

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Intervast Corp. | | 01/22/2010 | CORPORATION: MASSACHUSETTS |
| RECEIVING PARTY DATA | | | |
| Name: | Coastal Pet Products, Inc. | | |
| Street Address: | 911 Leadway Avenue | | |
| City: | Alliance | | |
| State/Country: | OHIO | | |
| Postal Code: | 44601 | | |
| Entity Type: | CORPORATION: OHIO | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77786767 | SAFE-T-DOG | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (330)376-9646 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (330) 376-1242 | | |
| Email: | eggreive@rennerkenner.com | | |
| Correspondent Name: | RENNER, KENNER, GREIVE, BOBAK, TAYLOR & | | |
| Address Line 1: | 106 S. MAIN STREET | | |
| Address Line 2: | FIRST NATIONAL TOWER, FOURTH FLOOR | | |
| Address Line 4: | AKRON, OHIO 44308-1456 | | |
| ATTORNEY DOCKET NUMBER: | COA.C.US0088 | | |
| NAME OF SUBMITTER: | EDWARD G. GREIVE | | |
| Signature: | /EDWARD G. GREIVE/ | | |

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**TRADEMARK
 REEL: 004136 FRAME: 0884**

Date:

01/25/2010

Total Attachments: 1

source=Assignment of USTM Application Serial No. 77-786,767 to Coastal Pet Products, Inc. 01-22-10#page1.tif

ASSIGNMENT

WHEREAS, Intervast Corp., a corporation of the State of Massachusetts having a place of business at 28 Curtis Street, Auburn, Massachusetts 01501 (hereinafter "Applicant") has intended to use the mark SAFE-T-DOG in commerce, and has filed application Serial No. 77/786,767 (hereinafter "the Application") indicating that intention, but has not yet filed an allegation of use of the mark;

WHEREAS, Applicant is assigning the Application as part of the portion of the business to which the SAFE-T-DOG mark pertains; and

WHEREAS, Coastal Pet Products, Inc., a corporation of the State of Ohio having a place of business at 911 Leadway Avenue, Alliance, Ohio 44601, as the successor to the business to which the SAFE-T-DOG mark pertains, is desirous of acquiring the SAFE-T-DOG trademark and the Application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Applicant does hereby assign to Coastal Pet Products, Inc., all right, title and interest in and to the Application and to the SAFE-T-DOG trademark including the goodwill of the business symbolized thereby.

Signed this 22nd day of JANUARY 2010.

Intervast Corp.

By: *Gary H. Gustafson*
Gary H. Gustafson, President

State of Massachusetts)
County of Worcester)ss

On this 22 day of January, 2010, personally appeared Gary H. Gustafson, to me known and known to me to be President of Intervast Corp., the Applicant named above, and acknowledged that he executed this Assignment on behalf of Intervast Corp.

Deborah M. Wilczynski
Notary Public
DEBORAH M. WILCZYNSKI
NOTARY PUBLIC
COMMONWEALTH OF MASSACHUSETTS
Expires June 14, 2013
TRADEMARK