed as of January 22, 2010.

Netmining LLC

By: 

Name: Will Margiloff

Title: Co-Chief Executive Officer

Date: 1/22/2010

Innovation Interactive LLC

By: _____

Name: Bryan Wiener

Title: Co-Chief Executive Officer

Date: _____

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IN WITNESS WHEREOF, this Assignment has been executed as of January 22, 2010.

Netmining LLC

Innovation Interactive LLC

By: _____

By: B. Wiener

Name: Will Margiloff

Name: Bryan Wiener

Title: Co-Chief Executive Officer

Title: Co-Chief Executive Officer

Date: _____

Date: 1/22/2010

TRADEMARK SCHEDULE

U.S. Applications

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
NETMINING	77/682,117	March 3, 2009
HITSINTOLEADS	77/682,128	March 3, 2009
HITSINTOCONTENT	77/682,136	March 3, 2009
LIVEMARKETER	77/754,375	June 8, 2009