

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Family Food Distributors, Inc.		01/22/2010	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Edmundo Romulo Bonilla Erboindustrias Cia. Ltda.		
<b>Street Address:</b>	Camino a Misicata 3902 y Avda de las Americas, Azuay		
<b>City:</b>	Cuenca		
<b>State/Country:</b>	ECUADOR		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ECUADOR		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77737189	TAPIORICA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 837-6550		
<b>Email:</b>	kuhn@hugheshubbard.com		
<b>Correspondent Name:</b>	Perla M. Kuhn		
<b>Address Line 1:</b>	Hughes Hubbard & Reed LLP		
<b>Address Line 2:</b>	One Battery Park Plaza		
<b>Address Line 4:</b>	New York, NEW YORK 10004-1482		
<b>ATTORNEY DOCKET NUMBER:</b>	79668.0011 PMK/ESP		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Perla M. Kuhn		
<b>Address Line 1:</b>	Hughes Hubbard & Reed LLP		
<b>Address Line 2:</b>	One Battery Park Plaza		

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**TRADEMARK  
 REEL: 004137 FRAME: 0106**

Address Line 4: New York, NEW YORK 10004-1482

NAME OF SUBMITTER:

Perla M. Kuhn

Signature:

/Perla M. Kuhn/

Date:

01/25/2010

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
ASSIGNMENT

WHEREAS, Family Food Distributors, Inc., a New Jersey corporation, having a place of business at 307 Bergen Avenue, Kearny, New Jersey 07032, United States of America, is the owner of application in the United States Patent and Trademark Office as follows (the "Mark"):

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>APPLICATION DATE</u>
TAPIORICA	77/737,189	May 14, 2009

AND, WHEREAS, Edmundo Romulo Bonilla Erboindustrias Cia. Ltda., a limited liability company, organized and existing under the laws of Ecuador, having a place of business at Camino a Misicata 3902 y Avda de las Americas, Azuay, Cuenca, Ecuador, is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Family Food Distributors, Inc., hereby sells, assigns and transfers unto Edmundo Romulo Bonilla Erboindustrias Cia. Ltda., its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

FAMILY FOOD DISTRIBUTORS, INC.

By: 

Name: Patricia C. Mendez

Title: General MANAGER

Dated: 1/22/2010