

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/01/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Molinos Rio de la Plata S.A.		01/10/2010	CORPORATION: ARGENTINA
RECEIVING PARTY DATA			
Name:	Molinos IP S.A.		
Street Address:	Rte. Du Simplon 16, Case Postale 29		
City:	Paudes		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3321759	BLANCAFLOR	
Registration Number:	2741284	BLANCAFLOR	
Registration Number:	2916063	DON NICANOR	
Registration Number:	2126894	DON VICENTE	
Registration Number:	1421586	MATARAZZO	
Registration Number:	3163660	NIETO SENETINER	
Registration Number:	2196900	SANTA ISABEL	
Serial Number:	77484072	CADUS SINGLE VINEYARD BODEGAS NIETO SENETINER DESDE 1888	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
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 REEL: 004137 FRAME: 0088

Correspondent Name: Perla M. Kuhn
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ATTORNEY DOCKET NUMBER: 079679.2800 PMK/ESP

DOMESTIC REPRESENTATIVE

Name: Perla M. Kuhn
Address Line 1: Hughes Hubbard & Reed LLP
Address Line 2: One Battery Park Plaza
Address Line 4: New York, NEW YORK 10004-1482

NAME OF SUBMITTER: Perla M. Kuhn

Signature: /Perla M. Kuhn/

Date: 01/25/2010

Total Attachments: 9

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT NUNC PRO TUNC

WHEREAS, Molinos Rio de la Plata S.A., a corporation of Argentina, having a place of business at Osvaldo Cruz 3350, Capital Federal C1293ADY, Argentina, has adopted, used and is using the marks that are the subject of application and registration in the United States Patent and Trademark Office as follows:

MARK	SERIAL NO./ REGISTRATION NO.	FILED/DATED
BLANCAFLOR	3321759	October 23, 2007
BLANCAFLOR	2741284	July 29, 2003
CADUS	77484072	May 27, 2008
DON NICANOR	2916063	January 4, 2005
DON VICENTE	2126894	January 6, 1998
MATARAZZO	1421586	December 16, 1986
NIETO SENETINER	3163660	October 24, 2006
SANTA ISABEL	2196900	October 20, 1998

AND, WHEREAS, Molinos IP S.A., a corporation of Switzerland, having a place of business at Rte. Du Simplon 16, Case Postale 29, Paudes, Switzerland, acquired the entire right, title and interest in and to the said marks, applications and registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the marks, and past common law causes of action, effective as of July 1, 2008;

THAT, the undersigned Maria Cecilia Aloise was the Legal Representative of Molinos Rio de la Plata S.A. at the time the assignment was effected and was aware of the particulars of the assignment set forth above;

THAT, this assignment is being executed now in order to clarify ownership of the aforementioned applications and/or registrations, and to confirm that said Molinos Rio de la Plata S.A. did assign unto said Molinos IP S.A., all rights, title and interest in and to the said marks together with the goodwill associated by the marks, and the applications and/or registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Molinos Rio de la Plata S.A. hereby confirms the sale, assignment and transfer unto the said Molinos IP S.A., its successors and assigns, the entire right, title and interest in and to the said marks, applications and/or registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the marks and past common law causes of action.

MOLINOS RIO DE LA PLATA S.A.

By: 

Name: Hanna Cecilia Alorice

Title: Legal Representative

Dated: January 10th, 2010

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