

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
117 LLC		12/23/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Huneeus Vintners LLC		
Street Address:	1601 Silverado Trail		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94573		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3444928	THE PRISONER	
Registration Number:	3448697		
CORRESPONDENCE DATA			
Fax Number:	(415)954-4480		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415/954-4400		
Email:	dmarangio@fbm.com		
Correspondent Name:	David E. Stoll, Farella Braun + Martel		
Address Line 1:	235 Montgomery Street		
Address Line 2:	17th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94104		
ATTORNEY DOCKET NUMBER:	12712 THE PRISONER		
NAME OF SUBMITTER:	David E. Stoll		
Signature:	/david e. stoll/		

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TRADEMARK
REEL: 004137 FRAME: 0191

Date:

01/25/2010

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK is made this ^{23rd} day of December, 2009 (the "Agreement"), by and between 117, LLC, a California limited liability company (the "Assignor"), and HUNEEUS VINTNERS, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor is the current owner of the following trademarks (the "Trademark") now registered in the U.S. Patent and Trademark office:

TRADEMARK	US REGISTRATION NO.	REGISTRATION DATE
The Prisoner	3444928	June 10, 2008
The Prisoner (design)	3448697	June 17, 2008

WHEREAS, Assignee, having its principal offices at 1601 Silverado Trail, St. Helena CA 94573, desires to acquire, and the Assignor wishes to assign, the Trademark and the registration pursuant to the Agreement:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said Trademark, together with the goodwill symbolized by the Trademark and the registration thereof.

ASSIGNOR:

117, LLC, a California limited liability company

By: 
David Phinney, Manager

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