

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BioTrends Research Group, Inc.		01/15/2010	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	DRI Biotech Research, Inc.		
Street Address:	260 Charles Street		
City:	Waltham		
State/Country:	MASSACHUSETTS		
Postal Code:	02453		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3593455	TREATMENTTRENDS	
Registration Number:	3723330	LAUNCHTRENDS	
Registration Number:	3593454	CHARTTRENDS	
Serial Number:	77909137	BIOTRENDS RESEARCH GROUP	
Serial Number:	77909144	BIOTRENDS RESEARCH GROUP	
CORRESPONDENCE DATA			
Fax Number:	(650)802-3100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	kate.borun@weil.com, beth.akers@weil.com		
Correspondent Name:	Kate Borun		
Address Line 1:	Weil Gotshal & Manges LLP		
Address Line 2:	201 Redwood Shores Parkway		
Address Line 4:	Redwood Shores, CALIFORNIA 94065		
ATTORNEY DOCKET NUMBER:	42481-0001 K. BOURN		

CH \$140.00 3593455

900153015

**TRADEMARK
 REEL: 004137 FRAME: 0376**

NAME OF SUBMITTER:	Kate Borun
Signature:	/Kate Borun/
Date:	01/26/2010
Total Attachments: 4 source=42481-0001 Trademark Assignment#page1.tif source=42481-0001 Trademark Assignment#page2.tif source=42481-0001 Trademark Assignment#page3.tif source=42481-0001 Trademark Assignment#page4.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT OF TRADEMARKS (this "Trademark Assignment"), dated as of January 15, 2010 (the "Effective Date"), is made and entered into by and between BioTrends Research Group, Inc., a Pennsylvania corporation ("Assignor"), and DRI Biotech Research, Inc., a Delaware corporation ("Assignee"). Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the Agreement (as defined below).

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement (the "Agreement"), dated as of the date hereof, pursuant to which, among other things, Assignor has agreed to sell to Assignee certain assets, including, without limitation, the Purchased Intellectual Property; and

WHEREAS, Assignor desires to assign to Assignee all of Assignor's right, title and interest in and to the Marks (as defined below).

NOW, THEREFORE, in consideration of the foregoing and the promises and covenants set forth in the Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound hereby, agree as follows:

1. Marks.

"**Marks**" means all trademarks, service marks, trade names, service names, brand names, trade dress rights, logos, corporate names, trade styles, logos and other source or business identifiers and general intangibles of a like nature, including, without limitation, the registrations and applications therefor identified in Attachment 1 attached hereto.

2. Assignment.

Assignor hereby assigns, transfers, sells and conveys to Assignee all of its right, title and interest throughout the world in and to the Marks, and the registrations and applications relating thereto, together with the goodwill symbolized by the Marks and all rights, claims and privileges pertaining to the Marks, including, without limitation, the right to sue and recover damages for past, present and future infringement of any of the Marks, and the right to prosecute and maintain trademark registrations and applications for trademark registrations for any of the Marks.

[THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Trademark Assignment as of the Effective Date.

ASSIGNOR:

BIOTRENDS RESEARCH GROUP, INC.

By: Kevin F. Robinson
Name: KEVIN F. ROBINSON
Title: COO/CFO

ASSIGNEE:

DRI BIOTECH RESEARCH, INC.

By: _____
Name:
Title:

Signature Page – Trademark Assignment

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Trademark Assignment as of the Effective Date.


ASSIGNOR:

BIOTRENDS RESEARCH GROUP, INC.

By: _____
Name:
Title:

ASSIGNEE:

DRI BIOTECH RESEARCH, INC.

By: 
Name: Lorota D Keane
Title: CFO

ATTACHMENT 1

Mark	Jurisdiction	Application No. / Application Date	Registration No. / Registration Date	Owner / Assignee	Status
TREATMENTTRENDS	US	77-544,552 August 12, 2008	3,593,455 March 17, 2009	BIOTRENDS RESEARCH GROUP, INC.	Registered (Supplemental Register)
LAUNCHTRENDS	US	77-544,546 August 12, 2008	3,723,330 December 8, 2009	BIOTRENDS RESEARCH GROUP, INC.	Registered
CHARTTRENDS	US	77-544,529 August 12, 2008	3,593,454 March 17, 2009	BIOTRENDS RESEARCH GROUP, INC.	Registered (Supplemental Register)
BIOTRENDS RESEARCH GROUP	US	77-909,137 January 11, 2010	n/a	BIOTRENDS RESEARCH GROUP, INC.	Pending
BIOTRENDS RESEARCH GROUP	US	77-909,144 January 11, 2010	n/a	BIOTRENDS RESEARCH GROUP, INC.	Pending